

WITT GIANNINI (he/him)

202-812-9781 / wittbg@gmail.com / wittgiannini.com

HARD SKILLS:

Writing, proofreading, and editing
Google Docs/Sheets/Slides and Word/Excel/PowerPoint
Adobe Photoshop and InDesign
Cision, Launchmetrics, FashionGPS
Proficiency in reading, writing, and speaking Spanish
Intermediate proficiency in Italian

SOFT-SKILLS:

Creative thinker and quick learner; self-starter; open to constructive feedback; excellent intrapersonal communication skills; strong organizational skills; close attention to detail; excellent at managing deadlines; comfortable with fast-paced workplace; strong analytical skills

EXPERIENCE:

CAPRI HOLDINGS: NEW YORK CITY

Global fashion luxury group consisting of Michael Kors, Versace, and Jimmy Choo brands

Michael Kors Public Relations Summer 2024 Intern

- Assisted and monitored editorial sample requests with Launchmetrics, scheduled messenger services for send-outs, and updated credits decks & shoot support sheets
- Conducted venue research and site visits for upcoming events
- Reorganized and streamlined both physical closet storage and digital drive
- Conceptualized/pitched global press strategy, activations, and detailed event rollout to promote upcoming holiday campaign for final intern project

Global Internal Communications Summer 2022 Intern

- Brainstormed and edited content for "The Capri Edit" magazine
- Authored and designed multiple communications sent to Capri Holdings employees to both educate on employee engagement initiatives and highlight brand activity

RETHINK RETAIL & DESIGN LLC: NEW YORK CITY

Start-up luxury clothing and accessory resale company

Summer 2023 Intern/Personal Assistant

- Contributed to creating brand strategy, messaging, and design
- Created and organized new digital organizational system for tracking inventory
- Helped select, transport, and visually display merchandise for seasonal Trunk Shows
- Acted as brand representative at Trunk Shows, providing unique sales stories behind each piece of merchandise and cross-selling company's offerings beyond resale

EDUCATION:

Sidwell Friends School, Washington D.C., June 2021 graduate

GPA 3.89 out of 4.0 scale

Columbia University, Columbia College, New York, Expected May 2025 graduate

Major in Art History

GPA: 4.0 out of 4.0 scale, Dean's List