



WEALTH IN
RELATIONSHIPS

FROM IDEA TO INCOME IN 7 DAYS

*Turn your couple's idea into your
first online income stream — together.*



Hello!

Building wealth together doesn't start with a giant business plan.

It starts with one idea, one week, and one shared goal.

This workbook will help you:

- ✓ Pick your best idea
- ✓ Turn it into something sellable
- ✓ Take your first step toward digital income

Let's build freedom — one day at a time.

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Day 1: Pick Your Power Idea

Go back to your Side-Hustle Generator. Circle the one idea that feels both exciting and doable.

Ask Yourself:

Does it solve a problem for someone?

- Could we talk about it for hours?
- Would someone pay for this result?

💬 Write your top 3 ideas → cross off 2 → commit to 1.



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Day 2: Define Your “Why + Who”

Why are you building this?

- ☐ To earn extra income
- ☐ To gain freedom
- ☐ To build something together
- ☐ Other: _____

Who will it help?

Describe your dream customer in 2–3 sentences.

💡 Example: “Busy parents who want to make extra money from home.”



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Day 3: Create Your Simple Offer

What are you selling in the simplest form?

- ☐ Product (digital download, e-book, printable)
- ☐ Service (coaching, design, planning)
- ☐ Content (affiliate, YouTube, social page)



 Outline your offer in one sentence:

“We help [who] do [what] so they can [result].”



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Day 4: Your Soft Launch Checklist

☐

Name your offer

☐

Create your Canva mockup / preview image

☐

Write your 1-sentence value statement

☐

Share your first post or Reel

☐

Add your payment link (Gumroad / Etsy / PayPal)



Don't overthink — done is better than perfect.



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Day 5: The 5 Caption Templates

Use these in your first promo post or Reel:

- “If I had to start over, here’s exactly what I’d do...”
- “Nobody told me this about starting [your topic].”
- “The biggest mistake I made when trying to build income online...”
- “3 things I’d never do again after [lesson].”
- “We turned our 9–5 frustration into freedom — here’s how.”





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Day 6: Couple Brand Starter

- *Brand Colors: pick 2 neutrals + 1 accent*
- *Brand Vibe:*

- ☐ Minimal & modern
- ☐ Warm & lifestyle
- ☐ Fun & bold

• *Tagline:*

“Helping [who] [do what] [result].”

• Mission:

“We believe freedom is built together — one idea at a time.”

• *Mission:*

“We believe freedom is built together — one idea at a time.”



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Day 7: The Freedom Plan

Write down your first mini goal:

💰 “We’ll make \$___ from our side hustle in the next 30 days.”

Break it into 3 steps:

1. Create it
2. Post it
3. Promote it once a day

*Reward yourself when
you hit it!*



Your dream life is calling



You've done in 7 days what most people never start.
You've chosen an idea, defined your offer, and built your brand foundation.
Now it's time to scale.

👉 Join our full digital course to turn this starter into a real income stream.

JOIN THE FREEDOM
JOURNEY



Chelsey Queeley

Mom, Businesswoman, Sales, Event planner

Today is the beginning of the rest of your life.

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We're so proud of you for taking the first step.

Keep showing up — even when the ride gets bumpy.
Follow us @WealthInRelationships for more tools, ideas,
and couple motivation.

Thank-you!



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