

# Broken Heart Ranch

RED ANGUS & QUARTER HORSES

*They Sell!*



LOT 1 - BHR CENTERFIRE 44 - #4951234



LOT 2 - BHR BELIEVE 462 - #4951570



LOT 3 BHR MOONLIGHT 4183 - #4951278



LOT 4 - BHR MOONLIGHT 4104 - #4951198

*47th Annual Production Sale*

**WEDNESDAY,  
MARCH 5, 2025**

1 p.m. MST • At the Ranch  
Firesteel, SD

*Selling 84 1A Red Angus Bulls*

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# Broken Heart Ranch

Gary & Suzet Pederson  
605-865-3190 • 605-848-3545 (c)  
Chad & Lisa Pederson  
605-850-9878



RED ANGUS & QUARTER HORSES  
12523 245th Ave • Firesteel, SD 57633  
bhrredangus@lakotanetwork.com • www.pedersonredangus.com



The Pederson Family



Gary and Sue



Chad, Lisa, and Bricelyn



Cliff, Wyatt, Kim and Austin Olson

Welcome to our 47th annual sale. In 1961, our Patriarch and Matriarch Ralph and Helen Pederson, purchased their first Red Angus females from Becton Stock Farm. A little over six decades have gone by but we still have the same philosophy of raising cattle and Quarter Horses. We also have been fortunate to have repeat customers that date back to the beginning.

We have enjoyed producing Registered Red Angus all our lives and have met many producers and have made lifelong friends. We are very proud of the fact that our genetics have played a role in commercial programs that are recognized for top selling replacement quality females and steers that push the scale to the limit. Your success is what drives us to select and produce cattle that are exceeding industry average. The Red Angus breed just keeps growing in popularity and doesn't show any indication of slowing anytime soon. Heifers are out selling their steer mates and more and more breed associations are using Red Angus females for their crossbreeding selections. With the advancement of technology there are numerous tools to help with herd bull selection.

Feel free to visit with us anytime and we can use our decades of experience to answer questions that will assist you in fine tuning your herd. Our philosophy hasn't changed any about raising cattle. "Staying consistent" and selecting for a balanced set of traits. We simply focus on females that are feminine, highly maternal, with outstanding feet and leg structure, with level udders. We strive to have these qualities combined with cattle that are deep sided, long bodied and have plenty of muscle wrapped up in a quiet and easy to handle package.

The bulls were weaned in the first part of October. They weaned great and did well during the cold spells and negative windchills. We will have them carcass ultrasound evaluated late February and will have Oahe Vet palpate and scrotal measure all the bulls. That information will be available through a supplement sheet sale day or on our website [www.pedersonredangus.com](http://www.pedersonredangus.com) We will not have the bulls semen tested due to their younger age, but we do stand behind them when that time arrives prior to breeding. This year, the entire offering is parent verified with GGP testing for enhanced EPDs.

We would like to thank everyone for attending and considering using our genetics in your program. Bull selection is never an easy task and feel free to ask us any questions about the bulls. We will help you select bulls with the traits that you would like to improve and help you get to your end-product goal.

*The Pederson Broken Heart Ranch crew*

*Gary and Sue, Chad, Lisa and Bricelyn*



# Broken Heart Ranch

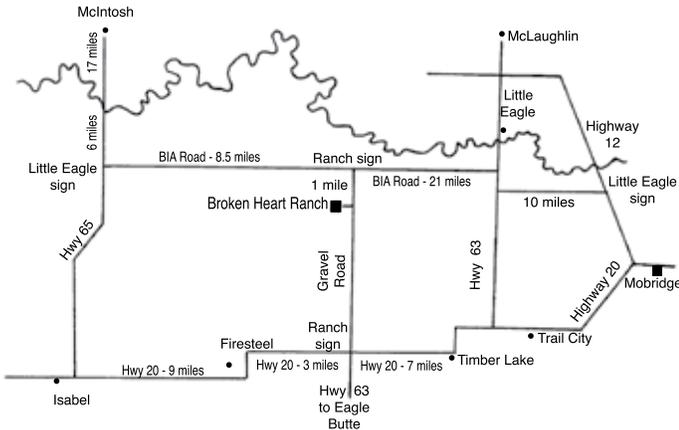
RED ANGUS  
& QUARTER  
HORSES

47th Annual Production Sale *Wednesday, March 5, 2025*

1:00 p.m. MST • Storm Date: March 9, 2025

**SALE LOCATION:**

At the Ranch – Firesteel, South Dakota  
3 miles east, 11 miles north of Firesteel or 7 miles west and  
11 miles north of Timber Lake



**PHONE:**

Sale Barn ..... 605-865-3190

**OFFERING:**

84 Registered Red Angus Yearling Bulls

View videos, catalog and more pictures online at:  
[www.pedersonredangus.com](http://www.pedersonredangus.com)

**SALE ORDER:**

A supplement sheet will be provided sale day with carcass, scrotal measurements and sale order.

**SALE HOSTS:**

Broken Heart Ranch  
12523 245th Ave. • Firesteel, SD 57633

**Gary & Sue Pederson**..... 605-865-3190 • cell: 605-848-3545  
e-mail: bhrranch@lakotanetwork.com

**Chad, Lisa & Bricelyn Pederson**  
Chad's cell: 605-850-9878 • Lisa's cell: 701-226-3733  
e-mail: bhrrredangus@lakotanetwork.com

**COMPLIMENTARY LUNCH  
SERVED BEFORE THE SALE**

**EPD BREED AVERAGES - PROVEN & OPPORTUNITY SIRES**

														ProS	HB	GM
														102	50	51
CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT	
13	-1.7	67	107	0.25	0.75	26	4	12	7	15	0.44	0.06	25	0.17	0.02	

**EPD BREED AVERAGES - NON-PARENTS UNDER 2 YEARS OF AGE**

														ProS	HB	GM
														106	53	52
CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT	
13	-1.8	65	104	0.24	0.73	26	2	12	7	14.6	0.45	0.05	24	0.16	0.02	

**AUCTIONEER:**

Lynn Weishaar, Reva, South Dakota..... 605-866-4670

**SALES REPRESENTATIVES:**

**Lee Agri Media Livestock Group**  
Kirby Goettsch ..... Cell: 605-380-3939

**Red Angus Association of America**  
Cory Peters ..... Cell: 402-525-0332

**The Cattle Business Weekly**  
Donnie Leddy ..... Cell: 605-695-0113

**Tri State Livestock News**  
Scott Dirk ..... 605-456-1499 • Cell: 605-380-6024  
Dan Piroutek ..... 605-544-3316 • Cell: 605-685-4556

**VIDEO SALE:**

The sale will be a video auction. All cattle will be penned in the barn but will not go through the ring. Cattle will be displayed by video.

**ONLINE BIDDING:**

The sale will be broadcast live via DVAuction.com. See page 2 for registration and bidding instructions.



**BRAND INSPECTOR:**

Justin Enright..... 605-850-4994

**SALE PROMOTION AND CATALOG:**

Cow Camp Promotions ..... cowcamppromotions.com

**ACCOMODATIONS:**

Firesteel Creek Lodge, Isabel, SD ..... 605-466-2452  
The Limit Lodge and Cabins ..... 605-865-3224  
Wrangler Inn, Mobridge, SD ..... 605-845-3641  
Mobridge Kountry Inn..... 1-888-882-2412

## Sale Information

### DELIVERY:

It is our policy to assist in delivery to your ranch or to central locations on major highways within 300 miles. Bulls picked up within three or four days will receive a \$50 hauling refund. We will keep the bulls until April 1 at no charge but we will not be responsible for sickness or injury. However, we will keep you informed if anything turns up. We would like to start delivering bulls as soon as weather permits. We're giving a 5% discount on 5 or more bulls to the same ranch and a 10% discount for 10 bulls to the same ranch.

### HEALTH:

All cattle are on a complete vaccination program and are BQA Certified. Oahe Veterinary Clinic, (605) 845-3634, is our primary veterinarian and will also be available on sale day. None of the cattle have had creep feed.

### INSPECTION OF CATTLE:

Cattle will be available for inspection at any time prior to the sale.

### LIABILITIES:

All persons who attend the sale do so at their own risk. The owners assume no liability, legal or otherwise, for any accidents which may occur.

### BREEDING GUARANTEE:

We guarantee all bulls to be breeders although we recommend you have the bull's semen tested a couple of weeks before turn out time. If after two tests a bull is found to be a non-breeder, we will replace the bull or allow credit toward next year's sale. This guarantee is void if there is evidence of improper management in caring for the animal, or the bull's inability to breed is due to sickness or injury which was incurred after being sold. The bull shall be returned by the purchaser or other arrangements made with us. Scrotal measurements and ultra sound data on the bulls will be available on sale day. All bulls are born and raised on this ranch.

### SEMEN INTEREST:

Broken Heart Ranch is retaining a 1/3 semen interest in all bulls and selling full possession, full salvage, plus 2/3 semen revenue. This means any semen sold on any of the bulls, Broken Heart will receive 1/3 the selling price per unit. We also reserve the right to collect semen on any of the bulls, for our own use. This semen will be collected at our expense and the buyer's convenience.

### GENOMICS:

All bulls have been DNA tested and have genomically-enhanced EPDs. 

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2. Apply for bidding by clicking "apply for bidding" in the upper left corner of your screen, at least 24 hours prior to the auction.
3. Tune into the sale and make your purchases!

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Let DVAuction bring the sale to you!

**Busy during the sale?**

Let DVAuction represent your bid!

For general questions,  
please contact our office:

**(402) 316-5460 or [support@dvauction.com](mailto:support@dvauction.com)**

*\*High Speed Internet Access Required*

# Reference Sires

## **A** RED ALLISON MOONLIGHT 134J

Birthdate: 2/6/21 Reg. #: 4635417 Category: 100%

RED ALLISON MOONEY 62G

RED CROWFOOT MS STRETCH 3205

RED BAR-E-L CERTIFIED 95C  
RED BAR-E-L CARLEE 18C  
XO CROWFOOT 0102X  
RED CROWFOOT MISS STRTCH

BW  
205 Wt.  
365 Wt.

ProS	HB	GM
90	64	26
62%	28%	87%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	0.6	74	105	0.19	0.72	26	-3	12	5	16	0.27	0.04	25	0.31	0.03
90%	84%	26%	53%	82%	48%	50%	17%	39%	83%	31%	77%	37%	46%	22%	70%

Red Allison Moonlight is a bull we purchased from Canada, and he has not disappointed us. We no longer than got off the phone after his purchase when we had interest in purchasing a share on him. His first year of breeding was quite impressive, registering 32 natural sired calves with six other bulls in the same pasture servicing around 130 cows. His second season he settled 44 in the same situation. He sires some thick, heavy muscled calves that are very impressive to look at. We are really excited for his future here at the BHR.



**RED ALLISON MOONLIGHT 134J**

## **B** PIE CENTERFIRE 2064

Birthdate: 2/8/22 Reg. #: 4702331 Category: 100% 1A

BROWN CRSB CONFIDENCE G1410

PIE TILLY 993

CONNEALY CONFIDENCE PLUS  
BROWN MS MISSION STMT B542  
9 MILE FRANCHISE 6305  
BIEBER TILLY 399W

BW  
205 Wt.  
365 Wt.

ProS	HB	GM
142	42	100
11%	63%	3%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
18	-5.0	81	135	0.34	1.23	31	15	11	10	14	0.82	0.02	47	0.68	0.03
7%	7%	11%	9%	9%	87%	15%	92%	59%	12%	62%	6%	28%	6%	4%	73%

Pie Centerfire is a great addition to our herd. He is a dark red bull that not only can be used as a calving ease sire but also has the performance to add muscle and carcass to his progeny. This is the first year for his progeny and they stand out in the bull pen and in the heifer pen. His calves are clean made, stylish and carry themselves like they own the world. Watch for more calves by this junior herd sire.



**PIE CENTERFIRE 2064**

## **C** HRP BELIEVE 2071K

Birthdate: 3/17/22 Reg. #: 4641027 Category: 100% 1A

BROWN CRSB CONFIDENCE G1410

LGR VENICE 5100

CONNEALY CONFIDENCE PLUS  
BROWN MS MISSION STMT B542  
BECKTON EPIC R397 K  
LGR VENICE 278

BW  
205 Wt.  
365 Wt.

ProS	HB	GM
105	18	87
44%	89%	7%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-1.6	89	138	0.31	1.15	24	13	11	8	10	0.61	0.01	57	0.64	0.01
25%	52%	4%	7%	19%	83%	67%	89%	67%	37%	90%	21%	26%	3%	5%	33%

Believe is a new addition to our herd and is a half paternal brother to Centerfire. He is a deep bodied bull that is extremely sound and functional. These two half brothers have sired some excellent calves that will turn some heads and add that extra pounds at weaning. We can't say enough great things about these bulls and their progeny.



**HRP BELIEVE 2071K**

# Reference Sires



**EGL HOMEALND 0090**

**D EGL HOMEALND 0090**  
 Birthdate: 2/13/20 Reg. #: 4373603 Category: 100% 1A

SCHULER SUPREMACY 7177E  
 AHL DUCHESS 42W

5L BOURNE 670-111C  
 SOR KARVE ENDRANCE 4205B  
 PIE GET WESTERN 4061  
 AHL DUCHESS 106P

BW	88	
205 Wt.	697	
365 Wt.	1346	
ProS	HB	GM
78	57	20
76%	38%	92%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-1.3	73	108	0.22	0.38	20	10	13	10	14	0.18	0.06	17	-0.05	0.00
41%	57%	30%	48%	69%	18%	88%	81%	32%	9%	50%	89%	45%	70%	78%	25%

EGL Homeland is a larger framed bull that sires a ton of length and eye appeal. His calves are straight topped and very stylish in their profile. Homeland offers a total package of style, muscle and maternal traits.

**E LSF SRR PRAIRIE FACTOR 1089J**  
 Birthdate: 1/17/21 Reg. #: 4455735 Category: 100% 1A

LSF MEW X-FACTOR 6693D  
 LSF SRR FINE DESIGN E7005

REDHILL TEN X 104U 190A  
 MEW COVERGIRL 402B  
 LSF RHO TITONKA Z721  
 LSF SRR FINE DESIGN C5304

BW	49	
205 Wt.	598	
365 Wt.	1100	
ProS	HB	GM
158	76	82
5%	14%	10%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
20	-7.2	77	128	0.32	0.98	30	8	14	9	18	0.88	0.31	35	-0.15	0.06
1%	1%	19%	16%	15%	71%	20%	68%	22%	17%	14%	4%	99%	21%	90%	96%

Prairie Factor is a calving ease machine. We have used him for two years and have loved him for the calving ease aspect. He sires calves that can get up quick and never look back in the growth category. The maternal side of Prairie Factor goes back to the High Plains genetic line that we absolutely love as brood cows.

**F FRITZ MERLIN 0139**  
 Birthdate: 2/7/20 Reg. #: 4326467 Category: 100% 1A

FRITZ MERLIN 421F  
 FRITZ CANDY 861C

WFL MERLIN 018A  
 FRITZ RACHEL 9024  
 GMRA VENGEANCE 1254  
 FRITZ CANDY 8060

BW	85	
205 Wt.	796	
365 Wt.	1360	
ProS	HB	GM
76	31	46
77%	78%	56%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-1.8	88	147	0.36	1.67	25	18	6	8	14	0.38	0.22	39	0.30	0.08
51%	48%	4%	4%	4%	97%	55%	97%	98%	28%	52%	57%	94%	15%	23%	99%

Fritz Merlin is siring some heavy muscled, deep bodied cattle that really get out and perform. They are easy keeping cattle that are functional and sought after in today's feeder calf markets. Fritz Merlin is one of those bulls that will help ranchers maintain feed costs and capitalize on feeder calf markets.

**G HRP COMPLETE 1007J**  
 Birthdate: 2/10/21 Reg. #: 4459065 Category: 100% 1A

KJL/CLZB COMPLETE 7000E  
 C-BAR LEANNA 921G

LEACHMAN PLEDGE A282Z  
 HXC 507C  
 SPUR FRANCHISE OF GARTON  
 LASO LEANNA X23B

BW	72	
205 Wt.	684	
365 Wt.	1273	
ProS	HB	GM
160	71	89
5%	19%	6%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
17	-2.6	65	110	0.28	1.38	31	7	13	8	18	0.88	-0.07	29	0.51	0.00
10%	34%	57%	43%	28%	92%	15%	65%	28%	31%	14%	4%	8%	35%	9%	25%

Hansine Complete offers a whole new pedigree that adds both calving ease and carcass merits. The Complete calves have been one of the hottest bloodlines in the Red Angus breed the last couple years. We have a couple of them working for us and they certainly have the muscle, eye appeal and EPD profile that we can appreciate.

**H BHR IMPECCABLE 156**  
 Birthdate: 4/2/21 Reg. #: 4511107 Category: 100% 1A

LSF SRR IMPECCABLE 3150A  
 MISS BHR CODE RED 2101

LSF SAGA 1040Y  
 LSF CRYSTAL W9231 Y1019  
 PIE CODE RED 9058  
 MISS BHR CHAPTER ONE 55

BW	60	
205 Wt.	588	
365 Wt.	1196	
ProS	HB	GM
131	95	36
17%	3%	73%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
21	-5.4	79	122	0.27	1.00	29	5	13	12	19	0.36	0.25	31	-0.09	0.05
1%	5%	15%	22%	35%	73%	22%	52%	31%	3%	8%	61%	97%	30%	84%	92%

Impeccable 156 is impressive. He is a true calving ease bull that is siring calves that are stylish, structurally correct and just impressive overall. His dam is one of our favorites that should be flushed. She has excellent feet and an incredible udder. He is quickly becoming our go to bull for versatility.

### **I** BHR HIGH PLAINS 1188

Birthdate: 4/23/21 Reg. #: 4511209 Category: 100% 1A

LSF SRR HIGH PLAINS 6237D  
MISS BHR BEN 466

LSF RHO TITONKA Z721  
LACY LARKEISA 9009  
BHR BIG BEN 1102  
MISS BHR KNIGHT 221T 1134

BW	84	
205 Wt.	710	
365 Wt.	1314	
ProS	HB	GM
119	70	49
28%	20%	50%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-2.6	70	112	0.27	0.83	36	11	10	6	20	0.31	0.01	29	0.27	0.01
42%	34%	40%	38%	38%	58%	2%	83%	81%	60%	4%	70%	26%	35%	27%	30%

1188 is just a meat wagon, that is straight topped, and full of muscle. The High Plains progeny on test seem to be following the same pattern. These calves are thick made, deep bodied and sound moving.

### **J** BHR INSPIRE 132

Birthdate: 3/28/21 Reg. #: 4511485 Category: 100% 1A

LSF SRR INSPIRE 7586E  
MISS BHR HIGH PLAINS 950

5L INDEPENDENCE 560-298Y  
LSF CRYSTAL LA394 T7129  
LSF SRR HIGH PLAINS 6237D  
MISS BHR COUGAR 63

BW	78	
205 Wt.	739	
365 Wt.	1521	
ProS	HB	GM
117	46	70
30%	55%	20%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-3.1	80	137	0.36	1.61	30	13	15	4	15	0.61	0.16	37	0.14	0.04
81%	27%	14%	7%	5%	97%	16%	88%	11%	88%	43%	21%	83%	18%	46%	77%

BHR 132 Inspire is a dark cherry red curve bender with an explosive EPD package. He is siring deep bodied and easy fleshing calves that seem to stand out in the bull pen. This is his second set of calves for us, and they really seem to be doing quite well on test.

### **K** BHR INSPIRE 19

Birthdate: 3/20/21 Reg. #: 4511541 Category: 100% 1A

LSF SRR INSPIRE 7586E  
MISS BHR BEARTOOTH 935

5L INDEPENDENCE 560-298Y  
LSF CRYSTAL LA394 T7129  
WEBR BEARTOOTH 755  
MISS BHR DRIFTER 5159

BW	73	
205 Wt.	667	
365 Wt.	1352	
ProS	HB	GM
127	57	69
21%	38%	21%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
18	-5.5	54	97	0.27	1.18	28	10	17	11	14	0.80	0.14	16	-0.12	0.03
6%	5%	87%	69%	38%	84%	32%	79%	3%	6%	62%	7%	76%	72%	87%	63%

BHR 19 Inspire is another deep bodied LSF Inspire sired herd bull that is siring some moderate birth, higher growth bulls that are really excelling on the cow and in the lot. He is a sound footed, easy traveling bull that stays in shape.

### **L** TCC HIGHWAY 101

Birthdate: 1/5/21 Reg. #: 4522819 Category: 100% 1A

FORSTER BLOCKADE D082  
BADLANDS CEDAR QUEST 504C

5L BLOCKADE 2218-30B  
FORSTER FLO JO 9112  
HXC CONQUEST 4405P  
BADLANDS RED CEDAR 311

BW	83	
205 Wt.	709	
365 Wt.	1154	
ProS	HB	GM
59	33	26
89%	75%	86%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-1.8	74	110	0.23	0.98	23	17	9	5	16	0.23	0.02	25	0.21	0.01
72%	48%	28%	42%	62%	71%	76%	96%	84%	82%	30%	83%	27%	45%	35%	30%

TCC Highway 101 is a dark red bull that is super stylish and clean fronted. His disposition is second to none. He is an active breeder that gets his job done but unfortunately, he sustained an injury and will not be siring any more calves.

### **M** BERWALD GUIDANCE 2140

Birthdate: 2/13/22 Reg. #: 4687843 Category: 100% 1A

EGL GUIDANCE 9117  
BERWALD JAYLO 0007

MCD SPUR 6111  
AHL DUCHESS 427B  
PIE QUARTERBACK 789  
JEFFRIES MS JOLINE Z243

BW	93	
205 Wt.	795	
365 Wt.	1298	
ProS	HB	GM
126	48	78
22%	53%	13%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-0.8	73	119	0.29	1.11	25	11	13	6	15	0.76	0.12	34	0.18	0.03
60%	65%	29%	27%	26%	80%	61%	83%	31%	68%	40%	9%	71%	24%	40%	71%

Guidance is a moderate framed bull that is easy keeping, deep bodied and sound made. His dam is the mother to the top selling bull and female at the 2023 Berwald Red Angus sale. Great cow families are the cornerstone for building solid foundation genetics that we strive to pass on to our commercial customers.

### **N** PIE COMPLETE 1616

Birthdate: 3/17/21 Reg. #: 4542431 Category: 100% 1A

KJL/CLZB COMPLETE 7000E  
PIE RASPBERRY 4203

LEACHMAN PLEDGE A282Z  
HXC 507C  
LOOSLI RIGHT KIND 166  
PIE RASPBERRY 0296

BW	73	
205 Wt.	683	
365 Wt.	1285	
ProS	HB	GM
108	48	60
40%	53%	33%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
20	-5.3	56	96	0.25	0.94	26	16	11	9	17	0.48	0.18	31	0.09	0.05
2%	6%	82%	70%	51%	68%	48%	93%	67%	15%	20%	39%	88%	29%	55%	89%

Pie Complete is a highly maternal bull that should sire some excellent females. His calves are very consistent and offer moderate birth, higher growth and excellent carcass traits. The complete daughters are sought after and have topped purebred sales across the nation.

# Reference Sires



**BHR PROMOTION 1223**  
 Birthdate: 5/5/21 Reg. #: 4511363 Category: 100% 1A

BB PROMOTION 9025  
 MISS BHR IMECCABLE 7231

9 MILE FRANCHISE 6305  
 BB MS FIREFLY 4009  
 LSF SRR IMPECCABLE 3150A  
 MISS BHR BEN 497

BW	65	
205 Wt.	654	
365 Wt.		
ProS	HB	GM
111	55	56
36%	40%	40%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-5.6	63	105	0.26	0.70	30	11	11	9	16	0.46	0.10	22	0.01	0.02
14%	4%	61%	52%	42%	46%	18%	81%	65%	15%	30%	43%	62%	54%	69%	51%

1223 is a calving ease specialist that is backed by some great maternal genetics on both sides of the pedigree. These calves come light and keep on growing. The Promotion females are exceptional cows that raise great calves.



**Lucas Merle Rausch was born to proud parents Taite & Bella Rausch**



**Austin and Saydee Olson were married August 24, 2024**

# Red Angus Yearling Bulls



**Lot 1**



**PIE CENTERFIRE 2064, Sire to Lot 1**



## BHR CENTERFIRE 44

Birthdate: 3/16/24 Reg. #: 4951234 Category: 100% 1A

PIE CENTERFIRE 2064

HRP COVER GIRL D6437 K253

BROWN CRSB CONFIDENCE G1410  
PIE TILLY 993  
KJL/CLZB COMPLETE 7000E  
LSF SRR COVR GRL T7157 D6437

BW 61  
205 Wt. 733  
365 Wt. 1323  
ADG 3.67  
WDA 3.38  
Dam's Age 2

ProS	HB	GM
124	23	101
21%	94%	1%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-4.1	78	125	0.30	1.21	33	11	13	7	10	0.84	0.00	51	0.74	0.03
13%	13%	12%	12%	15%	92%	4%	88%	26%	45%	91%	3%	18%	1%	1%	65%

- Magnum is full of muscle and length but is incredibly smooth and clean made
- An excellent disposition that puts him into that upper class caliber herd bull
- Weaning and yearling ratios of 106
- His dam has an udder that is near perfect and disposition to match and an MPPA of 102
- Magnum offers so much versatility and functionality that he is a must see on sale day



**Lot 2**



**HRP BELIEVE 2071K, Sire to Lot 2**



## BHR BELIEVE 462

Birthdate: 3/31/24 Reg. #: 4951570 Category: 100% 1A

HRP BELIEVE 2071K

MISS BHR 221T 93 14

BROWN CRSB CONFIDENCE G1410  
LGR VENICE 5100  
BHR 221T 93  
MISS BHR NEW DIRECTION 965

BW 74  
205 Wt. 734  
365 Wt. 1356  
ADG 3.88  
WDA 3.60  
Dam's Age 3

ProS	HB	GM
78	34	44
85%	83%	66%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
18	-4.2	78	120	0.27	1.03	27	10	11	9	12	0.39	0.10	30	0.17	0.03
5%	12%	12%	19%	33%	82%	33%	83%	55%	13%	84%	58%	66%	26%	41%	65%

- Believe calf with plenty of performance, class and muscle in a low birth package
- WW ratio of 106 YW ratio of 109
- This calf just stands out and you can find him anywhere in the pen

# Red Angus Yearling Bulls



**Lot 3**



**RED ALLISON MOONLIGHT 134J, Sire to Lot 3**



## BHR MOONLIGHT 4183

Birthdate: 4/18/24 Reg. #: 4951278 Category: 100% 1A

RED ALLISON MOONLIGHT 134J

MISS BHR NEW DIRECTION 9155

RED ALLISON MOONEY 62G  
RED CROWFOOT MS STRETCH 3205  
CSF NEW DIRECTION 14C  
MISS BHR HECTOR 3132

BW 94  
205 Wt. 806  
365 Wt. 1330  
ADG 3.27  
WDA 3.72  
Dam's Age 5

ProS	HB	GM
128	78	49
18%	9%	52%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
7	0.6	82	125	0.27	1.40	27	5	14	4	19	0.42	-0.02	37	0.50	0.01
97%	88%	6%	13%	32%	97%	39%	60%	13%	95%	5%	49%	14%	10%	4%	31%

- Dark red, sound footed meat wagon with a puppy dog disposition
- True performance bull with lots of guts, mass and muscle
- WW ratio of 117 YW ratio of 107
- Dam has done a wonderful job and maintains an MPPA of 108



**Lot 4**



**RED ALLISON MOONLIGHT 134J, Sire to Lot 3**



## BHR MOONLIGHT 4104

Birthdate: 4/5/24 Reg. #: 4951198 Category: 100% 1A

RED ALLISON MOONLIGHT 134J

MISS BHR INSPIRE 024

RED ALLISON MOONEY 62G  
RED CROWFOOT MS STRETCH 3205  
LSF SRR INSPIRE 7586E  
MISS BHR CATAPULT 896

BW 93  
205 Wt. 877  
365 Wt. 1517  
ADG 3.99  
WDA 4.15  
Dam's Age 4

ProS	HB	GM
111	39	73
38%	76%	13%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
7	1.5	80	129	0.31	1.41	31	7	15	4	12	0.61	0.13	46	0.31	0.03
98%	95%	8%	9%	13%	97%	11%	70%	9%	93%	78%	18%	81%	3%	20%	76%

- Larger framed Moonlight son that is your number one WW and YW ratio bull
- Performance bull with a quiet disposition and carcass traits
- WW ratio of 127 YW ratio of 122
- His dam is a very functional, stylish female with an MPPA of 112

# Red Angus Yearling Bulls



**Lot 5**



## BHR IMPECCABLE 419

Birthdate: 3/22/24 Reg. #: 4951478 Category: 100% 1A

BHR IMPECCABLE 156

MISS BHR NEW DIRECT 749 260

LSF SRR IMPECCABLE 3150A  
MISS BHR CODE RED 2101  
BHR NEW DIRECTION 749  
MISS BHR MOONSHINE 408 836

BW 83  
205 Wt. 802  
365 Wt. 1286  
ADG 3.01  
WDA 3.37  
Dam's Age 2

ProS	HB	GM
125	80	46
20%	8%	62%

- Standout from day one and all summer long
- One of the biggest pets in the pen
- Lots of home-run-hitting cows in the pedigree
- WW ratio of 116 YW ratio of 103
- Dam has an MPPA of 106 and has done an incredible job for year one

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-1.8	74	120	0.28	0.94	30	3	11	9	18	0.40	0.13	26	0.13	0.04
21%	49%	19%	20%	23%	74%	14%	47%	70%	12%	11%	53%	82%	39%	50%	88%



**Lot 6**



## BHR CENTERFIRE 47

Birthdate: 3/15/24 Reg. #: 4951482 Category: 100% 1A

PIE CENTERFIRE 2064

MISS BHR DEFENDER 253

BROWN CRSB CONFIDENCE G1410  
PIE TILLY 993  
BHR DEFENDER 902  
MISS BHR THUNDAR 6148

BW 70  
205 Wt. 666  
365 Wt. 1268  
ADG 3.76  
WDA 3.43  
Dam's Age 2

ProS	HB	GM
106	42	64
46%	70%	24%

- Centerfire calf that is very hard to fault in phenotype and on paper
- Twin calf that was raised with his sister on the cow
- Centerfire calves standout not only in the bull pen but also in the heifer pen

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-0.6	85	137	0.33	1.16	29	16	11	7	15	0.53	0.15	37	0.19	0.04
39%	74%	4%	4%	6%	90%	20%	97%	54%	51%	50%	28%	87%	11%	37%	84%



**PIE CENTERFIRE 2064, Sire to Lot 6**

# Red Angus Yearling Bulls



Lot 7

## 7 BHR PRAIRIE FACTOR 418

Birthdate: 3/22/24 Reg. #: 4951460 Category: 100% 1A

LSF SRR PRAIRIE FACTOR 1089J  
MISS BHR NEW DIRECT 749 298

LSF MEW X-FACTOR 6693D  
LSF SRR FINE DESIGN E7005  
BHR NEW DIRECTION 749  
MISS BHR DRIFTER 5159

BW 79  
205 Wt. 713  
365 Wt. 1399  
ADG 4.27  
WDA 3.54  
Dam's Age 2

ProS HB GM  
133 62 71  
13% 31% 15%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-1.3	81	137	0.35	1.29	31	11	9	6	18	0.46	0.10	42	0.19	0.01
61%	59%	7%	4%	3%	94%	8%	86%	90%	72%	8%	41%	66%	5%	37%	28%

- A smooth made, dark red Prairie Factor calf with that extra bit of class
- WW ratio of 103, YW ratio of 112
- He has done quite well on test this winter
- His dam has an MPPA of 101



Lot 8

## 8 BHR IMPECCABLE 407

Birthdate: 3/18/24 Reg. #: 4951502 Category: 100% 1A

BHR IMPECCABLE 156  
MISS BHR APPROVE 2279

LSF SRR IMPECCABLE 3150A  
MISS BHR CODE RED 2101  
RED SSS APPROVE 540F  
MISS BHR BEARTOOTH 9278

BW 78  
205 Wt. 766  
365 Wt. 1258  
ADG 3.06  
WDA 3.26  
Dam's Age 2

ProS HB GM  
137 98 39  
10% 1% 75%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-2.7	77	113	0.23	0.85	28	0	13	9	19	0.53	0.05	17	0.19	0.03
10%	33%	13%	31%	63%	65%	28%	29%	26%	11%	5%	28%	39%	75%	37%	72%

- Another classy, level topped Impeccable calf with a moderate birth weight
- Smooth enough to be used on heifers with loads of maternal traits
- WW ratio of 111, YW ratio of 101
- Impeccable sired females have been a huge part of our breeding program



Lot 9

## 9 BHR IMPECCABLE 403

Birthdate: 3/17/24 Reg. #: 4951526 Category: 100% 1A

BHR IMPECCABLE 156  
MISS BHR YELLOWSTONE 2143

LSF SRR IMPECCABLE 3150A  
MISS BHR CODE RED 2101  
FRITZ YELLOWSTONE 0237  
MISS BHR IMPECCABLE 633

BW 77  
205 Wt. 728  
365 Wt. 1403  
ADG 4.20  
WDA 3.55  
Dam's Age 2

ProS HB GM  
124 87 37  
21% 4% 79%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-1.3	90	148	0.36	1.73	31	5	11	7	20	0.24	0.11	38	0.14	0.01
36%	59%	1%	1%	2%	99%	7%	60%	62%	42%	4%	90%	73%	8%	47%	39%

- Smooth, stylish, structurally correct calf with some excellent EPDs
- WW ratio of 105, YW ratio of 113
- Dam is a deep soggy female with an MPPA of 102



Lot 10

## 10 BHR PROMOTION 1223 43

Birthdate: 3/14/24 Reg. #: 4951488 Category: 100% 1A

BHR PROMOTION 1223  
MISS BHR YELLOWSTONE 239

BB PROMOTION 9025  
MISS BHR IMECCABLE 7231  
FRITZ YELLOWSTONE 0237  
MISS BHR MOONSHINE 856

BW 73  
205 Wt. 714  
365 Wt. 1270  
ADG 3.46  
WDA 3.23  
Dam's Age 2

ProS HB GM  
112 39 73  
37% 76% 12%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-4.0	72	122	0.32	1.24	31	10	11	8	13	0.56	0.00	32	0.16	-0.02
31%	14%	27%	16%	9%	93%	7%	82%	61%	23%	74%	24%	18%	19%	43%	2%

- Deep bodied calf that is thick and wide
- WW Ratio of 103 YW of 102
- Dam maintains an MPPA of 101
- Easy keeping on both sides of the pedigree
- Performance, maternal and carcass traits

# Red Angus Yearling Bulls



Lot 11



## BHR CENTERFIRE 425

Birthdate: 3/23/24 Reg. #: 4951470 Category: 100% 1A

BW 88  
205 Wt. 738  
365 Wt. 1312  
ADG 3.58  
WDA 3.38  
Dam's Age 2

PIE CENTERFIRE 2064  
MISS BHR ORACLE 282

BROWN CRSB CONFIDENCE G1410  
PIE TILLY 993  
KUHNS ORACLE G005  
MISS BHR CHAPTER ONE 690

ProS HB GM  
133 31 102  
13% 87% 1%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	1.3	87	142	0.34	1.27	32	16	13	6	12	0.96	0.10	48	0.48	0.04
74%	94%	2%	3%	4%	94%	7%	97%	21%	67%	81%	1%	66%	2%	4%	83%

- A bull that catches your eye from every angle
- We are super happy with the Centerfire calves
- EPD profile that stands out
- WW ratio of 107, YW ratio of 105



Lot 12



## BHR BELIEVE 4109

Birthdate: 4/5/24 Reg. #: 4951632 Category: 100% 1A

BW 79  
205 Wt. 849  
365 Wt. 1375  
ADG 3.27  
WDA 3.73  
Dam's Age 3

HRP BELIEVE 2071K  
MISS BHR IGNITION 106

BROWN CRSB CONFIDENCE G1410  
LGR VENICE 5100  
LSF SRR IGNITION 7553E  
MISS BHR 221T 92

ProS HB GM  
137 60 76  
10% 34% 9%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-2.2	84	128	0.28	1.04	29	12	12	8	16	0.57	0.08	51	0.32	0.00
33%	42%	4%	10%	26%	83%	18%	89%	47%	25%	32%	22%	58%	1%	19%	25%

- Bull that exemplifies the next generation of herd bulls
- Checks all the boxes for structure, fleshing ability and muscle expression
- WW ratio of 123, YW ratio of 111
- Dam is a beautiful cow with an MPPA of 106



Lot 13



## BHR BELIEVE 4134

Birthdate: 4/9/24 Reg. #: 4951580 Category: 100% 1A

BW 87  
205 Wt. 732  
365 Wt. 1302  
ADG 3.55  
WDA 3.49  
Dam's Age 3

HRP BELIEVE 2071K  
MISS BHR PURE GOLD 1284

BROWN CRSB CONFIDENCE G1410  
LGR VENICE 5100  
LSF SRR PURE GOLD 7519E  
MISS BHR MOONSHINE 411 8277

ProS HB GM  
119 27 92  
28% 90% 2%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	0.2	88	139	0.32	1.15	26	16	13	8	11	0.78	0.06	49	0.37	0.00
31%	85%	2%	4%	9%	89%	44%	97%	27%	40%	87%	6%	48%	2%	14%	26%

- Larger framed performance bull with an impressive record
- WW ratio of 106, YW ratio of 105
- Cool bull that is just like his half brothers scattered throughout the sale
- Dam has an MPPA of 104



Lot 14



## BHR BELIEVE 467

Birthdate: 4/1/24 Reg. #: 4951596 Category: 100% 1A

BW 82  
205 Wt. 739  
365 Wt. 1389  
ADG 4.05  
WDA 3.68  
Dam's Age 3

HRP BELIEVE 2071K  
MISS BHR HIGH VALUE 1194

BROWN CRSB CONFIDENCE G1410  
LGR VENICE 5100  
LSF SRR HIGH VALUE 7525E  
MISS BHR GOLDEN BOY 2127

ProS HB GM  
103 18 85  
51% 96% 4%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-2.1	72	119	0.29	0.87	26	12	11	6	11	0.72	0.01	32	0.44	0.02
65%	43%	26%	21%	17%	67%	44%	91%	64%	65%	88%	9%	21%	19%	6%	55%

- Believe calves are consistent and easy to pick out
- Lots of guts and mass with plenty of thickness and muscle shape
- Big time spread bull with that added carcass value
- WW ratio 107, YW Ratio of 112
- Dam has an MPPA of 104

# Red Angus Yearling Bulls



Lot 15



## BHR INSPIRE 19 480

Birthdate: 4/2/24 Reg. #: 4951376 Category: 100% 1A

BHR INSPIRE 19

MISS BHR COUGAR 709CL

LSF SRR INSPIRE 7586E  
MISS BHR BEARTOOTH 935  
FEDDES COUGAR A210  
BHR LOGAN 9285 CL

BW 79  
205 Wt. 743  
365 Wt. 1448  
ADG 4.41  
WDA 3.96  
Dam's Age 7

ProS	HB	GM
130	68	62
16%	20%	27%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-2.5	74	127	0.33	1.68	32	7	13	8	17	0.49	0.03	34	0.30	0.01
38%	37%	20%	11%	6%	99%	5%	71%	23%	35%	24%	36%	30%	16%	21%	33%

- Solid calf with a wide top and plenty of muscle and rib shape
- WW ratio of 108, YW ratio of 116
- Plenty of gas in the tank on this classy individual
- Dam has an MPPA of 105



Lot 16



## BHR CENTERFIRE 444

Birthdate: 4/3/24 Reg. #: 4951236 Category: 100% 1A

PIE CENTERFIRE 2064

NSFR RACHEL J43

BROWN CRSB CONFIDENCE G1410  
PIE TILLY 993  
BROWN ORACLE B112  
RRA RACHEL 144 574

BW 95  
205 Wt. 777  
365 Wt. 1322  
ADG 3.40  
WDA 3.57  
Dam's Age 3

ProS	HB	GM
96	8	88
62%	99%	3%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	1.3	95	157	0.39	1.70	34	20	11	5	10	0.66	0.06	56	0.71	0.04
91%	94%	1%	1%	1%	99%	2%	99%	58%	85%	93%	13%	46%	1%	1%	83%

- Stout-made calf with a wide topline and a great profile
- WW ratio of 113, YW ratio of 106
- His dam (Wedge) is a family favorite that is super friendly and easy keeping
- She was purchased from the Nordlund family and maintains on MPPA of 110



Lot 17



## BHR BELIEVE 434

Birthdate: 3/25/24 Reg. #: 4951196 Category: 100% 1A

HRP BELIEVE 2071K

MISS BHR IGNITION 0275

BROWN CRSB CONFIDENCE G1410  
LGR VENICE 5100  
LSF SRR IGNITION 7553E  
MISS BHR MOONSHINE 411 8277

BW 93  
205 Wt. 736  
365 Wt. 1345  
ADG 3.81  
WDA 3.69  
Dam's Age 4

ProS	HB	GM
95	18	77
63%	96%	9%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	0.4	94	150	0.35	1.35	22	14	12	7	9	0.63	0.08	46	0.22	0.00
49%	87%	1%	1%	3%	96%	83%	94%	34%	45%	96%	16%	59%	3%	33%	20%

- Larger framed bull with plenty of performance
- The Believe calves are impressive from every angle
- Growth profile for this twin ranks him in the top 1% for Weaning and Yearling
- Dam has an MPPA of 100



Lot 18



## BHR HIGH PLAINS 1188 460

Birthdate: 3/30/24 Reg. #: 4951288 Category: 100% 1A

BHR HIGH PLAINS 1188

MISS BHR NEW DIRECTION 9123

LSF SRR HIGH PLAINS 6237D  
MISS BHR BEN 466  
CSF NEW DIRECTION 14C  
MISS BHR BANKER 0105

BW 91  
205 Wt. 832  
365 Wt. 1475  
ADG 4.02  
WDA 4.05  
Dam's Age 5

ProS	HB	GM
103	47	57
50%	62%	36%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	0.1	77	122	0.28	1.25	33	9	12	5	15	0.42	0.17	44	0.22	0.04
76%	84%	13%	16%	22%	93%	3%	81%	46%	85%	41%	49%	92%	3%	33%	85%

- Deep made, long bodied, larger framed bull that is hard to fault
- Performance and muscle backed by a maternal pedigree
- We nicknamed this bull Tiny, you will understand when you see him
- WW ratio of 120, YW ratio of 119
- Dam has an MPPA of 110

# Red Angus Yearling Bulls



## 19 BHR HOMELAND 464

Birthdate: 3/31/24 Reg. #: 4951292 Category: 100% 1A

EGL HOMEALND 0090

MISS BHR NEW DIRECTION 9115

SCHULER SUPREMACY 7177E  
AHL DUCHESS 42W  
CSF NEW DIRECTION 14C  
MISS BHR PACKER 1182

BW 94  
205 Wt. 844  
365 Wt. 1342  
ADG 3.11  
WDA 3.75  
Dam's Age 5

ProS	HB	GM
55	36	20
97%	81%	96%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	1.7	81	135	0.33	1.05	27	10	14	7	11	0.09	0.19	26	-0.19	0.02
85%	96%	7%	5%	5%	83%	33%	82%	12%	63%	86%	99%	95%	37%	96%	59%

- Larger framed bull that is big hipped and long bodied
- WW ratio of 122, YW ratio of 108
- His dam is a stout-made female with excellent feet and legs
- Dam boasts an MPPA of 108



Lot 20

## 20 BHR HOMELAND 4181

Birthdate: 4/17/24 Reg. #: 4951280 Category: 100% 1A

EGL HOMEALND 0090

MISS BHR NEW DIRECTION 9148

SCHULER SUPREMACY 7177E  
AHL DUCHESS 42W  
CSF NEW DIRECTION 14C  
MISS BHR BASES LOADED 3133

BW 90  
205 Wt. 825  
365 Wt. 1395  
ADG 3.56  
WDA 3.89  
Dam's Age 5

ProS	HB	GM
89	42	47
71%	70%	58%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	2.2	85	144	0.36	1.16	24	10	14	7	12	0.08	0.03	47	0.40	0.00
85%	97%	3%	2%	2%	90%	64%	84%	12%	51%	82%	99%	29%	2%	8%	20%

- Loads of volume and capacity in this big rib shaped bull
- Standout performance that matches his EPD profile
- WW Ratio of 119, YW ratio of 112
- Dam is a broody cow with an MPPA of 104



Lot 21

## 21 BHR MOONLIGHT 436

Birthdate: 3/27/24 Reg. #: 4951260 Category: 100% 1A

RED ALLISON MOONLIGHT 134J

MISS BHR WINDY ZEPPELIN 930

RED ALLISON MOONEY 62G  
RED CROWFOOT MS STRETCH 3205  
RED WINDY HILL ZEPPELIN 1240  
MISS BHR BANKER 098

BW 92  
205 Wt. 761  
365 Wt. 1285  
ADG 3.27  
WDA 3.55  
Dam's Age 5

ProS	HB	GM
84	67	17
78%	22%	97%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	-1.6	70	99	0.18	0.50	24	-2	11	4	18	0.22	0.00	16	0.28	0.03
93%	54%	31%	63%	88%	24%	64%	23%	65%	94%	14%	92%	20%	77%	23%	65%

- Moonlight calf that is dark red with plenty of muscle
- Free moving, solid footed and structurally correct
- WW ratio of 110, YW ratio of 103
- Moonlight half brothers should sire some outstanding feeder calves



Lot 22

## 22 BHR PRAIRIE FACTOR 433

Birthdate: 3/25/24 Reg. #: 4951510 Category: 100% 1A

LSF SRR PRAIRIE FACTOR 1089J

MISS BHR PROMOTION 220

LSF MEW X-FACTOR 6693D  
LSF SRR FINE DESIGN E7005  
BB PROMOTION 9025  
MISS BHR BEARTOOTH 060

BW 84  
205 Wt. 682  
365 Wt. 1287  
ADG 3.77  
WDA 3.28  
Dam's Age 2

ProS	HB	GM
132	47	85
14%	62%	4%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-3.2	80	137	0.36	1.45	30	9	12	7	14	0.87	0.22	36	0.07	0.05
26%	25%	8%	4%	2%	98%	15%	79%	42%	45%	60%	3%	98%	12%	63%	95%

- Light birthweight, calving ease bull that has some explosive growth traits
- YW ratio of 103
- Dam has an MPPA of 100
- A very nice bull that deserves a look

# Red Angus Yearling Bulls



Lot 23

## 23 BHR PIE COMPLETE 482

Birthdate: 4/3/24 Reg. #: 4951388 Category: 100% 1A

PIE COMPLETE 1616

MISS BHR THUNDAR 682

KJL/CLZB COMPLETE 7000E  
PIE RASPBERRY 4203  
BIEBER THUNDAR A489  
MISS BHR CARTWRIGHT 742

BW 92  
205 Wt. 817  
365 Wt. 1251  
ADG 2.71  
WDA 3.54  
Dam's Age 8

ProS	HB	GM
49	-7	56
98%	99%	38%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	1.3	81	135	0.34	1.54	31	17	11	4	9	0.29	0.05	47	0.38	0.01
87%	94%	7%	5%	5%	99%	9%	98%	70%	92%	97%	83%	43%	2%	9%	31%

- Big time performance curve bender that has some carcass merit
- Wide topped calf with some excellent muscle expression
- WW ratio of 118, YW ratio of 101
- Dam is a classy female with an MPPA of 108



Lot 24

## 24 BHR PRAIRIE FACTOR 420

Birthdate: 3/22/24 Reg. #: 4951546 Category: 100% 1A

LSF SRR PRAIRIE FACTOR 1089J

MISS BHR 91T 2102

LSF MEW X-FACTOR 6693D  
LSF SRR FINE DESIGN E7005  
BHR 221T 91  
MISS BHR CHAPTER5135 0130

BW 82  
205 Wt. 728  
365 Wt. 1281  
ADG 3.44  
WDA 3.28  
Dam's Age 2

ProS	HB	GM
121	64	57
25%	26%	36%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-4.1	78	121	0.27	0.71	30	5	13	8	16	0.57	0.24	30	-0.11	0.05
24%	13%	11%	17%	32%	49%	14%	54%	31%	38%	36%	22%	99%	24%	91%	92%

- Moderate framed, dark red calf with a small head and smooth shoulders
- Prairie Factor calves are easy keeping cattle that are lighter at birth
- WW ratio of 105, YW ratio of 103
- Dam has an MPPA of 102



Lot 25

## 25 BHR BELIEVE 430

Birthdate: 3/24/24 Reg. #: 4951264 Category: 100% 1A

HRP BELIEVE 2071K

MISS BHR ZEPPELIN 691 9277

BROWN CRSB CONFIDENCE G1410  
LGR VENICE 5100  
BHR WINDY HILL ZEPPELIN 691  
MISS BHR HECTOR 3279 CL

BW 92  
205 Wt. 667  
365 Wt. 1262  
ADG 3.72  
WDA 3.42  
Dam's Age 5

ProS	HB	GM
89	24	64
72%	93%	23%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-1.2	71	117	0.29	0.87	25	11	9	7	12	0.29	-0.04	42	0.49	-0.01
54%	61%	27%	23%	20%	67%	56%	85%	92%	59%	78%	83%	12%	5%	4%	6%

- Believe calf that is square made, deep bodied and clean fronted
- Lots of usability in this cool looking calf
- YW ratio of 101



Lot 26

## 26 BHR HIGHWAY 495

Birthdate: 4/4/24 Reg. #: 4951248 Category: 100% 1A

TCC HIGHWAY 101

MISS BHR HIGH PLAINS 97

FORSTER BLOCKADE D082  
BADLANDS CEDAR QUEST 504C  
LSF SRR HIGH PLAINS 6237D  
MISS BHR COUGAR 60

BW 86  
205 Wt. 757  
365 Wt. 1257  
ADG 3.12  
WDA 3.50  
Dam's Age 5

ProS	HB	GM
71	30	40
91%	87%	73%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-2.3	71	109	0.24	1.05	31	15	11	5	15	0.28	-0.01	31	0.43	0.01
76%	40%	30%	39%	52%	83%	11%	96%	60%	89%	48%	84%	17%	22%	7%	41%

- Moderate framed, dark cherry red bull with a ton of style points
- WW ratio of 110, YW ratio of 101
- His High Plains dam is a deep bodied, easy keeping female with an MPPA of 103

# Red Angus Yearling Bulls



## 27 BHR COMPLETE 4142

Birthdate: 4/10/24 Reg. #: 4951572 Category: 100% 1A

HRP COMPLETE 1007J  
MISS BHR PURE GOLD 135

KJL/CLZB COMPLETE 7000E  
C-BAR LEANNA 921G  
LSF SRR PURE GOLD 7519E  
MISS BHR KNIGHT 952

BW	86	
205 Wt.	690	
365 Wt.	1292	
ADG	3.75	
WDA	3.45	
Dam's Age	3	
ProS	HB	GM
145	70	75
6%	17%	11%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-0.1	79	130	0.32	1.49	28	8	13	8	17	0.81	-0.01	26	0.34	0.01
21%	81%	10%	8%	8%	98%	30%	72%	29%	30%	20%	5%	16%	39%	17%	38%

- Moderate framed, stout-made calf with lots of muscle and depth of body
- Completes are easy keeping cattle that are easy to look at
- WW ratio of 100, YW ratio of 104
- Dam has an MPPA of 100



Lot 28

## 28 BHR PRAIRIE FACTOR 4200

Birthdate: 4/30/24 Reg. #: 4951472 Category: 100% 1A

LSF SRR PRAIRIE FACTOR 1089J  
MISS BHR ORACLE 270

LSF MEW X-FACTOR 6693D  
LSF SRR FINE DESIGN E7005  
KUHN'S ORACLE G005  
MISS BHR KNIGHT 221T 3219

BW	73	
205 Wt.	770	
365 Wt.	1392	
ADG	3.88	
WDA	3.67	
Dam's Age	2	
ProS	HB	GM
124	56	69
21%	44%	17%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-2.0	80	128	0.30	1.25	29	12	12	7	16	0.65	0.05	33	0.28	0.01
21%	46%	8%	9%	15%	93%	23%	91%	43%	42%	29%	14%	39%	17%	23%	41%

- Moderate framed, great disposition with a level topline
- He is a bit younger but very stylish and clean fronted
- WW ratio of 111, YW ratio of 112
- Excellent dam with an MPPA of 104



Lot 29

## 29 BHR CENTERFIRE 413

Birthdate: 3/21/24 Reg. #: 4951516 Category: 100% 1A

PIE CENTERFIRE 2064  
MISS BHR DEFENDER 217

BROWN CRSB CONFIDENCE G1410  
PIE TILLY 993  
BHR DEFENDER 902  
MISS BHR IMPECCABLE 829

BW	65	
205 Wt.	571	
365 Wt.	1198	
ADG	3.92	
WDA	3.21	
Dam's Age	2	
ProS	HB	GM
79	14	66
83%	98%	21%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-1.8	77	127	0.32	1.12	29	13	11	4	11	0.65	0.14	27	0.18	0.05
85%	49%	13%	10%	9%	88%	17%	93%	52%	94%	86%	14%	83%	36%	40%	93%

- Classy, clean-made calf with a level top and a big hip
- Twin calf that was raised along with his brother by his dam
- Centerfire is siring calves that will catch your eye and put pounds on the scale



Lot 30

## 30 BHR PROMOTION 1223 431

Birthdate: 3/24/24 Reg. #: 4951504 Category: 100% 1A

BHR PROMOTION 1223  
MISS BHR ORACLE 2276

BB PROMOTION 9025  
MISS BHR IMECCABLE 7231  
KUHN'S ORACLE G005  
MISS BHR MOONSHINE 411 8278

BW	72	
205 Wt.	678	
365 Wt.	1255	
ADG	3.59	
WDA	3.20	
Dam's Age	2	
ProS	HB	GM
114	61	54
34%	34%	42%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-4.7	70	112	0.26	0.99	28	14	12	7	18	0.66	0.08	15	-0.05	0.01
65%	8%	33%	33%	35%	79%	30%	94%	40%	58%	13%	13%	58%	81%	84%	45%

- Lighter birthweight, moderate framed calf with a small head and smooth shoulders
- YW ratio of 101
- We have had excellent luck with the Promotion sired calves on heifers

# Red Angus Yearling Bulls



Lot 31

## 31 BHR PRAIRIE FACTOR 45

Birthdate: 3/15/24 Reg. #: 4951534 Category: 100% 1A

LSF SRR PRAIRIE FACTOR 1089J  
MISS BHR DEFENDER 2129

LSF MEW X-FACTOR 6693D  
LSF SRR FINE DESIGN E7005  
BHR DEFENDER 902  
MISS BHR MOONSHINE 408 813

BW 66  
205 Wt. 755  
365 Wt. 1264  
ADG 3.17  
WDA 3.26  
Dam's Age 2  
ProS HB GM  
110 46 64  
40% 63% 23%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-4.7	72	119	0.29	0.95	30	10	12	7	15	0.95	0.25	12	-0.34	0.05
21%	8%	24%	21%	20%	75%	16%	85%	50%	58%	43%	1%	99%	86%	99%	93%

- Moderate framed dark red bull with a ton of guts and rib shape
- Light birth weight and some additional growth traits and carcass merits
- Weaning ratio of 109, YW ratio of 102
- His dam did an excellent job on her first calf having an MPPA of 104



Lot 32

## 32 BHR PROMOTION 1223400

Birthdate: 3/16/24 Reg. #: 4951524 Category: 100% 1A

BHR PROMOTION 1223

MISS BHR NEW DIRECT 749 2147

BB PROMOTION 9025  
MISS BHR IMECCABLE 7231  
BHR NEW DIRECTION 749  
MISS BHR IMPECCABLE 615

BW 70  
205 Wt. 632  
365 Wt. 1229  
ADG 3.72  
WDA 3.07  
Dam's Age 2  
ProS HB GM  
109 63 46  
42% 29% 62%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-3.8	61	98	0.23	0.86	30	7	9	8	18	0.46	-0.02	14	0.11	0.00
17%	17%	69%	66%	60%	66%	15%	67%	94%	23%	11%	41%	14%	82%	54%	14%

- Light birthweight, smooth-made calf with a balanced set of numbers
- Promotion sired cattle are consistently lighter in birthweight and make great females



Lot 33

## 33 BHR PRARIE FACTOR 41

Birthdate: 3/11/24 Reg. #: 4951494 Category: 100% 1A

LSF SRR PRAIRIE FACTOR 1089J

MISS ZEP 660 BHR 234

LSF MEW X-FACTOR 6693D  
LSF SRR FINE DESIGN E7005  
BHR ZEPPELIN 660  
MISS BHR HIGH PLAINS 97

BW 60  
205 Wt. 706  
365 Wt. 1248  
ADG 3.37  
WDA 3.17  
Dam's Age 2  
ProS HB GM  
121 68 54  
24% 21% 42%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
18	-8.1	63	100	0.23	0.72	33	6	11	8	18	0.62	0.22	20	-0.22	0.04
3%	1%	60%	59%	57%	50%	4%	60%	54%	25%	11%	17%	98%	64%	97%	88%

- Big time calving ease specialist ranking in the top 3% for CED and BW
- WW Ratio of 102, YW ratio of 100
- His dam is a first-calf heifer with an MPPA of 101



Lot 34

## 34 BHR GUIDANCE 2140 4129

Birthdate: 4/8/24 Reg. #: 4951276 Category: 100% 1A

BERWALD GUIDANCE 2140

MISS BHR LOADED 6200 916

EGL GUIDANCE 9117  
BERWALD JAYLO 0007  
BHR BASES LOADED 166 6200  
MISS BHR CHAPTER ONE 690

BW 88  
205 Wt. 677  
365 Wt. 1165  
ADG 3.04  
WDA 3.23  
Dam's Age 5  
ProS HB GM  
121 70 51  
25% 18% 48%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-0.2	66	109	0.27	0.92	29	11	15	5	19	0.55	0.07	14	0.10	0.03
83%	80%	49%	39%	31%	72%	21%	88%	6%	88%	6%	25%	54%	82%	56%	77%

- Berwald Guidance son that is very quiet and easy going
- His sire was selected because of his incredible cow family
- Great cows keep your factory in business

# Red Angus Yearling Bulls



Lot 35

## 35 BHR MOONLIGHT 492

Birthdate: 4/4/24 Reg. #: 4951168 Category: 100% 1A

RED ALLISON MOONLIGHT 134J  
MISS BHR IMPECCABLE 091

RED ALLISON MOONEY 62G  
RED CROWFOOT MS STRETCH 3205  
LSF SRR IMPECCABLE 3150A  
MISS BHR DRIFTER 4114

BW	94	
205 Wt.	774	
365 Wt.	1453	
ADG	4.24	
WDA	3.94	
Dam's Age	4	
ProS	HB	GM
134	81	53
12%	7%	43%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	2.7	87	128	0.26	1.18	29	1	13	4	19	0.39	0.09	49	0.35	0.01
95%	98%	2%	9%	38%	91%	21%	34%	23%	96%	6%	58%	62%	2%	15%	39%

- Dark red, huge topped calf with loads of muscle and guts
- Hind quarters so thick that Whoopi Goldberg could hide behind him
- All around, consistent genetic package that makes the difference in competitive markets
- WW ratio of 112, YW ratio of 117
- His dam has an MPPA of 100



Lot 36

## 36 BHR MOONLIGHT 4172

Birthdate: 4/16/24 Reg. #: 4951312 Category: 100% 1A

RED ALLISON MOONLIGHT 134J  
MISS BHR HARD DRIVE 835

RED ALLISON MOONEY 62G  
RED CROWFOOT MS STRETCH 3205  
BCLR HARD DRIVE D4025  
MISS BHR HECTOR 2161

BW	90	
205 Wt.	689	
365 Wt.	1227	
ADG	3.36	
WDA	3.43	
Dam's Age	6	
ProS	HB	GM
110	63	46
41%	28%	60%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-0.9	64	95	0.20	0.68	26	2	14	6	16	0.62	-0.06	7	0.13	-0.01
78%	67%	57%	71%	81%	44%	44%	40%	18%	77%	29%	17%	6%	93%	50%	6%

- Solid calf with a wide top and plenty of muscle and rib shape
- YW Ratio of 100
- The performance and structure of the Moonlight calves is incredible
- Putting together some Moonlight half siblings could benefit any feeder calf program



Lot 37

## 37 BHR PROMOTION 1223 4160

Birthdate: 4/12/24 Reg. #: 4951468 Category: 100% 1A

BHR PROMOTION 1223  
MISS BHR NEW DIRECT 749 283

BB PROMOTION 9025  
MISS BHR IMECCABLE 7231  
BHR NEW DIRECTION 749  
MISS BHR ZEPPELIN 948

BW	82	
205 Wt.	717	
365 Wt.	1396	
ADG	4.23	
WDA	3.61	
Dam's Age	2	
ProS	HB	GM
108	80	28
43%	8%	91%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-2.9	61	94	0.21	0.57	31	6	9	8	21	0.38	0.07	6	-0.05	0.02
36%	30%	69%	72%	73%	31%	9%	64%	90%	35%	2%	64%	51%	95%	84%	63%

- Nice, moderate, dark red calf that is extremely thick with some added rib shape
- WW Ratio of 104, YW Ratio of 112
- Dam is a first-calf heifer with an MPPA of 102



## 38 BHR BELIEVE 4114

Birthdate: 4/6/24 Reg. #: 4951414 Category: 100% 1A

HRP BELIEVE 2071K  
MISS BHR CATAPULT 5206

BROWN CRSB CONFIDENCE G1410  
LGR VENICE 5100  
LSF RAB CATAPULT Y7004  
MISS BHR DRIFTER 2233

BW	93	
205 Wt.	772	
365 Wt.	1021	
ADG	1.55	
WDA	2.94	
Dam's Age	9	
ProS	HB	GM
87	20	67
75%	96%	19%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-1.0	86	137	0.32	0.93	27	11	12	7	9	0.54	0.21	40	0.12	0.05
79%	65%	3%	4%	7%	73%	37%	87%	34%	59%	95%	27%	97%	7%	52%	93%

- Big time performance curve bender that has some carcass merit
- WW ratio of 112
- Dam is a deep bodied cow with an MPPA of 107

# Red Angus Yearling Bulls

**39 BHR MOONLIGHT 4226**  
 Birthdate: 4/19/24 Reg. #: 4951426 Category: 100% 1A

RED ALLISON MOONLIGHT 134J  
 MISS BHR SAGA 5107

RED ALLISON MOONEY 62G  
 RED CROWFOOT MS STRETCH 3205  
 LSF SAGA 1040Y  
 MISS BHR COPPER D 7173

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	-0.5	69	98	0.18	0.64	27	2	13	5	18	0.23	0.13	18	-0.09	0.02
90%	75%	35%	64%	86%	39%	34%	38%	27%	91%	8%	91%	80%	71%	89%	61%

- Moderate framed calf that is wide based and level topped
- WW Ratio of 104
- Dam is an older proven cow with an MPPA of 101



Lot 41



Lot 42



**40 BHR COMPLETE 451**  
 Birthdate: 3/29/24 Reg. #: 4951452 Category: 100% 1A

HRP COMPLETE 1007J  
 MISS BHR BASES LOADED 3131

KJL/CLZB COMPLETE 7000E  
 C-BAR LEANNA 921G  
 VGW BASES LOADED 166  
 MISS BHR CUT ABOVE 443

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-2.6	58	99	0.26	1.16	28	8	13	8	20	0.49	0.10	15	-0.16	0.01
31%	35%	79%	63%	39%	90%	30%	77%	29%	28%	2%	36%	69%	81%	95%	34%

- Sound, square-made calf that is solid at every angle
- Complete sired calves are deep made cattle that perform
- WW ratio of 102

**41 BHR INSPIRE 132 4117**  
 Birthdate: 4/6/24 Reg. #: 4951174 Category: 100% 1A

BHR INSPIRE 132  
 MISS BHR PURE GOLD 084

LSF SRR INSPIRE 7586E  
 MISS BHR HIGH PLAINS 950  
 LSF SRR PURE GOLD 7519E  
 MISS BHR CHAPTER ONE 5152

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-0.5	83	146	0.39	1.55	24	10	17	5	14	0.79	0.13	45	0.31	0.03
87%	75%	5%	2%	1%	99%	64%	84%	2%	89%	62%	5%	81%	3%	20%	77%

- Moderate framed bull with that is smooth and stylish
- WW ratio of 107, YW ratio of 106
- Very balanced EPDs with some strong carcass traits

**42 BHR COMPLETE 496**  
 Birthdate: 4/4/24 Reg. #: 4951320 Category: 100% 1A

HRP COMPLETE 1007J  
 MISS BHR MOONSHINE 411 8278

KJL/CLZB COMPLETE 7000E  
 C-BAR LEANNA 921G  
 BHR MOONSHINE 411  
 MISS BHR ROUGH RIDER 4277 CL

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-3.0	60	97	0.23	0.99	27	8	12	7	19	0.82	0.02	23	0.24	0.01
46%	28%	70%	67%	60%	79%	36%	73%	38%	54%	5%	4%	26%	54%	29%	45%

- Loads of volume and capacity in this big rib shaped bull
- Standout performance with a WW Ratio of 101
- Dam is a broody cow with an MPPA of 101

**43 BHR MOONLIGHT 4148**  
 Birthdate: 4/11/24 Reg. #: 4951304 Category: 100% 1A

RED ALLISON MOONLIGHT 134J  
 MISS BHR ORACLE 140

RED ALLISON MOONEY 62G  
 RED CROWFOOT MS STRETCH 3205  
 KUJHNS ORACLE G005  
 MISS BHR THUNDAR 6171

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-2.1	63	101	0.24	0.74	30	8	14	6	20	0.45	0.10	17	0.03	0.03
85%	43%	61%	58%	54%	52%	15%	76%	18%	72%	2%	43%	69%	75%	71%	74%

- Clean fronted calf with a wide, level topline and loads of rib shape
- WW Ratio of 109, YW ratio of 101
- His dam has an MPPA 104
- Moonlight calves are real impressive when you see them

# Red Angus Yearling Bulls



**Lot 44**

## 44 BHR MOONLIGHT 498

Birthdate: 4/4/24 Reg. #: 4951250 Category: 100% 1A

RED ALLISON MOONLIGHT 134J  
MISS BHR HIGH PLAINS 967

RED ALLISON MOONEY 62G  
RED CROWFOOT MS STRETCH 3205  
LSF SRR HIGH PLAINS 6237D  
MISS BHR THUNDAR 699

BW	91	
205 Wt.	712	
365 Wt.	1311	
ADG	3.74	
WDA	3.60	
Dam's Age	5	
ProS	HB	GM
83	49	34
79%	57%	83%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
8	2.4	91	147	0.35	1.15	28	7	13	3	15	0.11	0.19	44	0.12	0.03
96%	98%	1%	2%	3%	89%	25%	69%	23%	97%	45%	98%	95%	4%	52%	77%

- Big time performance EPD profile ranking in the top 1%
- Thick, deep and soggy with a WW ratio of 103, YW ratio of 105
- His dam is a soggy, easy keeper with an MPPA of 104



**Lot 45**

## 45 BHR COMPLETE 4182

Birthdate: 4/18/24 Reg. #: 4951368 Category: 100% 1A

HPR COMPLETE 1007J

MISS BHR ROLLING DEEP 7173

KJL/CLZB COMPLETE 7000E  
C-BAR LEANNA 921G  
RREDS ROLLING DEEP C734  
MISS BHR RESISTOL 552

BW	95	
205 Wt.	720	
365 Wt.	1269	
ADG	3.43	
WDA	3.56	
Dam's Age	7	
ProS	HB	GM
117	30	87
30%	87%	4%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	1.1	71	125	0.33	1.48	29	8	13	5	12	0.67	0.09	44	0.38	0.03
68%	93%	28%	13%	5%	98%	24%	73%	32%	84%	80%	12%	61%	4%	9%	65%

- Another smooth made, easy keeping Complete bull that is very stylish
- WW Ratio of 104, YW Ratio of 102
- The consistency of this sire group is real impressive

## 46 BHR HOMELAND 437

Birthdate: 3/27/24 Reg. #: 4951286 Category: 100% 1A

EGL HOMEALND 0090

MISS BHR NEW DIRECTION 9126

SCHULER SUPREMACY 7177E  
AHL DUCHESS 42W  
CSF NEW DIRECTION 14C  
MISS BHR BEN 466

BW	94	
205 Wt.	749	
365 Wt.	1346	
ADG	3.73	
WDA	3.68	
Dam's Age	5	
ProS	HB	GM
105	46	59
48%	64%	32%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	0.3	74	118	0.27	0.80	30	11	12	7	14	0.42	0.13	36	0.06	0.01
61%	85%	19%	22%	29%	59%	15%	86%	42%	45%	57%	49%	80%	11%	65%	38%

- Larger framed bull with a ton of length
- WW ratio of 108, YW ratio of 108
- Dam is a bigger framed powerhouse that boasts an MPPA of 109



**Lot 48**

## 48 BHR INSPIRE 19 4176

Birthdate: 4/17/24 Reg. #: 4953364 Category: 100% 1A

BHR INSPIRE 19

MISS BHR IMPECCABLE 846 095

LSF SRR INSPIRE 7586E  
MISS BHR BEARTOOTH 935  
BHR IMPECCABLE 846  
MISS BHR HARD DRIVE 4178

BW	91	
205 Wt.	792	
365 Wt.	1381	
ADG	3.67	
WDA	3.80	
Dam's Age	4	
ProS	HB	GM
105	66	40
47%	24%	75%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-1.2	65	104	0.24	1.08	30	6	15	7	16	0.41	0.08	21	0.02	0.02
74%	61%	51%	50%	50%	85%	12%	66%	7%	63%	28%	51%	60%	63%	73%	47%

- Dark red bull that is thick made with a classy look to him
- Actual weaning performance of almost 800 pounds
- His dam is a deep soggy cow with an MPPA of 107

# Red Angus Yearling Bulls



Lot 50



Lot 51



## 49 BHR COMPLETE 435

Birthdate: 3/26/24 Reg. #: 4951612 Category: 100% 1A

HRP COMPLETE 1007J

MISS BHR VENGEANCE 113

KJL/CLZB COMPLETE 7000E  
C-BAR LEANNA 921G  
FRITZ VENGEANCE 22D  
MISS BHR HARD DRIVE 3256

BW 89  
205 Wt. 650  
365 Wt. 1271  
ADG 3.87  
WDA 3.33  
Dam's Age 3  
ProS HB GM  
111 72 40  
38% 16% 75%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-2.5	60	93	0.21	1.07	30	7	11	6	20	0.23	-0.12	29	0.54	-0.01
41%	37%	72%	74%	75%	85%	17%	71%	70%	65%	3%	91%	2%	28%	3%	3%

- Moderate birthweight, smooth-made calf with a balanced set of numbers
- YW ratio of 102
- Complete sired females are being noted for having excellent maternal traits
- Dam is a broody female with a ton of growth and an MPPA of 100

## 50 BHR HIGHWAY 416

Birthdate: 4/11/24 Reg. #: 4951214 Category: 100% 1A

TCC HIGHWAY 101

MISS BHR VENGEANCE 0127

FORSTER BLOCKADE D082  
BADLANDS CEDAR QUEST 504C  
FRITZ VENGEANCE 22D  
BCLR MISS DRIFTER B413

BW 96  
205 Wt. 648  
365 Wt. 1201  
ADG 3.45  
WDA 3.27  
Dam's Age 4  
ProS HB GM  
52 42 10  
98% 70% 99%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
5	-1.2	67	102	0.22	0.98	26	13	11	2	18	0.23	0.10	12	-0.17	0.01
99%	61%	45%	57%	69%	78%	47%	93%	68%	99%	9%	91%	71%	87%	95%	45%

- Stylish, darker red calf that is deep made
- Highway calves are easy keeping and dark red
- His dam has an MPPA of 105

## 51 BHR IMPECCABLE 4179

Birthdate: 4/17/24 Reg. #: 4951538 Category: 100% 1A

BHR IMPECCABLE 156

MISS BHR APPROVE 2120

LSF SRR IMPECCABLE 3150A  
MISS BHR CODE RED 2101  
RED SSS APPROVE 540F  
MISS BHR IMPECCABLE 702

BW 71  
205 Wt. 622  
365 Wt. 1168  
ADG 3.40  
WDA 3.01  
Dam's Age 2  
ProS HB GM  
131 86 44  
15% 4% 65%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
19	-5.5	66	100	0.22	0.41	27	2	11	10	19	0.50	0.24	20	-0.18	0.05
2%	4%	49%	60%	70%	17%	34%	40%	58%	6%	5%	33%	99%	65%	96%	97%

- Smooth-made, stylish calf that ranks in the top 1% for Calving Ease Direct
- The 156 sired calves are very impressive and sound made

## 52 BHR HOMELAND 4180

Birthdate: 4/17/24 Reg. #: 4951560 Category: 100% 1A

EGL HOMEALND 0090

MISS BHR PROMOTION 169

SCHULER SUPREMACY 7177E  
AHL DUCHESS 42W  
BB PROMOTION 9025  
MISS BHR COUGAR 7193

BW 75  
205 Wt. 702  
365 Wt. 1332  
ADG 3.93  
WDA 3.57  
Dam's Age 3  
ProS HB GM  
98 55 43  
58% 46% 67%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-2.2	62	96	0.22	0.49	26	11	13	11	15	0.32	0.07	23	0.02	0.01
14%	42%	65%	68%	70%	23%	43%	89%	33%	4%	47%	78%	55%	52%	73%	31%

- Larger framed bull with style, length of body and extra bone
- WW ratio of 102, YW ratio of 107

# Red Angus Yearling Bulls



**Lot 53**

**53 BHR CENTERFIRE 4144**  
 Birthdate: 4/10/24 Reg. #: 4951334 Category: 100% 1A

**PIE CENTERFIRE 2064**  
**MISS BHR HIGH PLAINS 8135**

BROWN CRSB CONFIDENCE G1410  
 PIE TILLY 993  
 LSF SRR HIGH PLAINS 6237D  
 MISS BHR THUNDAR 6171

BW	93	
205 Wt.	764	
365 Wt.	1301	
ADG	3.35	
WDA	3.64	
Dam's Age	6	
ProS	HB	GM
110	29	81
41%	89%	7%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-3.6	77	125	0.30	0.92	36	16	12	5	13	0.71	0.00	31	0.41	0.02
75%	18%	13%	12%	14%	72%	1%	97%	37%	82%	70%	9%	19%	24%	8%	51%

- Center Fire calf that is long sided and level topped
- WW ratio of 112, YW ratio of 105
- Incredible EPDs to match his stylish phenotype
- His dam is a deep, soggy, maternal machine with an MPPA of 107



**Lot 54**

**54 BHR PIE COMPLETE 4210**  
 Birthdate: 5/2/24 Reg. #: 4951244 Category: 100% 1A

**PIE COMPLETE 1616**  
**MISS BHR HIGH PLAINS 983**

KJL/CLZB COMPLETE 7000E  
 PIE RASPBERRY 4203  
 LSF SRR HIGH PLAINS 6237D  
 MISS BHR MOONSHINE 411 654

BW	79	
205 Wt.	746	
365 Wt.	1255	
ADG	3.18	
WDA	3.52	
Dam's Age	5	
ProS	HB	GM
107	48	58
45%	59%	33%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
18	-4.0	59	110	0.32	1.14	31	14	12	9	16	0.23	0.14	40	0.26	0.04
3%	14%	74%	38%	9%	89%	10%	94%	42%	13%	34%	91%	85%	6%	26%	85%

- Younger calf with a light birth weight
- WW ratio of 108
- His dam is an exceptional cow with an MPPA of 107



**Lot 55**

**55 BHR MOONLIGHT 491**  
 Birthdate: 4/4/24 Reg. #: 4951398 Category: 100% 1A

**RED ALLISON MOONLIGHT 134J**  
**MISS BHR HARD DRIVE 6195**

RED ALLISON MOONEY 62G  
 RED CROWFOOT MS STRETCH 3205  
 RED SSS HARD DRIVE 65Y  
 MISS BHR COPPER D 8152

BW	93	
205 Wt.	634	
365 Wt.	1172	
ADG	3.36	
WDA	3.24	
Dam's Age	8	
ProS	HB	GM
95	80	14
63%	8%	98%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
6	2.7	66	101	0.22	0.99	25	1	12	4	21	0.23	0.04	13	0.02	0.01
98%	98%	49%	59%	69%	79%	61%	33%	39%	96%	2%	91%	37%	85%	73%	39%

- Clean fronted calf with a wide, level topline and loads of rib shape
- Moonlight calves are consistent in their thickness and muscle expression when you see them



**Lot 56**

**56 4156**  
 Birthdate: 4/12/24 Reg. #: Category:

**100% RED ANGUS COW**

BW	93	
205 Wt.	714	
365 Wt.	1251	
ADG	3.35	
WDA		
Dam's Age	3	
ProS	HB	GM
%	%	%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

- A real stylish individual that is clean fronted and sound made
- We are waiting for DNA to find out his sire and it should be available on sale day
- His dam is a 100% Red Angus cow that didn't parent verify so we dropped the registration papers

# Red Angus Yearling Bulls



Lot 58

**57 4136**  
 Birthdate: 4/9/24 Reg. #: Category:  
 BW 92  
 205 Wt. 692  
 365 Wt. 1176  
 ADG 3.02  
 WDA  
 Dam's Age

100% RED ANGUS COW

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

- Smooth shouldered moderate framed bull with a classy look to him
- We are waiting for DNA to find out his sire and should be available on sale day
- His dam is a 100% Red Angus cow that didn't parent verify so we dropped the registration papers

**58 4545**  
 Birthdate: 4/10/24 Reg. #: Category:  
 BW 87  
 205 Wt. 762  
 365 Wt. 1243  
 ADG 3.30  
 WDA  
 Dam's Age

BHR PROMOTION 197

COMMERCIAL COW

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

- Dark cherry red bull that is deep made with a quiet disposition
- His dam is an Impeccable bred commercial cow that we used for a recip in an embryo project
- We sent in DNA and he didn't qualify as the embryo, but was sired by BHR Promotion 197
- He stood out all summer and we double checked with another sample but came up with the same result

**59 BHR INSPIRE 19 441**  
 Birthdate: 3/27/24 Reg. #: 4951302 Category: 100% 1A  
 BW 80  
 205 Wt. 714  
 365 Wt. 1200  
 ADG 3.04  
 WDA 3.34  
 Dam's Age 6

BHR INSPIRE 19

MISS BHR ROLLING DEEP 879

- LSF SRR INSPIRE 7586E
- MISS BHR BEARTOOTH 935
- RREDS ROLLING DEEP C734
- MISS BHR BASES LOADED 5148

ProS	HB	GM
121	67	54
25%	23%	40%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-3.5	63	106	0.27	1.31	30	7	17	11	14	0.65	0.03	14	0.07	0.01
9%	20%	62%	46%	30%	95%	15%	72%	2%	3%	55%	14%	32%	83%	63%	41%

- Moderate framed bull that is thick and deep
- WW ratio of 103
- Dam is a soggy cow with an MPPA of 102



22 – Pederson's Broken Heart Ranch

**60 BHR PROMOTION 1223 4138**  
 Birthdate: 4/9/24 Reg. #: 4951486 Category: 100% 1A  
 BW 78  
 205 Wt. 623  
 365 Wt. 1118  
 ADG 3.08  
 WDA 2.87  
 Dam's Age 2

BHR PROMOTION 1223

MISS BHR APPROVE 247

- BB PROMOTION 9025
- MISS BHR IMECCABLE 7231
- RED SSS APPROVE 540F
- MISS BHR HARD DRIVE 835

ProS	HB	GM
134	78	56
12%	10%	37%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-3.7	56	85	0.18	0.19	26	6	11	8	20	0.65	-0.01	7	0.17	0.02
30%	18%	84%	87%	88%	6%	48%	64%	59%	27%	4%	14%	17%	94%	41%	57%

- Moderate framed heifer bull candidate
- Easy keeping, deep made and structurally correct

**61 BHR MOONLIGHT 4120**  
 Birthdate: 4/7/24 Reg. #: 4951262 Category: 100% 1A  
 BW 91  
 205 Wt. 707  
 365 Wt. 1222  
 ADG 3.21  
 WDA 3.39  
 Dam's Age 5

RED ALLISON MOONLIGHT 134J

MISS BHR BEARTOOTH 9283

- RED ALLISON MOONEY 62G
- RED CROWFOOT MS STRETCH 3205
- WEBR BEARTOOTH 755
- BHR LOGAN 9285 CL

ProS	HB	GM
139	79	61
9%	9%	28%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
7	1.0	61	93	0.20	0.48	30	1	14	5	19	0.44	-0.02	29	0.50	0.02
98%	92%	69%	74%	77%	22%	13%	32%	16%	90%	6%	45%	14%	29%	4%	63%

- Moderate framed calf that is wide based and level topped
- A calf with some extra length of spine
- Some added carcass merit on this calf

# Red Angus Yearling Bulls



Lot 62

## 62 BHR BELIEVE 421I

Birthdate: 5/6/24 Reg. #: 4951338 Category: 100% 1A

HRP BELIEVE 2071K

WSM SIERRA 810F

BROWN CRSB CONFIDENCE G1410  
LGR VENICE 5100  
PIE THE COWBOY KIND 343  
RUST MISS 309A

BW	61
205 Wt.	691
365 Wt.	1263
ADG	3.56
WDA	3.57
Dam's Age	6
ProS	105
HB	39
GM	66
	47% 75% 20%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-4.2	67	109	0.26	0.78	26	10	9	10	14	0.38	-0.01	37	0.33	-0.01
10%	12%	46%	40%	36%	57%	47%	82%	96%	7%	63%	64%	16%	10%	18%	5%

- A real cool young calf with an outstanding disposition
- WW ratio of 100
- Outstanding EPD profile for calving ease and carcass
- His dam has an MPPA of 100



Lot 63

## 63 BHR PROMOTION 40

Birthdate: 3/11/24 Reg. #: 4951550 Category: 100% 1A

BHR PROMOTION 1223

MISS BHR DEFENDER 208

BB PROMOTION 9025  
MISS BHR IMECCABLE 7231  
BHR DEFENDER 902  
MISS BHR CHAPTER 1 5135 8164

BW	72
205 Wt.	600
365 Wt.	1120
ADG	3.24
WDA	2.80
Dam's Age	2
ProS	78
HB	40
GM	38
	85% 74% 77%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-3.8	61	95	0.21	0.97	29	11	11	9	14	0.48	0.09	16	-0.03	0.02
13%	17%	68%	71%	73%	77%	22%	86%	53%	19%	63%	37%	62%	78%	81%	55%

- Lighter birthweight calving ease bull with some great rib shape
- Excellent choice for a heifer bull project

## 64 BHR MOONLIGHT 429

Birthdate: 3/24/24 Reg. #: 4951442 Category: 100% 1A

RED ALLISON MOONLIGHT 134J

MISS BHR HARD DRIVE 361

RED ALLISON MOONEY 62G  
RED CROWFOOT MS STRETCH 3205  
RED SSS HARD DRIVE 65Y  
MISS BHR LOGAN 53

BW	90
205 Wt.	657
365 Wt.	1119
ADG	2.87
WDA	3.06
Dam's Age	11
ProS	92
HB	66
GM	26
	68% 24% 93%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
5	0.4	58	78	0.13	0.40	26	-2	12	2	19	0.37	-0.09	7	0.24	0.00
99%	87%	79%	93%	98%	16%	44%	23%	34%	99%	6%	69%	3%	93%	29%	11%

- Moderate framed bull lots of guts and mass to him
- Another wide topped heavy muscled Moonlight



## 65 BHR MERLIN 4177

Birthdate: 4/17/24 Reg. #: 4951208 Category: 100% 1A

FRITZ MERLIN 0139

MISS BHR PURE GOLD 0169

FRITZ MERLIN 421F  
FRITZ CANDY 861C  
LSF SRR PURE GOLD 7519E  
MISS BHR BANKER 162 3113

BW	91
205 Wt.	688
365 Wt.	1193
ADG	3.15
WDA	3.29
Dam's Age	4
ProS	126
HB	65
GM	61
	19% 25% 28%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
13	-2.0	68	121	0.33	1.00	22	15	13	7	19	0.48	0.13	23	0.07	0.04
54%	46%	38%	17%	6%	80%	84%	95%	30%	61%	6%	37%	83%	53%	63%	85%

- Smooth made Fritz Merlin son that is dark red and very complete
- Highly maternal pedigree with some added carcass merit

## 66 BHR PRAIRIE FACTOR 442

Birthdate: 3/27/24 Reg. #: 4951528 Category: 100% 1A

LSF SRR PRAIRIE FACTOR 1089J

MISS BHR APPROVE 214

LSF MEW X-FACTOR 6693D  
LSF SRR FINE DESIGN E7005  
RED SSS APPROVE 540F  
MISS BHR NEW DIRECTION 963

BW	79
205 Wt.	641
365 Wt.	1088
ADG	2.78
WDA	2.79
Dam's Age	2
ProS	121
HB	63
GM	58
	25% 30% 33%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-3.6	68	113	0.28	0.95	26	5	12	7	17	0.68	0.23	20	-0.23	0.05
34%	18%	38%	30%	23%	75%	50%	59%	40%	58%	22%	12%	99%	66%	97%	92%

- Light birth weight calf loaded with easy fleshing and maternal traits
- Lots of calving ease and maternal traits in the pedigree

# Red Angus Yearling Bulls



Lot 67

## 67 BHR INSPIRE 19 474

Birthdate: 4/2/24 Reg. #: 4951438 Category: 100% 1A

BHR INSPIRE 19  
MISS BHR RIGHT DIRECT 4191

LSF SRR INSPIRE 7586E  
MISS BHR BEARTOOTH 935  
BHR RIGHT DIRECTION 062  
MISS BHR CUT ABOVE 460

BW	84
205 Wt.	631
365 Wt.	1183
ADG	3.43
WDA	3.21
Dam's Age	10
ProS	80
HB	51
GM	29
	83% 53% 90%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
12	-4.1	50	81	0.20	0.52	27	9	12	7	16	0.42	0.01	-4	-0.04	0.02
64%	13%	94%	90%	81%	26%	40%	77%	34%	42%	34%	49%	22%	99%	84%	51%

- An excellent calf that is smooth and classy
- Inspire cattle are making excellent mothers
- Easy going and easy keeping



## 68 BHR COMPLETE 4209

Birthdate: 5/2/24 Reg. #: 4951564 Category: 100% 1A

HRP COMPLETE 1007J  
MISS BHR HIGH VALUE 147

KJL/CLZB COMPLETE 7000E  
C-BAR LEANNA 921G  
LSF SRR HIGH VALUE 7525E  
MISS BHR DRIFTER 519

BW	81
205 Wt.	621
365 Wt.	1230
ADG	3.81
WDA	3.34
Dam's Age	3
ProS	122
HB	53
GM	69
	24% 48% 17%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-3.4	51	88	0.23	0.65	29	12	12	9	17	0.52	-0.01	22	0.34	0.02
15%	22%	93%	82%	60%	41%	18%	89%	46%	19%	24%	30%	16%	56%	17%	48%

- Younger calf that is deep made with lots of volume
- Complete calves are easy keeping cattle with maternal traits
- Added bonus of some balanced carcass traits

## 69 BHR PIE COMPLETE 4224

Birthdate: 5/17/24 Reg. #: 4951202 Category: 100% 1A

PIE COMPLETE 1616  
MISS BHR IGNITION 0203

KJL/CLZB COMPLETE 7000E  
PIE RASPBERRY 4203  
LSF SRR IGNITION 7553E  
MISS BHR IMPECCABLE 8

BW	81
205 Wt.	691
365 Wt.	1289
ADG	3.58
WDA	3.46
Dam's Age	4
ProS	72
HB	7
GM	65
	90% 99% 21%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-2.3	69	112	0.27	1.11	25	12	12	7	9	0.47	0.15	43	0.18	0.03
18%	40%	37%	33%	31%	87%	55%	91%	37%	46%	97%	39%	87%	4%	40%	66%

- A younger Pie Complete calf that deserves a good look at
- WW ratio of 100
- His dam is an easy keeping productive cow with a solid record



Lot 71

## 71 BHR INSPIRE 19 4232

Birthdate: 5/28/24 Reg. #: 4951238 Category: 100% 1A

BHR INSPIRE 19  
BCLR MISS DIRECTION E719

LSF SRR INSPIRE 7586E  
MISS BHR BEARTOOTH 935  
ANDRAS NEW DIRECTION R240  
RUST MISS 213Z

BW	69
205 Wt.	718
365 Wt.	1295
ADG	3.61
WDA	3.69
Dam's Age	7
ProS	109
HB	43
GM	66
	41% 68% 21%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-2.9	69	122	0.33	1.48	25	9	18	10	10	0.78	0.22	21	-0.20	0.04
9%	30%	35%	16%	6%	98%	56%	80%	1%	7%	91%	6%	98%	60%	96%	89%

- A younger calf with a great disposition
- WW Ratio of 104
- His dam is an excellent female with an MPPA of 104

# Red Angus Yearling Bulls



Lot 72

## 72 MBHR MOONLIGHT 478

Birthdate: 4/2/24

Reg. #: 4951382

Category: 100% 1A

BW 96  
205 Wt. 674  
365 Wt. 1171  
ADG 3.11  
WDA 3.26  
Dam's Age 8

RED ALLISON MOONLIGHT 134J

RED ALLISON MOONEY 62G  
RED CROWFOOT MS STRETCH 3205  
BIEBER THUNDAR A489  
MISS BHR CHAPTER ONE 743

MISS BHR THUNDAR 699

ProS HB GM  
92 59 33  
67% 36% 85%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
6	0.9	67	97	0.19	0.59	26	1	14	3	17	0.34	0.04	21	0.19	0.02
99%	91%	45%	68%	85%	33%	52%	34%	18%	97%	23%	74%	37%	62%	37%	59%

- Moderate framed calf that is stocky made and easy keeping
- Very impressed with how the Moonlights are performing
- Lots of mass and muscle appearance in this sire group



Lot 73

## 73 BHR MOONLIGHT 470

Birthdate: 4/1/24

Reg. #: 4951430

Category: 100% 1A

BW 94  
205 Wt. 774  
365 Wt. 1272  
ADG 3.10  
WDA 3.51  
Dam's Age 10

RED ALLISON MOONLIGHT 134J

RED ALLISON MOONEY 62G  
RED CROWFOOT MS STRETCH 3205  
RED SSS HARD DRIVE 65Y  
MISS BHR COUGAR 092

MISS BHR HARD DRIVE 488

ProS HB GM  
86 30 56  
75% 88% 37%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
5	4.4	84	136	0.32	1.43	26	5	11	3	13	0.26	0.00	50	0.56	0.00
99%	99%	4%	5%	8%	97%	45%	56%	57%	98%	72%	87%	20%	1%	2%	26%

- Powerhouse calf with lots of muscle shape and length of spine
- WW ratio of 112 YW ratio of 102
- Ranks in the top 5% for Weaning, Yearling and Rib Eye EPDs
- His dam does an impressive job maintaining an MPPA of 100



## 74 BHR MOONLIGHT 4162

Birthdate: 4/13/24

Reg. #: 4951456

Category: 100% 1A

BW 94  
205 Wt. 657  
365 Wt. 1298  
ADG 3.99  
WDA 3.54  
Dam's Age 11

RED ALLISON MOONLIGHT 134J

RED ALLISON MOONEY 62G  
RED CROWFOOT MS STRETCH 3205  
BCLR PACKER Y8157  
MISS BHR LOGAN 012

MISS BHR PACKER 2 3117

ProS HB GM  
121 90 31  
25% 3% 88%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	0.4	62	87	0.16	0.48	24	3	11	6	21	0.33	-0.11	13	0.45	0.01
91%	87%	65%	83%	94%	22%	69%	42%	51%	69%	1%	76%	2%	85%	6%	28%

- Moderate framed, easy going, easy keeping bull with a cool look about him
- Moonlight calves are thick topped and deep sided
- YW ratio of 104
- His 12-year-old dam has an MPPA of 101



Lot 75

## 75 BHR COMPLETE 4201

Birthdate: 4/29/24

Reg. #: 4951418

Category: 100% 1A

BW 84  
205 Wt. 591  
365 Wt. 1218  
ADG 3.91  
WDA 3.39  
Dam's Age 9

HRP COMPLETE 1007J

KJL/CLZB COMPLETE 7000E  
C-BAR LEANNA 921G  
LCC NEW CHAPTER A705L  
MISS BHR GANGSTER 1237

MISS BHR CHAPTER ONE 5152

ProS HB GM  
155 89 66  
3% 3% 21%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
16	-1.2	65	111	0.29	1.28	25	3	15	9	19	0.81	0.07	14	0.08	0.03
16%	61%	54%	36%	20%	94%	59%	47%	8%	15%	8%	5%	53%	81%	60%	72%

- Younger Complete bull that has really done well this winter
- Lots of marbling in this younger calf

# Red Angus Yearling Bulls

**76 BHR INSPIRE 19 4169**  
 Birthdate: 4/15/24 Reg. #: 4951360 Category: 100% 1A

BHR INSPIRE 19  
 MISS BHR COUGAR 7193

LSF SRR INSPIRE 7586E  
 MISS BHR BEARTOOTH 935  
 FEDDES COUGAR A210  
 MISS BHR COWBOY 591

BW	87	
205 Wt.	621	
365 Wt.	1032	
ADG	2.57	
WDA	2.91	
Dam's Age	7	
ProS	HB	GM
121	54	67
25%	47%	20%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	-2.0	59	99	0.25	0.80	30	10	15	6	16	0.59	0.12	26	-0.02	0.02
72%	46%	74%	63%	46%	59%	17%	83%	7%	71%	37%	20%	77%	37%	81%	47%

- Standout moderate framed bull with a great profile
- Inspire 19 calves are very consistent and have plenty of capacity in their rib shape

**77 BHR PROMOTION 1223 406**  
 Birthdate: 3/18/24 Reg. #: 4951492 Category: 100% 1A

BHR PROMOTION 1223  
 MISS BHR APPROVE 237

BB PROMOTION 9025  
 MISS BHR IMECCABLE 7231  
 RED SSS APPROVE 540F  
 MISS BHR HIGH PLAINS 83

BW	93	
205 Wt.	645	
365 Wt.	1256	
ADG	3.81	
WDA	3.16	
Dam's Age	2	
ProS	HB	GM
101	58	44
53%	39%	67%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	-3.1	58	88	0.19	0.13	28	8	11	6	18	0.44	0.15	15	-0.12	0.03
90%	26%	77%	82%	84%	4%	30%	72%	71%	80%	11%	45%	88%	80%	92%	79%

- A smooth made bull with a strong top and extra length of body
- YW ratio of 101
- Promotion calves have some great style and eye appeal

**78 BHR MOONLIGHT 4131**  
 Birthdate: 4/9/24 Reg. #: 4951634 Category: 100% 1A

RED ALLISON MOONLIGHT 134J  
 MISS BHR INSPIRE 104

RED ALLISON MOONEY 62G  
 RED CROWFOOT MS STRETCH 3205  
 LSF SRR INSPIRE 7586E  
 MISS BHR NEW DIRECTION 9148

BW	91	
205 Wt.	658	
365 Wt.	1189	
ADG	3.31	
WDA	3.18	
Dam's Age	3	
ProS	HB	GM
129	61	68
16%	32%	18%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	0.4	81	133	0.33	1.50	24	4	15	5	15	0.50	0.07	44	0.33	0.01
88%	87%	7%	6%	7%	98%	67%	51%	8%	84%	45%	33%	51%	4%	18%	38%

- Solid calf with a wide top and plenty of muscle and rib shape
- Strong carcass traits for this Moonlight calf
- Moonlight calves are functional cattle with added muscle shape

**79 BHR COMPLETE 4199**  
 Birthdate: 4/26/24 Reg. #: 4951336 Category: 100% 1A

HPR COMPLETE 1007J  
 MISS BHR IMPECCABLE 8112

KJL/CLZB COMPLETE 7000E  
 C-BAR LEANNA 921G  
 LSF SRR IMPECCABLE 3150A  
 MISS BHR CHAPTER ONE 885

BW	90	
205 Wt.	702	
365 Wt.	1226	
ADG	3.27	
WDA	3.45	
Dam's Age	6	
ProS	HB	GM
138	75	62
9%	11%	26%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
15	-0.8	72	121	0.30	1.12	27	3	12	7	18	0.74	-0.04	10	0.23	0.01
26%	70%	24%	18%	14%	88%	39%	42%	35%	58%	11%	8%	12%	89%	30%	38%

- A long stylish calf with an excellent EPD profile
- WW Ratio of 102
- Dam has an MPPA of 100



**80 BHR INSPIRE 132 4167**  
 Birthdate: 4/15/24 Reg. #: 4951566 Category: 100% 1A

BHR INSPIRE 132  
 MISS BHR MOONSHINE 408 144

LSF SRR INSPIRE 7586E  
 MISS BHR HIGH PLAINS 950  
 BHR MOONSHINE 408  
 MISS BHR LOADED 2 5198

BW	85	
205 Wt.	698	
365 Wt.	1212	
ADG	3.20	
WDA	3.27	
Dam's Age	3	
ProS	HB	GM
110	36	74
41%	80%	12%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
6	0.8	77	133	0.35	1.22	27	11	14	3	14	0.49	0.00	36	0.32	0.00
98%	90%	12%	6%	4%	92%	35%	87%	15%	97%	57%	36%	20%	11%	19%	14%

- Solid calf with a wide top and plenty of muscle and rib shape
- Strong carcass traits for the Inspire cattle
- WW ratio of 101



**81 BHR MOONLIGHT 4155**  
 Birthdate: 4/12/24 Reg. #: 4951212 Category: 100% 1A

RED ALLISON MOONLIGHT 134J  
 MISS BHR CHAPTER5135 0130

RED ALLISON MOONEY 62G  
 RED CROWFOOT MS STRETCH 3205  
 BHR CHAPTER ONE 5135  
 MISS BHR IMPECCABLE 600

BW	83	
205 Wt.	606	
365 Wt.	1208	
ADG	3.75	
WDA	3.26	
Dam's Age	4	
ProS	HB	GM
113	82	31
35%	7%	87%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
11	0.7	63	86	0.14	0.28	28	0	14	6	18	0.28	-0.05	21	0.30	0.00
80%	90%	60%	85%	97%	9%	25%	30%	15%	71%	8%	84%	11%	63%	21%	20%

- Nice quiet, moderate framed calf with a level top
- Lots of natural muscle expression in the Moonlights
- Solid, sound made individual

# Red Angus Yearling Bulls



Lot 82

**82 BHR CENTERFIRE 4173**  
 Birthdate: 4/16/24 Reg. #: 4951462 Category: 100% 1A

PIE CENTERFIRE 2064  
 MISS BHR PROMOTION 297

BROWN CRSB CONFIDENCE G1410  
 PIE TILLY 993  
 BB PROMOTION 9025  
 MISS BHR MOONSHINE 411 892

BW	68	
205 Wt.	704	
365 Wt.	1289	
ADG	3.65	
WDA	3.35	
Dam's Age	2	
ProS	HB	GM
109	32	77
42%	85%	9%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
14	-2.7	89	154	0.41	1.67	30	16	12	7	12	0.64	0.15	39	0.17	0.03
39%	33%	2%	1%	1%	99%	13%	97%	50%	42%	78%	15%	87%	8%	41%	74%

- Darker colored calf that has plenty of shape of rib and style to him
- Quiet disposition calf with a solid cow making family



Lot 83

**83 BHR MOONLIGHT 4158**  
 Birthdate: 4/12/24 Reg. #: 4951254 Category: 100% 1A

RED ALLISON MOONLIGHT 134J  
 MISS BHR NEW DIRECTION 965

RED ALLISON MOONEY 62G  
 RED CROWFOOT MS STRETCH 3205  
 CSF NEW DIRECTION 14C  
 MISS BHR DESTINY 939

BW	84	
205 Wt.	641	
365 Wt.	1095	
ADG	2.83	
WDA	3.05	
Dam's Age	5	
ProS	HB	GM
103	70	33
50%	17%	85%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
10	-1.3	62	86	0.15	0.56	28	4	13	5	19	0.44	0.13	19	-0.01	0.03
81%	59%	65%	84%	95%	30%	30%	50%	32%	85%	7%	45%	81%	68%	78%	79%

- An excellent lighter birth weight calf that is smooth made
- Weaning ratio of 102, YW ratio of 104
- Ranks in the top 5% for growth traits
- His dam is a very quiet, attractive female with an MPPA of 101



Lot 84

**84 BHR INSPIRE 19 453**  
 Birthdate: 3/29/24 Reg. #: 4951420 Category: 100% 1A

BHR PROMOTION 197  
 MISS BHR P7208 5146

BB PROMOTION 9025  
 MISS BHR RESISTOL 573  
 LSF RAB P707 Y7208  
 MISS BHR DRIFTER 391

BW	90	
205 Wt.	606	
365 Wt.	1239	
ADG	3.95	
WDA	3.34	
Dam's Age	9	
ProS	HB	GM
137	43	94
10%	69%	2%

CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
9	2.8	81	138	0.35	1.23	28	13	12	5	15	0.62	0.12	55	0.29	0.01
93%	99%	7%	4%	3%	93%	27%	92%	40%	91%	41%	17%	79%	1%	22%	36%

- Moderate framed bull that is thick and deep
- YW ratio of 100
- Dam is a soggy cow with an MPPA of 100



# Broken Heart Ranch Quarter Horses

*New Stud!*



*Streaking Executive*

## RED ANGUS GUIDE TO EPDS

[RedAngus.org](http://RedAngus.org)

**ProS**..... Profitability and Sustainability is an all-purpose index that predicts average economic differences in all segments in the beef supply chain. This index is a combination of the breeding objectives modeled in the HerdBuilder and GridMaster selection indexes. In this index, replacement heifers are retained from within the herd and all remaining progeny are fed out to slaughter and sold on a quality-based grid. Traits included in this index include calving ease, growth, HPG, STAY, Mature Weight, Dry Matter Intake and carcass traits. The resulting index is expressed in dollars per head born (Index/High Value).

**HB** ..... HerdBuilder is a maternal selection index that predicts the economic differences of animals for traits that are important from conception through weaning. Expressed as dollars per head born, HB is calculated based on the scenario that bulls are mated to heifers and cows, replacement heifers are retained and all remaining progeny are marketed at weaning. Traits included in the HB index include Calving Ease Direct, Calving Ease Maternal, Weaning Weight, Milk, Mature Weight, Heifer Pregnancy and Stayability (Index/High Value).

**GM**..... GridMaster is a selection index that predicts the average economic difference of non-replacement calves through the post-weaning phase of production. GM places selection pressure on growth, feedyard performance and carcass traits. Expressed as dollars per head born, GM is calculated based on the scenario that progeny are fed out to slaughter and marketed on a quality-based carcass grid. Traits included in GM include Average Daily Gain, Carcass Weight, Dry Matter Intake, Marbling, Back Fat and Rib Eye Area (Index/High Value).

**CED** ..... Calving Ease Direct predicts differences in the percent of calves born unassisted out of 2-year-old dams. (Percent/High Value)

**BW** ..... Birth Weight predicts differences in actual birth weight of progeny. (Pounds/Low Value)

**WW** ..... Weaning Weight predicts differences in 205-day weaning weight. (Pounds/High Value)

**YW** ..... Yearling Weight predicts differences in 365-day yearling weight. (Pounds/High Value)

**ADG** ..... Average Daily Gain predicts differences in weight gain between 205 and 365 days of age. (Pounds/High Value)

**DMI** ..... Dry Matter Intake predicts differences in daily feed intake as measured in a feedlot during the post-weaning period. (Pounds/Low Value)

**MILK** ..... Milk predicts differences in weaning weight attributed to the milking ability of the animal's daughters. (Pounds/High Value)

**ME** ..... Maintenance Energy predicts the difference in maintenance energy requirements. (Mcal per Month/Low Value)

**HPG** ..... Heifer Pregnancy predicts differences in the percent of daughters who are able to conceive and calve at 2 years of age following exposure to breeding. (Percent/High Value)

**CEM** ..... Calving Ease Maternal predicts differences in the percent of daughters who are able to calve unassisted as 2-year-old heifers. (Percent/High Value)

**STAY** ..... Stayability predicts differences in the ability of an animals' retained daughters to remain productive in the herd – calve every year – through 6 years of age. (Percent/High Value)

**MARB** ..... Marbling predicts differences in marbling score – amount of intramuscular fat measured at the 13th rib. (Marbling Score Units/High Value)

**YG** ..... Yield Grade predicts differences in USDA Yield Grade, which is calculated using CW, REA and Fat. (Yield Grade Units/Low Value)

**CW** ..... Carcass Weight predicts differences in actual hot carcass weight. (Pounds/High Value)

**REA** ..... Ribeye Area predicts differences in square inches of ribeye area measured at the 13th rib. (Square Inches/High Value)

**FAT** ..... Fat predicts differences in the depth of backfat measured between the 12th and 13th ribs. (Inches/Low Value)



# Broken Heart Ranch Quarter Horses



STANLEY COUNTY FAIRGROUNDS

October 6, 2024  
\$15,000...Purse

FORT PIERRE LIVESTOCK  
JOHNNY SMITH MEMORIAL BLANKET TO WINNER  
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BROKEN HEART RANCH.....Owner  
ROBERT DON JOHNSON.....Trainer  
LUIS ANGEL MALDONADO.....Up

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THAT RECKLESS PETE.....Place  
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Race #3 - 250 YARDS 13.48  
SD BRED QUARTER HORSE DERBY

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May 19, 2024

## Race #9 BHS Quarter Horse Futurity

Race Sponsored by: Powder River Outfitters & Roy Rogers Bar

2nd - Kiss the Cowgirl  
3rd - Famous Speedy One

Jrs Queen

Owner: Broken Heart Ranch  
Jockey: Jayden R. Ironeyes  
Trainer: Robert Don Johnson

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:13.522 Fast  
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*47th Annual Production Sale*  
**WEDNESDAY, MARCH 5, 2025**

1 p.m. MST • At the Ranch

*Selling* 87 1A Red Angus Bulls

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