



A CLOUDZILLA Original Podcast



PROPOSAL

Website - (Podcast Information) :
[For more information](#)



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About the show :



" Hosted by Farabi Khaleque, The Good Quest explores the journeys of individuals who push limits and redefine success.

From celebrities, entrepreneurs, athletes, and creators, the show dives into resilience, mindset, and wellness. “

IMDb



Season 1

Featuring guests from :

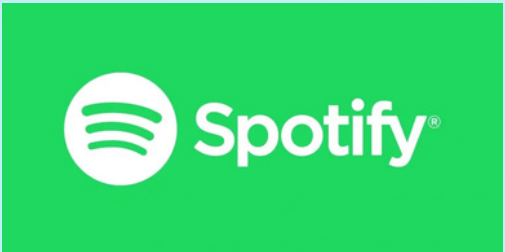


and more...



About the show :

- Season 1 launched on July 23 2026
- Episodes are released bi-weekly (every 2 weeks)
- Episode Length: Approximately 30 minutes per episode
- Available across all major podcast platforms :



Featured on



ALREADY MAKING AN IMPACT!

Since its debut last month, in just **3 WEEKS**, *The Good Quest* has quickly begun gaining recognition beyond its own platforms :

Featured in :



and more...



Topics of discussion / Episodes - Season 1 :

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Episode 1

- Gender equality & women's empowerment
- Finding your voice in spaces where you may feel underrepresented
- Mental health & emotional wellbeing
- Navigating pressure and expectations
- Resilience & overcoming challenges
- Ambition, leadership & personal growth
- Identity and staying true to yourself



Episode 2

- Life in the public eye
- Mental health & emotional wellbeing
- Dealing with public perception
- Social media & online discourse
- Pressure and expectations
- Staying authentic under scrutiny
- Resilience after difficult experiences
- Success, failure & self-belief

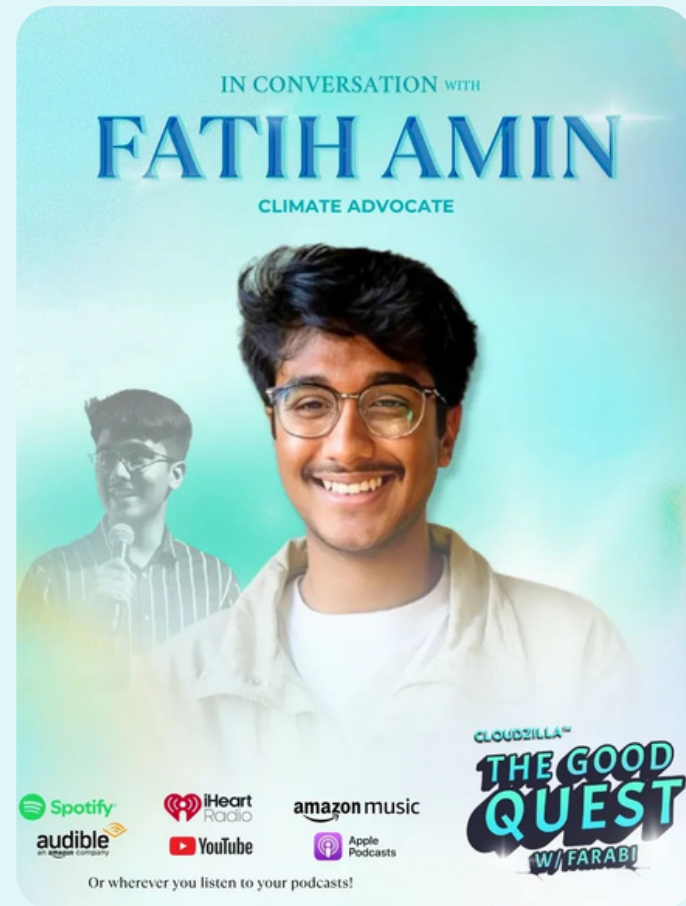


Episode 3

- Grief & the loss of a child
- Parenting through unimaginable challenges
- Mental health & emotional resilience
- Finding strength after loss
- Family, love & perseverance
- **Harlequin ichthyosis** & raising awareness
- Navigating uncertainty and change

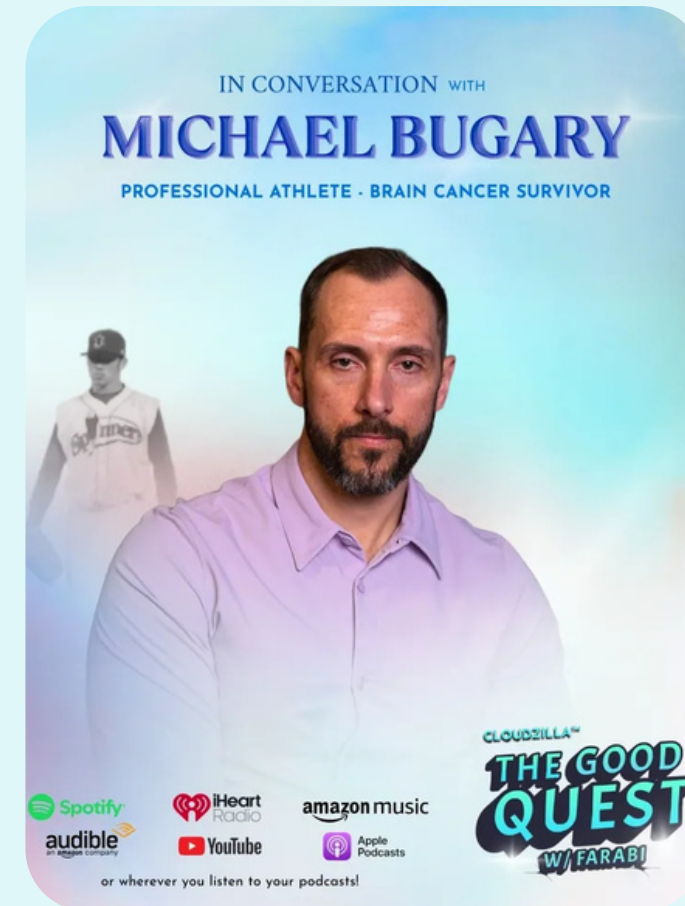
Topics of discussion / Episodes - Season 1 :

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Episode 4

- Climate change & its human impact
- Communities affected by rising water
- Losing a sense of home
- Climate anxiety & mental wellbeing
- Resilience in the face of environmental change
- Advocacy & creating awareness
- Youth involvement in climate action
- Turning adversity into purpose
- Hope for the future



Episode 5

- Cancer & navigating a major health challenge
- Mental health & depression
- Substance use & addiction
- Sports, injury & identity
- Losing a sense of purpose
- Coping with trauma and adversity
- Asking for help & support
- Recovery & rebuilding
- Resilience and personal growth



Episode 6

- Entrepreneurship & building a business
- Taking risks & embracing uncertainty
- Mental health as an entrepreneur
- Failure, setbacks & resilience
- Pressure and expectations
- Leadership & decision-making
- Finding purpose through entrepreneurship
- Balancing ambition and wellbeing
- Lessons learned along the journey



Episode 7

- Asian representation & visibility
- Identity & cultural expectations
- Entrepreneurship & building a career
- Mental health & emotional wellbeing
- Navigating the public eye
- Confidence & finding your voice
- Breaking barriers & challenging stereotypes
- Ambition, purpose & personal growth
- Representation in media & entertainment

more to come...

Produced by CLOUDZILLA

The Good Quest Podcast is produced by the award winning wellness-media brand, CLOUDZILLA.

About CLOUDZILLA™

CLOUDZILLA is a health and wellness brand focused on mental health awareness, personal growth, and Gen Z empowerment. Founded in Montreal during the pandemic, CLOUDZILLA was created to address the growing need for accessible, relatable, and culturally relevant conversations around mental well-being.

The brand operates at the intersection of wellness, culture, and storytelling, delivering content and collaborations around mental health and wellness

www.wearecloudzilla.com



In-person kiosks / events

Awards :



Content Initiatives

- Mental health and wellness storytelling
- Educational and motivational short-form content
- Community-driven cultural initiatives
- Purpose-led brand integrations
- Original series highlighting resilience, ambition, and growth

Product launch



The CLOUDZILLA Wellness Journal

2025 Editor's Choice from Product of Culture

available at


Brand Collaborations



Collaboration with **Asian Hustle Network** during Asian Heritage Week, contributing to initiatives that celebrated Asian voices, culture, and storytelling through community-focused content and engagement.

Collaboration with **Amazon Prime Video** through CLOUDZILLA to create culturally relevant, wellness-forward content that bridged entertainment and meaningful mental health storytelling.



and more...

Featured in :

yahoo!
finance

SHOUTOUT LA

and more...

sugermint

VoyageMIA

4 SPONSORSHIP TIERS

The Good Quest x *Brand*

1

SUPPORTING PARTNER

\$450 CAD

- **Brand** recognized as an official sponsor of an episode
- Host-read sponsor acknowledgment
- “This episode is sponsored by **Brand**” mention
- Description of **Brand** and its mission during the episode
- **Brand** logo on sponsored episode graphics
- **Brand** tagged in the episode announcement
- Logo + organization information in episode description/show notes
- Dedicated social media post announcing the partnership & Official clip of the sponsorship repurposed for social media + marketing

2

STORYTELLING PARTNER

\$750 CAD

- 1 **Brand** representative / guest featured on the podcast in their own dedicated episode
- Dedicated conversation around their work, story, expertise or lived experience
- Episode produced and edited by The Good Quest/CLOUDZILLA + marketing
- professionally edited vertical videos and clips of the episode repurposed for social media
- Collaborative post with **Brand** where appropriate

+

**EVERYTHING INCLUDED IN
SUPPORTING PARTNER**

3

PRESENTING PARTNER

\$1000 CAD

- Sponsored episode
- “Presented by **Brand**” recognition
- Logo placement on episode graphics and promotional materials
- NEW LOGO :



across all promotional material

+

**EVERYTHING INCLUDED IN
SUPPORTING & STORYTELLING PARTNER**

4 SPONSORSHIP TIERS

The Good Quest x Brand



Personalized Quote

Choose the elements that best align with your goals, audience and campaign from:

**SUPPORTING
PARTNER**

STORYTELLING PARTNER

**PRESENTING
PARTNER**

and we'll create a tailored partnership package around them.

or

Have something different in mind?

Custom partnerships available upon request

Stories that inspire. Conversations that matter.

We believe the most meaningful conversations have the power to make people feel seen, understood and a little less alone.



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Podcast