

# Knowledge

Partner Professionals

Your IT & Digital Partner  
with Knowledge & Skills

# A Brief Overview

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[www.KPro.com.au](http://www.KPro.com.au)

# Briefly – About Us

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## Location

Brisbane based IT startup



## Years in Operation

Operating for close to 3 years  
*Industry experience of 20 years*



## Solutions

Ranging from mobile, web or software custom applications, Design, GrowthFactor SalesCRM and Digital Solutions



## Coverage

Australia, New Zealand, Malaysia & India



## Other Areas

Offer SEO services, social media marketing, Testing, HR and Recruitment



## Tagline

*Your IT & Digital Partner*

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# Select Service Offerings



<http://www.KPPro.com.au/services/>

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# Select Service Offerings

## App & Mobile Development

- ✓ Develop based on industry standard process quality frameworks
- ✓ Application & Mobile development
- ✓ Website, Portals and E-Commerce apps

## HR/Recruitment

- ✓ Dealing with policies, contracts, compliance, staff training, and on boarding and off boarding
- ✓ Local alliances and ability to support your organisation at every level, in Australia and New Zealand.
- ✓ Take care of on-boarding, contract administration and HR/Payroll
- ✓ Recruitment – Contract, Permanent and Executive Search

## Product Development & Support

- ✓ Provide new Product Development, Re-engineering & Enhancements
- ✓ Pro-actively monitor applications
- ✓ Provide adequate coverage window for production (24\*7 or 8\*5 or 8\*7).
- ✓ Support & Maintenance services

## Testing Services

- ✓ Quality Assurance (QA) and Testing services – to verify developed applications for clients are rigorously tested using industry standard testing methods
- ✓ Manual & Automated Testing, Performance Testing

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# Select Service Offerings – Contd...

## Digital Solutions

- ✓ Display Signage Solutions – Offline as well as Cloud
- ✓ Email & Marketing Automation
- ✓ Site Audit & SEO / SCM
- ✓ Social Listening & Intelligence
- ✓ Web Design and Mobile Marketing

## Digital Marketing

- ✓ Email Marketing – Design and Deliver
  - From email newsletters to one-off email campaigns or electronic Easter, Christmas or New Year cards
- ✓ Social Media Marketing – build audiences, created innovative social media campaigns
  - From Facebook, Twitter social media designs, through to managed and focussed social media, such as weekly or daily blogs, LinkedIn and Facebook updates

## Video Brochures

- ✓ Video Brochures offers the best physical and digital experience into a single platform.
- ✓ Smartly packed into a well built beautifully designed pack, it is a Video screen cleverly embedded into your print media.
- ✓ Audience can read printed pages and watch your high quality video along with stereo sound which delivers the message straight into the Hands, Eyes and Ears of the audience.

✓ Some features are:

- Multiple size options
- Auto-Start Play
- Touch Panel
- Button Control
- Stereo Sound
- Rechargeable Battery

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# Select Technology Skillset



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# Enterprise Mobile and Web App Development

# Custom Software Development



01

## Web Applications

Experience in developing bespoke applications in different technologies like ASP.NET, Java, PHP, WordPress, Magento, Joomla, Drupal, Google Shopping

02

## Bespoke Applications

Experience in developing bespoke applications in different technologies like .NET, Java, PHP, etc

- Java, JEE, PHP, Python, HTML5, CSS3, JS, MySQL, PostgreSQL
- WordPress, Magento, Joomla, Drupal, Google Shopping, GWT
- Zend, CodeIgnitor, Spring, Struts, Hibernate, DOJO, jQuery Bootstrap 3.1, Foundation 5, Yii, Pager, P-Chart
- APACHE (XAMP, VAMP, ZEND CoRE), TOMCAT, JBOSS
- ASP .net, C#, VB .net, MVC
- Microsoft SharePoint
- SQL Server
- Windows Mobile

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# Mobile App Development



- iOS, Android, Windows, Blackberry
- IBM Worklight
- PhoneGap, Ionic and Xamrin
- HTML 5, CSS3, JQueryMobile, Sencha-Touch, Javascript, JQuery

01

## Native Applications

Native application is platform specific development and developed application is available only for specific platform only like Android , iOS.

02

## Hybrid Application

Hybrid application is platform independent. This help in fast development..

We have experience in developing mobile apps in different hybrid application technologies like PhoneGap, Ionic and Xamarin

# Mobile App Development

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## NATIVE APPLICATION

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Native application is  
platform specific  
development

### Android Apps

Our android app development service use best tools, frameworks, IDE, and NDK/SDK for Android platform

Our team has worked on many Native application accessing device features like camera, gallery, phonebook, GPS etc

### iOS Apps

Application developed using Objective C or Swift language

We have worked on many Native application accessing device features like camera, gallery, phonebook, GPS etc

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# Mobile App Development

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## HYBRID APPLICATION

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Hybrid application is platform independent. This help in faster development

### PhoneGap / Cordova

PhoneGap (renamed as Cordova by Apache) is powerful Hybrid development which is now used by many other Hybrid development platforms like Ionic etc.

We have team with hands on Angular, Typescript and other new generation development tools/practices which helps use to grab any Hybrid development which is newly introduced in market. We have developed project in PhoneGap/ Cordova

### IONIC

We have expert team with hands on Ionic development.

We have developed applications with many different features like accessing SQLite, local storage, push notifications etc

### Xamarin

Xamarin allows us to have platform specific designs with common code as well as platform specific code.

We have developed applications with many different features using Xamarin.

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KPPro Website Features / Packages	Basic Package	Startup Package	Premium Package	Ultimate Package
WordPress Website Pages	2	5	10	20
Responsive design included	√	√	√	√
SEO Enabled	√	√	√	√
Content Management Admin System	√	√	√	√
Contact Form	√	√	√	√
Domain Name	-	√	√	√
Basic Hosting for 1 year	-	√	√	√
Email ids	-	1	5	10
Social Media Link Integration	-	√	√	√
Google Map integration	-	√	√	√
Home Page Banner Designs	-	1	3	7
Designs – Logo, Business Cards, A4 Brochure, Invoice/Quote Template, PowerPoint Template	-	-	3	5
Picture Gallery (upto 3 albums with 10 pictures in each, initial setup) and Database configuration included	-	-	√	√
AdWords and Analytics basic setup			√	√
Social Media Marketing (FB & Twitter – once a week for 3 months)	-	-	-	√
eCommerce / Payment / Shopping cart integration (Upto 10 products initial setup)	-	-	-	√
Member registration and login, if required	-	-	-	√
Blog setup	-	-	-	√

\* Conditions apply –content, pictures, etc to be supplied by the client

\* In case of additional features required, we will estimate and add-on the pricing

# Digital Solutions

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# Digital Signage

## Features

- Centralized controlled
- Dynamic content
- Separate control panel
- Instantaneous effective changes
- Unlimited Screen installation facility
- State wise, City wise, Type wise cluster formation
- Installation App
- Live status of performance of display
- Reports at various level
- IDSN (User analytic tool) (Upcoming )
- And much more...



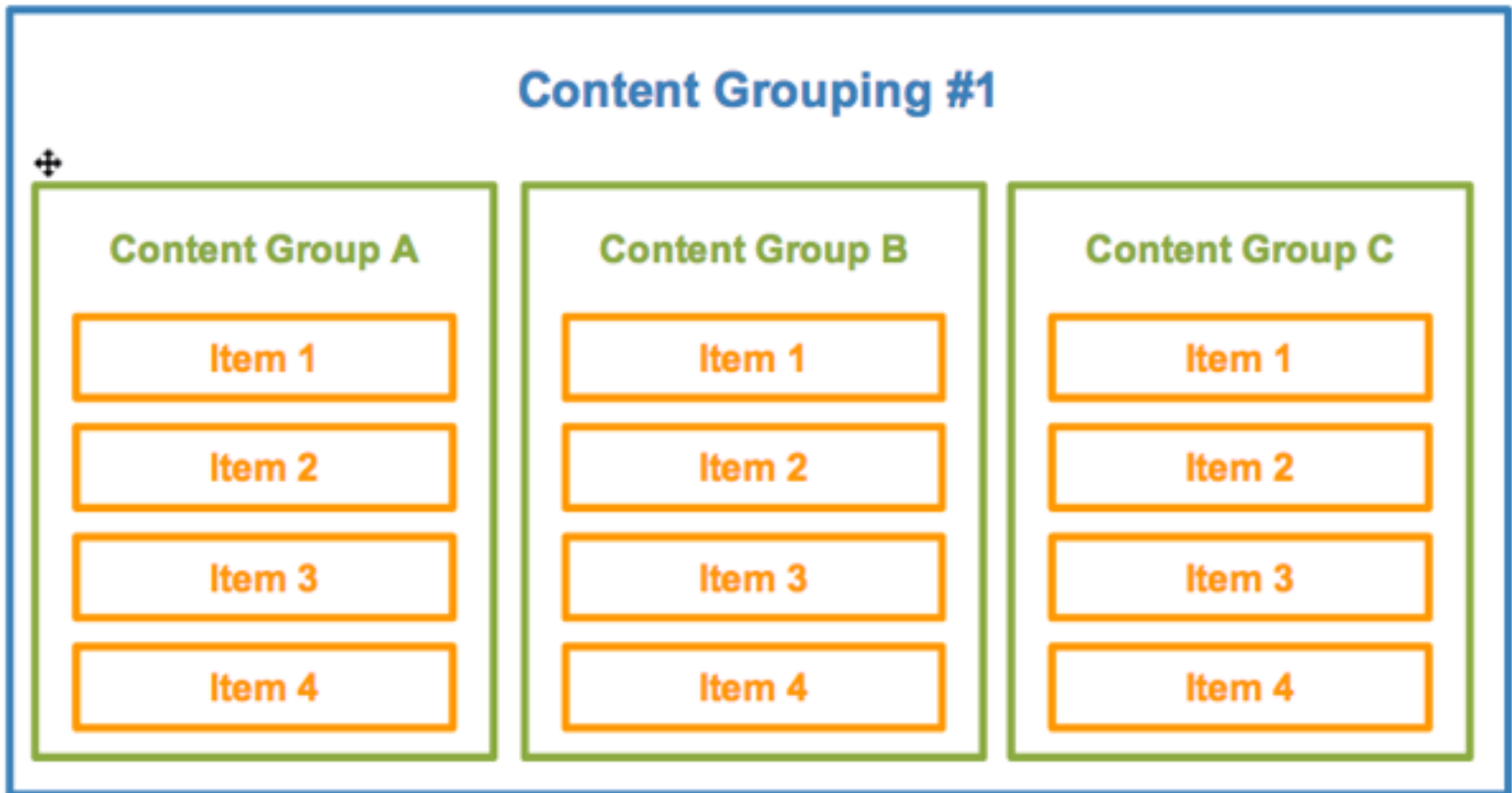
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# State wise, City wise, Type wise cluster formation

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- Grouping of display location can be based on State, City, Location or Type based.
- Once the Group (Cluster) is created, any content queue can be played over that cluster.



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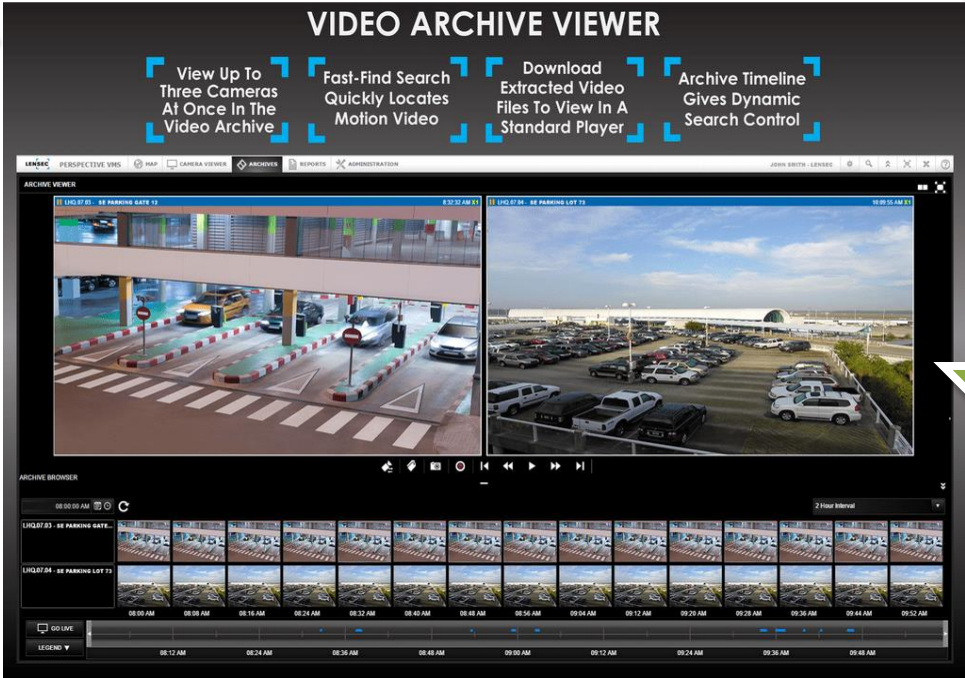
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# Content & Control Panel

Channelizing Content

Dynamic insertion of Content

Scheduling Content



Ease of Handling

Monitoring & analyzing Network

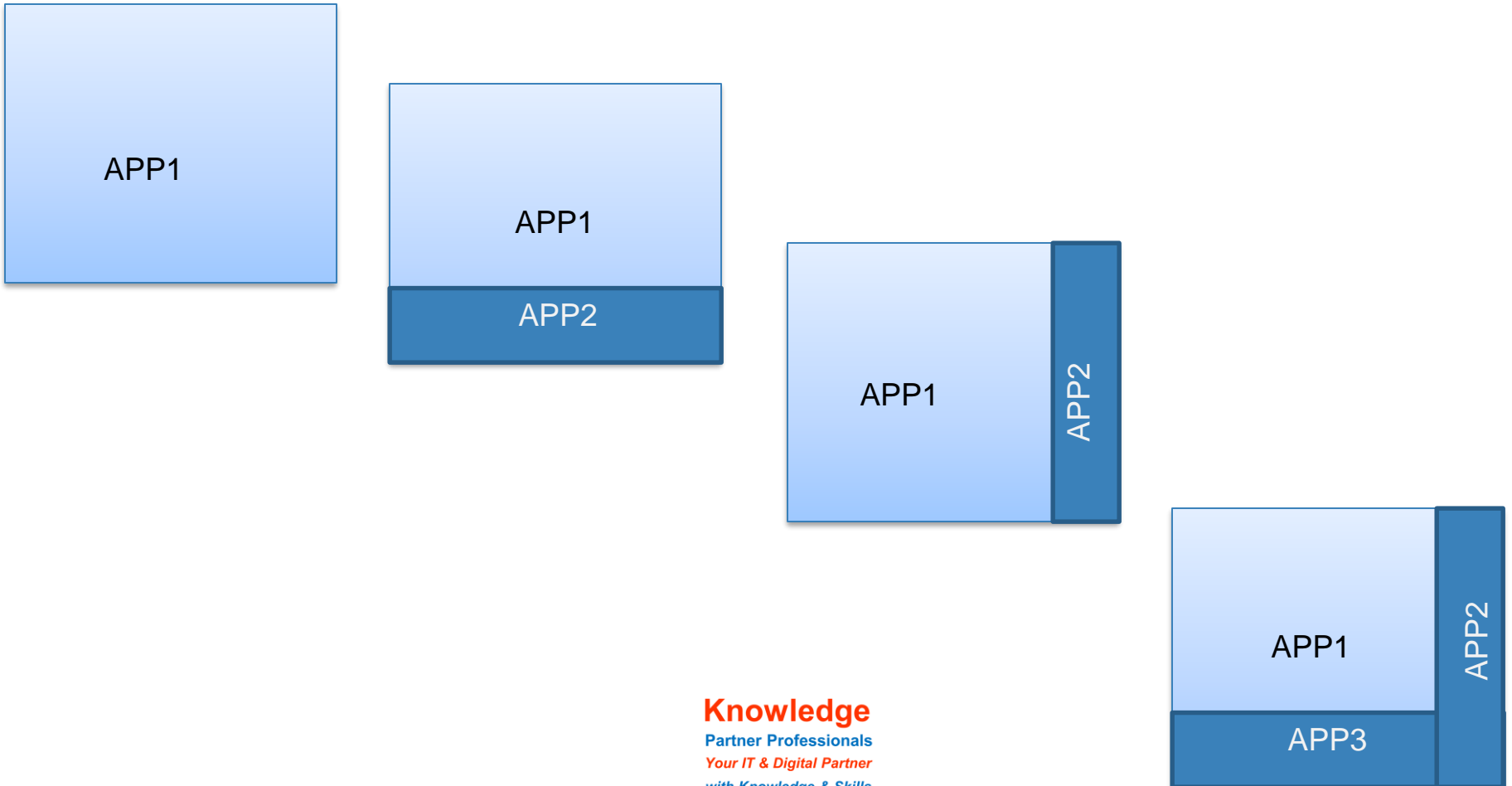
AAA security System Hosted on Cloud



# Multiple Screen Layouts

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- Multiple screen layout is provided to customer, where max four types of apps can run simultaneously



# Live status of performance of display

Live  
offline  
and  
online  
screen  
position  
at any  
time.

The screenshot shows the ViewSys 'State Sites' dashboard. At the top, there are navigation elements: a menu icon, the ViewSys logo, the text 'viewsys', a 'State Sites' tab, and buttons for 'Change Password' and 'LOGOUT'. Below the navigation, there are filters for 'Maharashtra' and 'City', and a summary showing 'Up Sites: 0' and 'Down Sites: 22'. The main content is a table with columns for Site Id, City, Location Name, Address, Contact Person, and Status. The table lists 10 sites, all of which are currently 'down'. To the right of the table is a map of Mumbai with red location pins and callout boxes for various sites. The map includes labels for areas like KANDIVALI WEST, MULUND, ANDHERI EAST, WORLI, and FORT. The Google logo and 'Map data ©2018 Google' are visible at the bottom of the map.

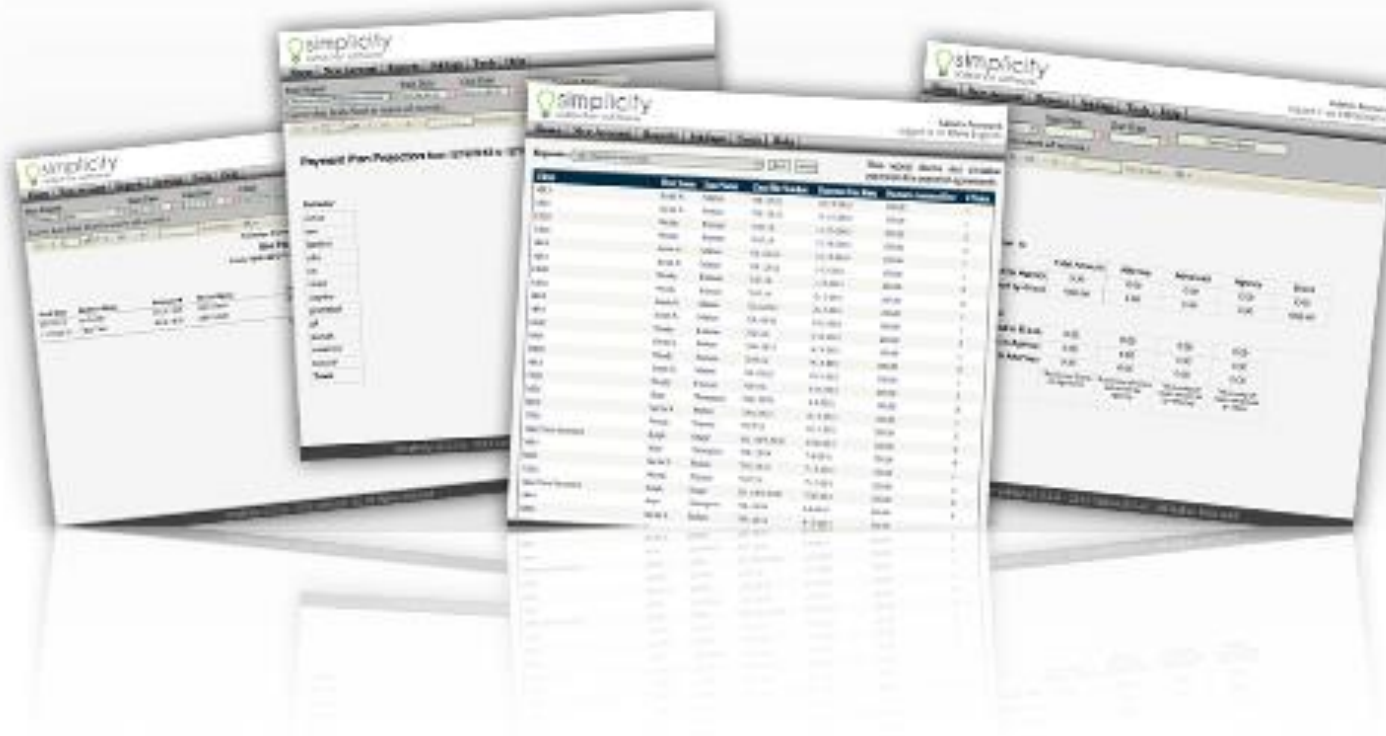
Site Id	City	Location Name	Address	Contact Person	Status
2609156093325078	Mumbai	null	Near Film Centra, Mumbai Central	AVINASH	down
4718123856993464	Mumbai	null	CHANDIVALI GHATKOPAR	LOKESH	down
9616691436231928	Mumbai	null	OPP GIRGAON CHOUPATI	AVINASH	down
7824104744382468	Navi Mumbai	null	Reliable plaza_Airoli	ABBAS	down
8452158523191407	Navi Mumbai	null	Near Jine Tower, Near Muktidham, Sectre 18, Koparkhairane	ABBAS	down
2444906798871974	Mumbai	null	WORLI NAKA	SAWANT	down
4069665869738882	Mumbai	null	Samachar Marg, Fort	AVINASH	down
6608903088465016	Mumbai	null	MULUND	LOKESH	down
5285744609228674	Mumbai	null	CHURCHGATE	AVINASH	down

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This image shows a computer monitor displaying the ViewSys dashboard. The monitor is a flat-screen type with a black bezel. The screen shows the same dashboard content as the main screenshot, including the table of site statuses and the map. The ViewSys logo is prominently displayed on the monitor's screen. The background behind the monitor is a light blue gradient.

# System Reports

- Report about the health of the system at scheduled time, through Email & SMS.
- Reports about the content, display and clusters performance for every level for data analyses and decisions making.



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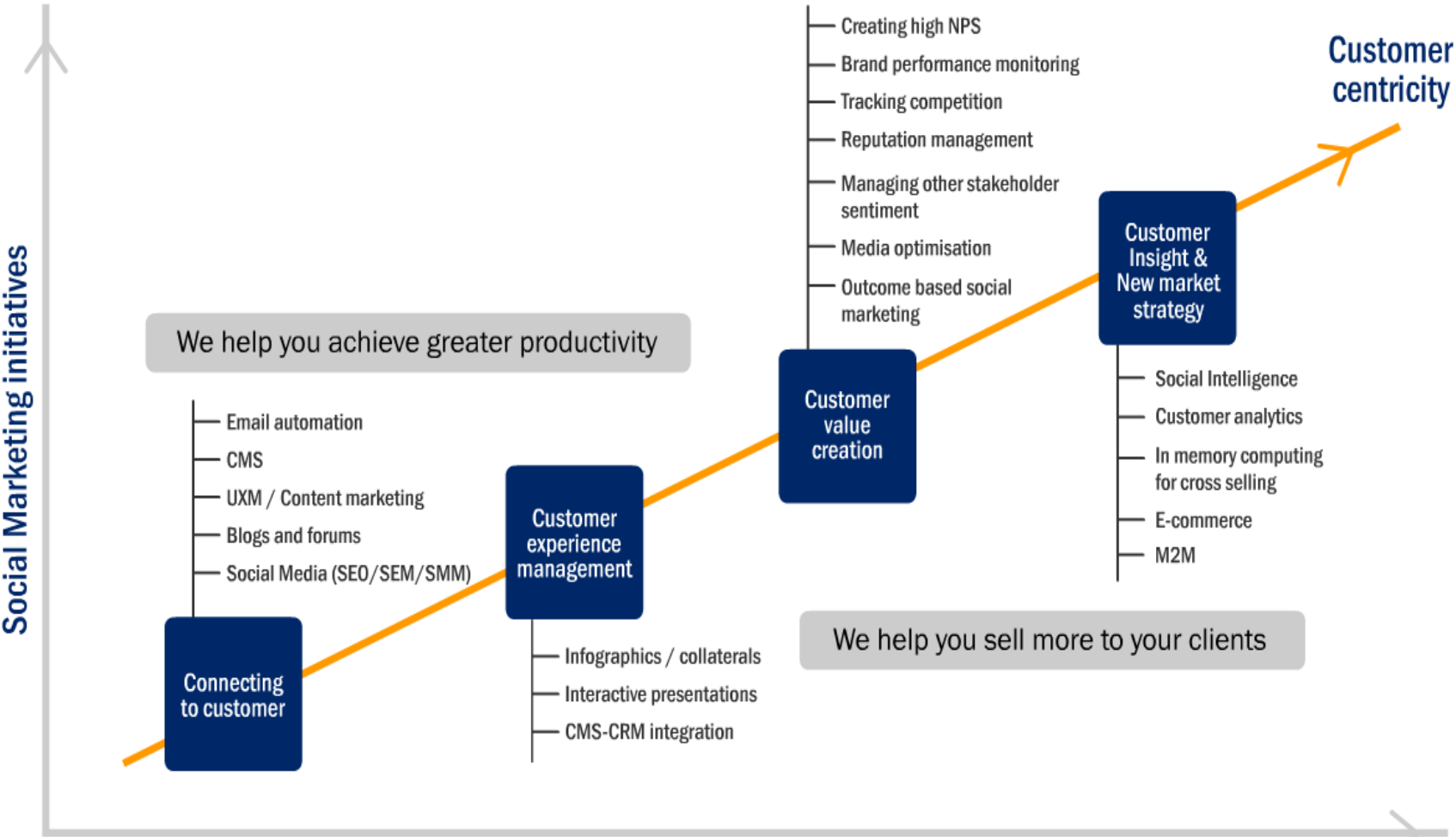
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# Social Media Marketing

# Social Media Marketing - Overview



Digital transformation

# WHAT WE OFFER IN SOCIAL LISTENING

- Setting up a dedicated social media command center for clients
- 24x7 real-time coverage – social listening + engagement workflows
- Can service multiple stakeholders – recruitment, sales, marketing, management – for businesses, corporates, councils or political parties
- L1 / L2 responses in line with brand guidelines over social, email and phone
- Automatic audits of social outreach in line with regulatory guidelines
- Multilingual support
- Flexible engagement reports to suit your requirements

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# HR / Recruitment Services

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# Recruitment

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01

**Permanent**

02

**Contract**

03

**Executive Search**

- ✓ Knowledge Partner Professionals offers personalized recruitment services and employment opportunities.
- ✓ We establish a strong working partnership with our clients that support a flexible approach towards workforce management.
- ✓ For our candidates, we provide individual attention, fast turnaround with job placement, reliable and prompt payments and employment in a safe and satisfying work environment.

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# HR

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01

**On-boarding / Off-boarding**

02

**HR Policy implementation**

03

**Recruitment**

- ✓ From dealing with policies, contracts, compliance, staff training, and on boarding and off boarding, we will do all for you and your business.
- ✓ Being a front face for your employees – a telephone call to ask a question, a document that you don't have or a face-to-face support, our HR package can be customized to suit your business.
- ✓ Our team has alliances and ability to support your organisation at every level, in Australia and we can plan the operational hands-on practical approach for you.
- ✓ Using our alliance model, we will be able to add tens and hundreds of employee/support staff for your organisation.

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# Why Us...

## LOCAL ORG

BRISBANE, NASHIK, NOIDA

## NIMBLE & FLEXIBLE

SMALL AND ACCESSIBLE

## GLOBAL EXPERIENCE

6 COUNTRIES & CULTURES

## STAFF

LOCAL & OVERSEAS

## ECONOMICAL

VALUE FOR MONEY

## ONE STOP SHOP

ALL IT SERVICES UNDER ONE ROOF

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# Our Value-add

- ✓ Dedicated team of around 10 local resources and access to close to 100 resources
- ✓ Flexible Engagement Models
- ✓ Driven by Professionals
- ✓ Experience of having worked in diverse geos and industries
- ✓ Strong Program management fundamentals
- ✓ Industry acumen to provide technical solutions to address business problems

***Access to local and global talent***

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