

How effective are the following areas in your business?

Company Aspect	Rating: 1-5, 1=Lowest, 5-Highest
Accounting System	
Credit and Collections Activity	
Purchasing	
Cash Management	
Payable Management	
Inventory Control	
Financial Forecasting & Budgeting	
Financial Reporting & Analysis	
Business Planning & Goal Setting	
Sales	
Marketing/Sales Support	
Research	
Engineering/Design	
Manufacturing/Production	
Shipping/Delivery	
Quality Control	
Customer Service	
Performance Reviews	
Personnel Management	
Recruiting/Hiring	
Management Team and Effectiveness	

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Training/Technical, sales, management	
Internal Communications	
Benefits	
Compensation and Incentives	
Facilities and Equipment	
Banking Relationship	
Accounting/Legal Representation	
Risk Management	
Back up – data, systems	