

FROM IDEA TO INCOME IN 7 DAYS

Turn your couple's idea into your first online income stream — together.



Hello!

Building wealth together doesn't start with a giant business plan.

It starts with one idea, one week, and one shared goal.

This workbook will help you:

- Pick your best idea
- ✓ Turn it into something sellable
- Take your first step toward digital income

Let's build freedom — one day at a time.

Chelsey Queeley

wealthinrelationships.com



Day 1: Pick Your Power Idea

Go back to your Side-Hustle Generator. Circle the one idea that feels both exciting and doable.

Ask Jourselves:

Does it solve a problem for someone?

- Could we talk about it for hours?
- Would someone pay for this result?
- polesize Write your top 3 ideas \rightarrow cross off 2 \rightarrow commit to 1.



Day 2: Define Your "Why + Who"

Why are you building this?

- ☐ To earn extra income
- □ To gain freedom
- □ To build something together
- □ Other: _____

Who will it help?

Describe your dream customer in 2–3 sentences.

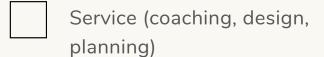
Example: "Busy parents who want to make extra money from home."



Day 3: Create Your Simple Offer

What are you selling in the simplest form?

Product (digital download, e-
book, printable)







∠ Outline your offer in one sentence:

"We help [who] do [what] so they can [result]."



Day 4: Your Soft Launch Checklist

	Name your offer
	Create your Canva mockup / preview image
	Write your 1-sentence value statement
	Share your first post or Reel
	Add your payment link (Gumroad / Etsy / PayPal)
i Don't	overthink — done is better than perfect.



Day 5: The 5 Caption Templates

Use these in your first promo post or Reel:

- "If I had to start over, here's exactly what I'd do..."
- "Nobody told me this about starting [your topic]."
- "The biggest mistake I made when trying to build income online..."
- "3 things I'd never do again after [lesson]."
- "We turned our 9–5 frustration into freedom here's how."





Day 6: Couple Brand Starter

· Brand Colors: pick 2 neutrals + 1 accent · Brand Vile:

- ☐ Minimal & modern
- □ Warm & lifestyle
- □ Fun & bold

. Tagline:

- "Helping (who) (do what) (result)."
- Mission:

"We believe freedom is built together — one idea at a time."

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Day 7: The Freedom Plan

Write down your first mini goal:

§ "We'll make \$___ from our side hustle in the next 30 days."

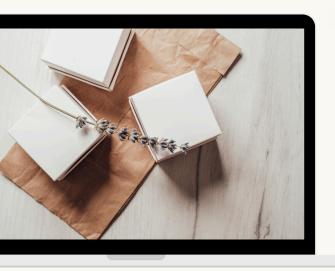
Break it into 3 steps:

- 1. Create it
- 2. Post it
- 3. Promote it once a day

Keward yourself when you hit it!



Jour dream life is calling



You've done in 7 days what most people never start.

You've chosen an idea, defined your offer, and built your brand foundation.

Now it's time to scale.

Join our full digital course to turn this starter into a real income stream.

JOIN THE FREEDOM JOURNEY



Chelsey Queeley

Mom, Businesswoman, Sales, Event planner

Today is the beginning of the rest of your life.

wealthinrelationships.com info@wealthinrelationships.com

We're so proud of you for taking the first step.

Keep showing up — even when the ride gets bumpy. Follow us @WealthInRelationships for more tools, ideas, and couple motivation.

Mank-you!

Contact:

info@wealthinrelationships.com joanne@lvfconsultants.com

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