



# Otis Gazette 2020 Media Kit

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*Strengthening Community with Local Information & Inspiration*

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**The Otis Gazette is still local and independently owned ...**

Angelina founded the *Otis Gazette* in 2001, she maintains a residence here in Otis as well as in Allagash, Maine. Still Local. Still Independent. Still Strong. Still Growing.

**Flip our pages Online at [www.OtisGazette.com](http://www.OtisGazette.com)**

We strive to boost our local economy by giving all our local businesses (big & small) an affordable print and digital venue to get your message across. This is why we have had **NO Rate Increase since 2009.**

**It makes \$¢ cents ¢\$ to advertise with us!**

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2020 Rate Table Display Ad Options	Dimensions		Black & White			Full Color			
	Width (Inches)	Height (Inches)	Per Issue	6 Issue Agreement 10% Discount	Annual Agreement 15% Discount	Per Issue	6 Issue Agreement 10% Discount	Annual Agreement 15% Discount	
1/16 <sup>th</sup> Page (½ Biz)	Tall	1.7	25	135	255	35	189	357	
	Wide	3.5							1
1/8 <sup>th</sup> Page (Biz Card)	Tall	1.7	40	216	408	60	324	612	
	Wide	3.5							2.2
3/16 Page	Reg	3.5	60	324	612	85	459	867	
	Tall	1.7							7
	Wide	5.4							2.2
1/4 <sup>th</sup> Page	Tall	3.5	75	405	765	105	567	1071	
	Wide	7.25							2.2
3/8 <sup>th</sup> Page	Tall	3.5	115	621	1173	150	810	1530	
	Wide	5.4							4.5
½ Page	Tall	3.5	140	756	1428	180	972	1836	
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9/16 Page	Tall	5.4	175	945	1785	220	1188	2244	
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Full Page		7.25	265	1431	2703	340	1836	3468	
Full Back Cover		7.25	N/A	N/A	N/A	400	2160	4080	
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 YOU KNOW WHAT YOU'RE DOING BUT NOBODY ELSE DOES!**