



# Keira Summer

# Rising Pop Star

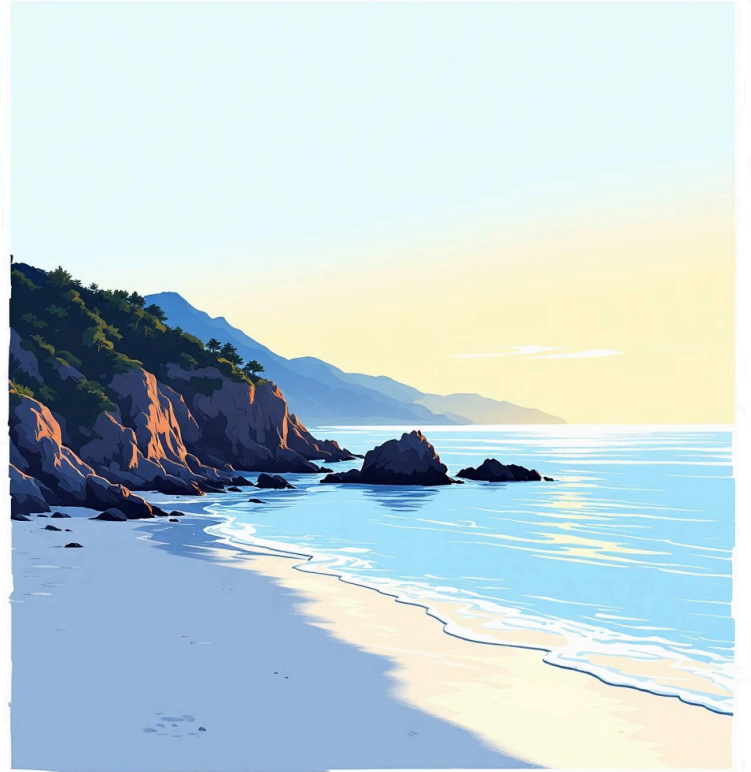
From Malibu beaches to global stages - the electrifying journey of a young artist blending retro synth-pop with modern sensibilities

# Growing Up in the Music Capital

## Malibu Childhood

As an only child in the heart of California's music scene, Keira was surrounded by creativity from birth. The Pacific coastline became her playground, while studio sessions and dance rehearsals shaped her artistic vision.

Growing up in Malibu meant constant exposure to the entertainment industry's pulse - from beachside recording sessions to impromptu concerts under the stars.





# Musical DNA

## Father: Hollywood Music Engineer

Behind the mixing board of countless hit records, her father brought technical mastery and industry connections into Keira's world. Studio expertise runs in her veins.

## Mother: Dance Studio Owner

Running a prestigious studio in Agoura Hills, her mother instilled rhythm, movement, and performance artistry. Every beat became a potential choreographed moment.

# Sound Signature



## 80s Synth-Pop Revival

Drawing inspiration from iconic artists like Depeche Mode and New Order, Keira layers vintage synthesizer sounds with modern production techniques, creating nostalgic yet fresh sonic landscapes.



## Early 2000s Female Pop

Channeling the bold energy of Britney Spears and Christina Aguilera, she infuses her tracks with empowering anthems and irresistible hooks that demand to be sung along to.





# City of Lights

## Her Breakthrough Single

A dreamy anthem about a girl's journey to become a model in Paris, blending shimmering synths with empowering vocals. The track captures the universal desire to chase dreams in the world's most romantic city.

**Key themes:** Ambition, transformation, self-discovery, and the magnetic pull of Parisian glamour.



# Music Video Phenomenon

**2.8M**

**YouTube Views**

In just six weeks since release

**15K**

**Comments**

Fans sharing their Paris dreams

**89%**

**Like Ratio**

Overwhelmingly positive response



# Creative Process

01

## Songwriting Sessions

Late-night writing sessions in her home studio, drawing inspiration from vintage vinyl collections and modern pop culture moments.

02

## Production Magic

Collaborating with her father's engineering expertise while maintaining her unique artistic vision and contemporary edge.

03

## Visual Storytelling

Creating cinematic music videos that complement her sonic landscapes with stunning visuals and compelling narratives.

# Building Her Empire



## Rising Star Status

From bedroom producer to YouTube sensation, Keira has captured the attention of major labels and industry tastemakers. Her authentic blend of retro and contemporary has struck a chord with Gen Z listeners craving both nostalgia and innovation.

- Growing social media following across all platforms
- Feature placements on major Spotify playlists
- Industry buzz from A&R representatives





# What's Next



## New Single Drop

Her highly anticipated follow-up track is ready for release, promising even more refined production and emotional depth.



## Live Performances

Planning intimate venue shows to connect with fans and showcase her dynamic stage presence and choreography.



## Debut EP

A cohesive collection of tracks that will establish her artistic identity and cement her place in the pop landscape.



# The Future Sounds Bright

Keira Summer represents a new generation of artists who honor the past while boldly stepping into the future. With her unique sonic palette, visual storytelling mastery, and authentic connection to her growing fanbase, she's poised to become the next big name in pop music.

"I want my music to make people feel like they can chase any dream, no matter how big or impossible it seems."