

Friday, March 28, 2025



SPONSORSHIP OPPORTUNITIES

Women Working in Technology (WWiT) depends on sponsorships from supporting organizations and individuals to carry out our mission to promote and empower women and other underrepresented professionals in technology. Our sponsor underwriting allows us to keep the cost of attending reasonable for our attendees. Our goal is to cover our costs and provide a great experience and valuable content at the conference.

DIAMOND SPONSOR | WELCOME/LUNCH/ \$2,000

- **Benefits from Platinum Donor Sponsorship**
- Your business name and logo on a standup sign by the podium all day
- 10 complimentary registrations

PLATINUM SPONSOR | KEYNOTE SPEAKER \$1,000

- **Benefits from Gold Donor Sponsorship**
- Your business name and logo placed on tables
- Have 2 minutes before the keynote and introduce the keynote speaker
- Option of including branded materials and/or SWAG for attendees
- 5 complimentary registrations

GOLD SPONSOR | BREAKOUT SESSION \$500

- Vendor Table: Table provided during conference to highlight your business
- Name included in the signage with other sponsors at the registration table
- Business logo included in all programs and included on the WWiT website
- Session Break: During the networking break, sponsorship will be announced
- 2 complimentary registrations

STUDENT SPONSOR \$50

- Sponsor a graduate student's attendance at the event
- Your business name on programs and the WWiT website
- Business logo/individual names included in event scrolling slides and included on the WWiT website

IN-KIND SPONSORSHIPS – Company recognition at event and in signage for donating the following items; *may be added to other sponsorships or alone.*

- Attendee SWAG (Qty 150, co-branded with WWiT) estimated to cost \$600 (3 registrations included)
- Raffle item (valued at \$200 or more, will include 2 registrations)

To register as a sponsor or for more information, please contact Kirsten Smith at kirstensmith@bsu.edu or call 765-285-3762 for more information or to arrange your sponsorship.