

## SPONSORSHIP OPPORTUNITIES\*

Women Working in Technology (WWiT) depends on sponsorships from supporting organizations and individuals to carry out our TRANSFORMED mission to promote and empower diverse people in technology. In addition to our annual conference, a keystone feature, WWiT does professional development for graduate student members. [www.WomenWorkingInTechnology.org](http://www.WomenWorkingInTechnology.org) for conference information.

Sponsorships this year will support both the in-person event and the virtual platform. We rely on sponsorships for keeping our registration fees low.

This year's fees:

**In-Person:** \$50 for professionals, \$30 for non-profits, \$20 for students (CICS provides scholarships to all our students)

**Virtual:** \$20 for professionals, \$10 for non-profits, \$5 for students and an "uplift" option for those who can't afford to pay but can attend virtually.

### PLATINUM SPONSOR | KEYNOTE SPEAKER \$1,000

- **Benefits from Gold Donor Sponsorship**
- Your business name and logo on conference site
- Have 2 minutes before keynote and/or introduce the keynote speaker
- 30 complimentary registrations (10 in-person and 20 virtual)

### GOLD SPONSOR | BREAKOUT SESSION \$500

- **Benefits from Silver Donor Sponsorship**
- Public announcement of gratitude given at beginning and end of conference
- 15 additional complimentary registrations (5 in-person and 10 virtual)

### SILVER SPONSOR | WELLNESS SESSION \$300

- Business logo included on the conference site and included on the WWiT website
- 5 complimentary registrations (2 in-person and 3 virtual)

### STUDENT SPONSOR \$50

- Sponsor a student's attendance at the event
- Your business name on the virtual site

**IN-KIND SPONSORSHIPS** – Company recognition at event and in signage for donating the follow items; *may be added to other sponsorships or alone.*

- Attendee SWAG (still figuring out what and how) estimated cost \$700 (7 registrations included)
- Raffle item (valued at \$200 or more, will include 2 registrations)

**To register as a sponsor or for more information or to share ideas**, please contact Kirsten Smith at [kirstensmith@bsu.edu](mailto:kirstensmith@bsu.edu) or call 765-285-3762 (o) or 765-215-9619 (m)

\*We will make whatever works for your organization work for WWiT.