

**YOUR BRAND IN FRONT OF OVER 2,500 CHILDREN & ADULTS**

# SPOOKtacular



## Sponsor Invitation & Commitment Packet

The [Partnership for Children of Lincoln/Gaston Counties, Inc.](#) (Partnership) is pleased to return to beautiful [WoodMill Winery](#) for the **14<sup>th</sup> Annual SPOOKtacular** on Saturday, October 29, 2022. Children and families attending this fun, free, and family friendly event will enjoy:

Trick-or-treating for candy with our vendors and community partners

Age-appropriate games and hands-on activities

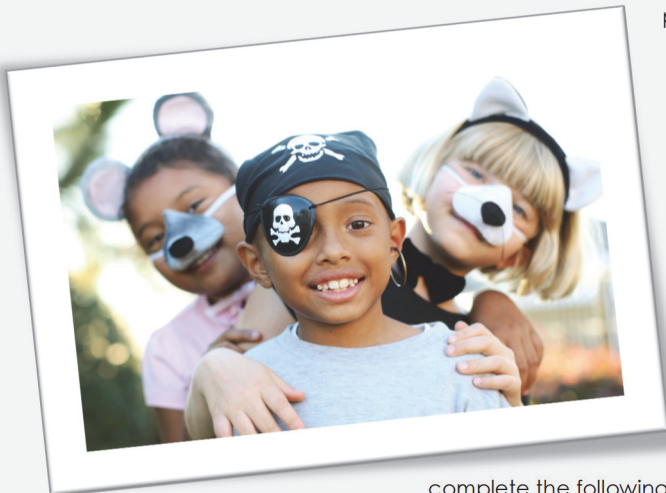
Kids' Zone with inflatable bounce house with slide, and toddler play space

The Colgate *Bright Smiles*, *Bright Futures* Mobile Dental Unit (MDU)

Free books and stuffed animals

A free hot dog lunch, entertainment, and more!

Your sponsorship helps offset the cost of SPOOKtacular, with proceeds used to support the Partnership's operations and programs focused on high-quality early care and education, children's health and safety, and early literacy. We will heavily publicize your involvement and provide you a receipt for payment made to the nonprofit Partnership.



Spooktacular is our signature event to promote the importance of high-quality early care and education and our mission "to lead, advocate and collaborate with others to ensure the wellbeing of children, ages birth to five." In this current climate, families continue to struggle with access to services. Your investment in our children's future is more important now than ever.

To participate as a sponsor, please

complete the following form and return it to the listed address, or by email to [pfclg@pfclg.org](mailto:pfclg@pfclg.org).



## SPONSOR COMMITMENT FORM

ENTITY LEGAL NAME: \_\_\_\_\_

**NAME, EXACTLY AS IT SHOULD APPEAR ON SPONSOR RECOGNITION:**

\_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP CODE: \_\_\_\_\_

POINT OF CONTACT: \_\_\_\_\_

EMAIL: \_\_\_\_\_ TELEPHONE: \_\_\_\_\_

### EVENT SPONSORSHIP TIERS

**\$5,000 The Mummy of All Sponsors** (nonexclusive)

Your logo will appear largest and most prominently on SPOOKtacular marketing materials, the sponsorship acknowledgment banner, and on signage at the entrance; your logo and hyperlink will be published on the SPOOKtacular website; your sponsorship will be acknowledged verbally from the stage at least once each hour during SPOOKtacular, and you will have the options to host an information booth (10'x10' ground area) and/or highly popular activity during SPOOKtacular. Please email high-resolution digital logo files, including transparent .png files, to pfclg@pfclg.org

**\$2,500 Great Pumpkin Sponsor** (nonexclusive)

Your logo will appear second largest and second-most prominently on SPOOKtacular marketing materials and sponsorship acknowledgement signage, and your sponsorship will be acknowledged verbally from the stage at least once each hour during SPOOKtacular. Please email high-resolution digital logo files, including transparent .png files, to pfclg@pfclg.org

**\$1,000 Scarecrow Sponsor** (nonexclusive)

Your name will appear on event-day, sponsorship acknowledgement signage.

### HIGH-VISIBILITY, EXCLUSIVE VANITY SPONSORSHIPS

**PLEASE VISIT [SPOOKTACULAR WEBSITE](#) TO CONFIRM AVAILABILITY**

**\$1,000 Dining Area Naming Sponsor** **[Reserved for Carolina Age Management Institute.]**

This is the chance for a sponsor to name the outdoor, covered dining pavilion where families sit and eat their free hot dog lunch. Guests rotate through while hot dogs are served during the event. The sponsor's logo and creative title will appear on a sign facing families as they enter the dining area and on a sign facing them as they exit. The sponsor and their staff (wearing their branded apparel) may host a candy giveaway table (6' table) in the dining area.

**\$2,500 "Halloweenie" Lunch Sponsor** **[Reserved for Austin Dentistry.]**

Your logo and sponsorship acknowledgement will appear on signage at the lunch distribution area where 3,000 hot dogs and sides are typically served, your sponsorship will be acknowledged verbally from the stage when attendees are informed that lunch is available, and you will have the option to provide a volunteer group (wearing your branded apparel) to assist with preparing and distributing bagged lunches. As a pass-through expense, we are happy to arrange printing of your logo on napkins, paper bags, or hot dog sleeves.

**\$2,000 "BOO-gie with Books" Sponsor (Semi-exclusive)**

This sponsor will provide a free, new book for every child, ages 6 to 12. (The Partnership provides books for children, ages birth to 5.) Your logo and the Partnership's will appear on signage at the distribution tent and on a gift attribution sticker inside the books. The sponsor is invited to wear their branded shirts and provide volunteers to distribute the books.

**\$1,000 "Ghoul-bye Sponsor"**

Be the last brand seen and the first on their minds as guests exit the event parking area and return home with their excited children. The sponsor's logo and a "Have a Safe Halloween" message will appear on no less than six yard signs at strategic locations, visible to departing vehicles. The sponsor may collect and keep the signs, to re-use curbside at their business every Halloween.

**\$500 "Kids' Zone" Sponsor** **[Reserved for House of Harmon Real Estate.]**

Your name and sponsorship acknowledgement will appear on signage adjacent to inflatable bounce house with slide and toddler play space.

**\$500 Logistics Sponsor** **[Reserved for Tableco.]**

Funds are used to offset the cost of renting a box truck or cargo trailer to haul all of the event supplies, from books, to bears, tents, hot dog buns, and more, and then using it as an event-day supplies distribution point. Sponsors name (no logo) will appear on the event website, acknowledged on an event-day banner or sign, and recognized verbally from the stage at one point during the event.

### PAYMENT OPTIONS

By check, to "Partnership for Children of Lincoln & Gaston Counties," 120 Roechling Street, Dallas, NC 28034. By card, please contact the Partnership. (EIN: 31-1539832) The partnership is a 501(C)(3) charitable organization. Please consult your tax advisor or CPA regarding whether your payment allows you to take a tax deduction as a charitable gift.