



women WORKING IN TECHNOLOGY

CONNECT, EDUCATE, & INSPIRE

CENTER FOR INFORMATION & COMMUNICATION SCIENCES
BALL STATE UNIVERSITY

Friday, March 20, 2020 | Ball State Alumni Center - Muncie, IN

SPONSORSHIP OPPORTUNITIES

Women Working in Technology (WWiT) depends on sponsorships from supporting organizations and individuals to carry out our mission to promote and empower women in the field of technology. In addition to our annual conference, a keystone feature, WWiT does outreach to undergraduate women and girls in the Muncie and Indianapolis areas. Check out our Facebook page for pictures of recent activities and visit our website at www.WomenWorkingInTechnology.org for conference information.

DIAMOND SPONSOR | WELCOME/LUNCH/AFTER EVENT \$2,000

- **Benefits from Platinum Donor Sponsorship**
- Your business name and logo on a standup sign by the podium all day and at the after event
- 1 additional complimentary registration than **Gold Donor** (5 in total)

PLATINUM SPONSOR | KEYNOTE SPEAKER \$1,000

- **Benefits from Gold Donor Sponsorship**
- Your business name and logo placed on tables
- Have 2 minutes before keynote and/or introduce the keynote speaker
- Option of placing branded gift in bag
- 1 additional complimentary registration than **Gold Donor** (4 in total)

GOLD SPONSOR | BREAKOUT SESSION \$500

- **Benefits from Silver Donor Sponsorship**
- Public announcement of gratitude given at beginning and end of conference
- 1 additional complimentary registration than **Silver Donor** (3 in total)

SILVER SPONSOR | WELLNESS SESSION \$300

- Vendor Table: Table provided during conference to highlight your business
- Name included in the standup signage with other sponsors at the registration table
- Business logo included in all programs and included on the WWiT website
- Session Break: During networking break, sponsorship will be announced
- 2 complimentary registrations

STUDENT SPONSOR \$50

- Sponsor student's attendance at the event
- Your business name on programs and the WWiT website
- Business logo/individual names included in event scrolling slides and included on the WWiT website

IN-KIND SPONSORSHIPS – Company recognition at event and in signage for donating the follow items; *may be added to other sponsorships or alone.*

- Attendee SWAG (Qty 200, co-branded with WWiT) estimated cost \$700 (3 registrations included)
- Raffle item (valued at \$200 or more, will include 2 registrations)

To register as a sponsor or for more information, please contact Kirsten Smith at kirstensmith@bsu.edu or call 765-285-3762.