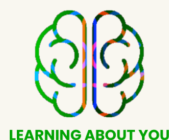


AUTHENTICITY AND INTEGRITY IN LEADERSHIP



DENEEN K. ATTARD
JENI MCINTOSH-ELKINS



WELCOME

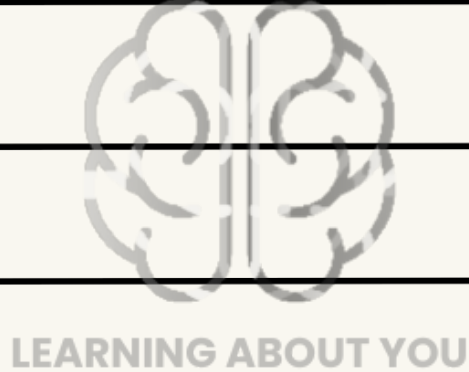
Leading with authenticity and integrity establishes credibility and creates a culture of trust and respect. In authenticity, actions are aligned with values that foster genuine connections. Integrity is where ethical principles are upheld, even in challenging times. Being a leader who acts with authenticity and integrity empowers their teams to thrive in an environment of transparency and accountability.

AUTHENTICITY

Authentic leaders are genuine in their interactions and act with transparency and vulnerability. They are true to themselves and embrace both their strengths and their challenges. They encourage open and honest communication and genuine connections with others. Their actions promote an open culture where individuals are valued and empowered. Authentic leaders are not dictators; they engage in dialogue, actively listen, and respond with empathy and understanding. There is a willingness to admit mistakes and learn from failures as they go along. This authentic approach develops a level of trust where all are heard and respected. Being authentic allows individuals to thrive and find purpose and fulfillment.

MY LEADERSHIP JOURNEY DATE: _____

Describe a situation where you felt pressure to compromise your authenticity as a leader. How did you navigate this challenge, and what were the outcomes?



MY LEADERSHIP JOURNEY DATE: _____

Reflect on a time when you struggled to connect authentically with your team. What barriers did you face, and how did you overcome them to build stronger relationships?



LEARNING ABOUT YOU

MY LEADERSHIP JOURNEY DATE: _____

How do you foster a culture of authenticity within your team or organization? What strategies do you employ to encourage open communication and genuine expression among team members?



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INTEGRITY

Leading with integrity is a crucial part of being an effective leader. It requires consistently adhering to ethical principles and moral values in day-to-day interactions with all parties. Honesty, transparency, and accountability are all elements of a leader with integrity and are used in all actions and decisions. Being consistent in this area, the leader earns the trust and respect of their teams and stakeholders. This builds trust with others and inspires them to follow their leader, confident of the direction they are going.

MY LEADERSHIP JOURNEY DATE: _____

Reflect on the role of accountability in maintaining integrity as a leader. How do you hold yourself and others accountable for upholding ethical standards and values?

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MY LEADERSHIP JOURNEY DATE: _____

Consider the long-term implications of leadership decisions made with integrity versus those made without. How does acting with integrity contribute to sustainable success and ethical leadership legacy?



LEARNING ABOUT YOU

LIST 5 WAYS YOU WILL PUT THIS IN ACTION IN YOUR LIFE



LEARNING ABOUT YOU

About us

We have held leadership positions in corporate, nonprofit, and higher education organizations. We recently collaborated through Learning About You to provide microlessons about leadership through online courses. In 2023, we published *Self-Awareness: A Journey to Building Better Relationships*, and we are currently working on a platform of soft skill and leadership courses specifically designed for tech professionals.

We merge our perspectives, influences, and professional experiences to provide impactful and thought-provoking leadership insight and assist you in achieving your personal and professional goals.

Keep growing with

[Building Better Relationships \(Free Preview\)](#)

This journey is designed to provide you with tools to help you develop a better mindset and enhance your relationship-building skills.

[Learning About You Group Coaching Program](#). As a member of this community you will have access to participate in two monthly group coaching and strategy sessions cohosted by Certified Life Coach and Leadership Strategist, DeNeen K. Attard and author, facilitator, and trainer, Jeni McIntosh-Elkins.