

2025 Women Working in Technology Conference



Vision Innovation Adaptability

Presented by the Center for Information and Communication Sciences
Ball State University

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UNIVERSITY
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Communication Sciences



Destra Consulting Group, LLC



TECHPOINT



College of
Communication,
Information and Media

Our Sessions – Get Ready for a Recap and Raffles

Welcome and
Opening Keynote

How to Use A.I. to
Accelerate Your
Career

Responsible AI for
the Discerning Techie
Presented by Infosys

After DEIA, Now
What? Panel

Leading Through
Change:
Adaptability and
Emotional Intelligence

Table Talk: Problem
Solving

Closing Keynote: Top
Takeaways & Raffle
Wrap-Up

Bette Smith



Leading Through Change

Session Recap

Key
Takeaways

Leading Through Change

- $E = Q \times A$
- Emotional
Response
- 3 Hs



Reignite Your Spark: Women's Leadership Retreat
Pause. Reflect. Reignite.

Join us for a 4-day, 3-night retreat in the stunning mountains of western North Carolina, where nature's beauty sets the stage for your renewal. Hosted during the Summer Solstice and peak firefly season, Firecreek Retreat offers the ideal environment for you to reconnect with your purpose, engage with other leaders, and revitalize your mind, body, and spirit.



Learn More



Dates: June 19-22, 2025
Location: Firecreek Retreat in
Western North Carolina



Give Away Time

**BALL STATE
UNIVERSITY**

**Center for Information and
Communication Sciences**

AI to Accelerate Your Career



Krista Ewing

Session Impact

LANDING A NEW CAREER IN THE AI ERA

3 PRACTICAL TAKE AWAYS



AI Compatible Resumes are must

AI Literacy is the #1 most in demand skill right now according to LinkedIn and Workday

Upload your

1. Resume
2. The job description
3. Anything you can find about the company

And prompt your AI tool of choice to act as an interview coach, let you respond, and give you feedback.



Give Away Time

Infosys®

Responsible AI for the Discerning Techie
Presented by Infosys



Christine Stiles

Session Impact

Take Aways Responsible AI for the Discerning Techie

Fairness : AI systems should treat all people fairly.

Reliability and safety: AI systems should perform reliably and safely

Privacy and security: AI systems should be secure and respect privacy.

Inclusiveness: AI systems should empower everyone and engage people.

Transparency: AI systems should be understandable.

Accountability: People should be accountable for AI systems.



Give Away Time



INDY WOMEN
IN TECH

Table Talk Activity



Kim Richman

Session Impact

TABLE TALK ACTIVITY

1. Don't be afraid to ask others for guidance
2. Don't ask the same people all the time. Getting new perspectives on problems can lead to a solution
3. Anytime you receive feedback, say, "thank-you".





Give Away Time



burwood group, inc.

Authenticity & Integrity in Tech Leadership



Jeni McIntosh-Elkins

Session Impact

LEARNING ABOUT YOU RECAP



Mindset Drives Growth and Resilience

A growth mindset is the foundation for learning, bouncing back from failure, and embracing change. It turns challenges into opportunities and fuels the drive to innovate.

Adaptability is a Skill—Not a Trait

Being adaptable means staying curious, letting go of certainty, and responding proactively to change. It's a practiced habit that gives individuals and teams a competitive edge.

Innovation is a Collaborative Process

Innovation isn't a solo act—it happens when diverse minds come together, challenge assumptions, and stay open to creative, even uncomfortable, solutions. Daily actions and shared curiosity make the difference.

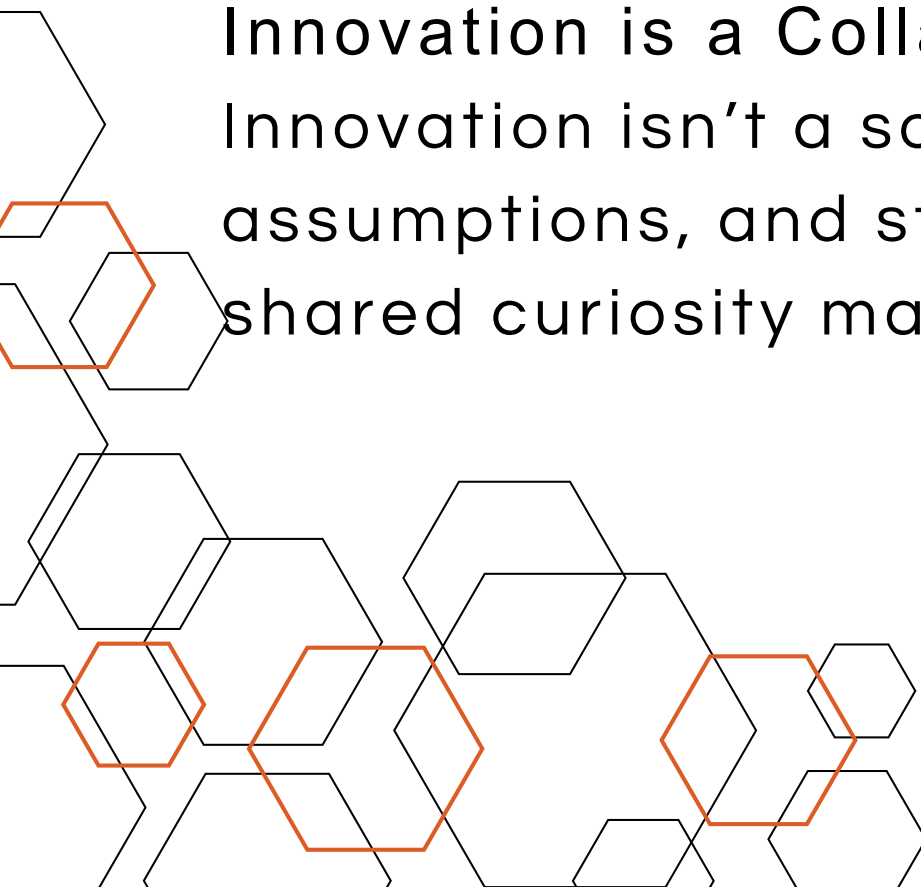
LearningAboutYou.com



Jeni



DeNeen



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TECHPOINT

DEI Panel



Panelist
Kristi Amendola



Moderator
Sinead Aylward



Panelist
Jaidyn Coleman



Panelist
Fatemeh Hajizadeh

Session Impact

1. DEIA was in a time when the tide was coming in. Now we are in a time when the tide is going out – but the tide will come in again.
2. What we call DEIA may change but the work will continue
3. We must remain hopeful that inclusivity will continue because it matters.

Give Away Time



Impact
advisors

Keynote



Samaria Chicas

Session Impact

1. We create our own reality. Don't let your setbacks define you, let them refine you.
2. Success is not perfection, success is resilience.
3. When we accept that change is inevitable, it gives us room to look for new opportunities to grow personally and professionally.



**THANK YOU
(AGAIN) TO OUR
PARTNERS!**

Center for Information and Communication Sciences Team



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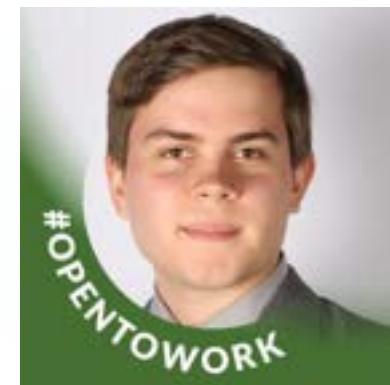
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Fatemeh
Hajizadeh



Kim Richman



Krista Ewing



Adrienne
Heckler



Todd Watts



Claudia
Metzger





Thank YOU!

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**WE CAN CHANGE THE
WORLD AND MAKE IT A BETTER
PLACE. IT IS IN OUR HANDS
TO MAKE A DIFFERENCE.**

– NELSON MANDELA