



women WORKING IN TECHNOLOGY

CONNECT, EDUCATE, & INSPIRE

CENTER FOR INFORMATION & COMMUNICATION SCIENCES
BALL STATE UNIVERSITY

Friday, March 22, 2019 | Ball State Alumni Center - Muncie, IN

SPONSORSHIP OPPORTUNITIES

Women Working in Technology (WWiT) depends on sponsorships from supporting organizations and individuals to carry out our mission to promote and empower women in the field of technology. In addition to our annual conference, a keystone feature, WWiT does outreach to undergraduate women and girls in the Muncie and Indianapolis areas. Check out our Facebook page for pictures of recent activities and visit our website at www.WomenWorkingInTechnology.org for conference information.

DIAMOND SPONSOR | WELCOME/LUNCH/AFTER EVENT \$2,000

- **Benefits from Platinum Donor Sponsorship**
- Your business name and logo on retractable banner during the welcome, lunch, after event and near main stage
- 2 additional complimentary registration than **Platinum Donor** (8 in total)

PLATINUM SPONSOR | KEYNOTE SPEAKER \$1,000

- **Benefits from Gold Donor Sponsorship**
- Your business name and logo placed on tables
- Have 5 minutes to speak during lunch
- Option of placing branded gift in bag
- 3 additional complimentary registrations than **Gold Donor** (6 in total)

GOLD SPONSOR | BREAKOUT SESSION \$500

- **Benefits from Silver Donor Sponsorship**
- Public announcement of gratitude given at beginning and end of conference
- 1 additional complimentary registrations than **Silver Donor** (3 in total)

SILVER SPONSOR | IGNITE SESSION \$250

- Vendor Table: Table provided during conference to highlight your business
- Name included in the standup signage with other sponsors at the registration table
- Business logo included in all programs and included on the WWiT website
- Session Break: During networking break, sponsorship will be announced
- 2 complimentary registrations

STUDENT SPONSOR \$50

- Sponsor student's attendance at the event
- Your business name on programs and the WWiT website
- Business logo/individual names included in event scrolling slides and included on the WWiT website

IN-KIND SPONSORSHIPS – Company recognition at event and in signage for donating the follow items; *may be included in the total value of other sponsorships or may be separate from the above listed levels.*

- Attendee SWAG (Qty 200, co-branded with WWiT) estimated cost \$700 (if separate sponsorship, 4 complimentary registrations)
- Raffle item (valued at \$200 or more)

To register as a sponsor or for more information, please contact Kirsten Smith at kirstensmith@bsu.edu or call 765-285-1889 for more information or to arrange your sponsorship.