

# Imperial

## Direct Transfer Printing (DTP)

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**Customize your apparel with crisp, clean prints  
ideal for small details with open elements.**



NEW ORDERS: *36 pcs per logo	*6 per style/color/design
REORDERS: *12 pcs per logo	*Unlimited colors, no gradients/distressing



NEW ORDERS: *24 pcs per logo	*12 per style/color/design
REORDERS: *24 pcs per logo	*Unlimited colors, no gradients/distressing

Component number TF

The suggested maximum thickness for isolated details is 2cm.

The minimum line width for isolated details is 0.3mm or 9pt.

## HEADWEAR LOCATION OPTIONS:

For all locations: Minimum size: 1" x 1" and max must be less than 2.5" square (L+W)/2. Minimum text is 9pt (0.3mm tall). Minimum line width for isolated details is 0.3mm. Max thickness for isolated details is 2cm

### CAPS:

FLS – Front Left Side Panel  
LWS – Left Side Panel  
RWS – Right Side Panel  
FRS – Front Side Panel  
FRP – Front Right Panel  
LFP – Left Front Panel  
LWB – Back Panel Left Side  
RWB – Back Panel Right Side  
CFI – Center Front Panel  
(5-Panel caps only)

### VISORS:

CFI – Center Front Panel  
VVR – Off Center Right Front Panel  
VVL – Off Center Left Front Panel  
LWB – Back Panel Left Side  
RWB – Back Panel Right Side  
LWS – Left Side Panel  
RWS – Right Side Panel

### BUCKETS:

CFI –Center Front Panel

### LADIES VISORS:

CFI – Center Visor Front  
VBF – Visor Band Front  
VVL – Left Side Visor  
VVR – Right Side Visor  
VRT – Visor Right Top  
VBR – Visor Band Right Side  
VBL – Visor Band Left Side  
VLT – Visor Left Top

## APPAREL LOCATION OPTIONS:

SHL – shoulder left (2-3" wide)  
SBL – shoulder blade left (2-3" wide)  
SHR – shoulder right (2-3" wide)  
SBR – shoulder blade right (2-3" wide)  
SUB – small upper back (3-3.5" wide)  
FSR – full sleeve right (MAX: 4.25" tall by 15" wide)  
FSL – full sleeve left (MAX: 4.25" tall by 15" wide)  
IRS – right cuff (1.5 – 2.5" wide / 1" above cuff)  
ILS – left cuff (1.5 – 2.5" wide / 1" above cuff)  
FFAL–full forearm left Sleeve – (MAX: 7" wide from 1 RS / 1LS up)  
FFAR–full forearm right Sleeve – (MAX: 7" wide from 1 RS / 1LS up)  
FUAL – full upper arm left sleeve – (MAX: 7" wide from RBI /LBI down)  
FUAR – full upper arm right sleeve – (MAX: 7" wide from RBI /LBI down)  
RBI – right bicep (2 – 2.5" wide)  
LBI – left bicep (2 – 2.5" wide)  
FC / SCC – full chest (12.5" wide)  
LC – left chest (3 – 3.5" wide)  
HDC – hood center (MAX: 2" tall by 7" wide)  
HWL – hood wearer's left (2-3" wide)  
HWR – hood wearer's right (2-3" wide)