

# OPULENT THRIVE LLC: CAPABILITIES STATEMENT

Opulent Thrive | Practical operational leadership for people-first practices. We work at the intersection of strategy, operations, leadership, and brand, helping businesses move from fragmentation to clarity—and from effort to execution.

**Location: New York Metropolitan area (Serving clients nationwide + international)**

## About the Founder

**OMEKA LUCAS, M.S.**  
FOUNDER & CHIEF STRATEGY ARCHITECT



Omeka brings over 20 years of experience across financial services, operations, leadership, and organizational transformation. Her work blends strategic thinking with practical execution, helping businesses operate with clarity, confidence, and cohesion. She is known for her ability to quickly diagnose complex problems, design effective solutions, and guide leaders through meaningful change.

## Why Choose Opulent Thrive?



**Executive-level leadership support without the cost or delay of a full-time hire.**

We step into the business as a strategic partner, providing direction, oversight, and accountability across operations and marketing functions.



**Organizations don't fail from lack of talent—they fail from unclear leadership, weak communication, and misaligned culture.**

We develop leaders who can think clearly, communicate effectively, and lead with confidence.



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## CORE CAPABILITIES

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- Business Reengineering & Strategic Advisory
- Fractional COO/CMO Leadership
- Leadership & Team Development
- Organizational Change & Growth Strategy
- Founder & Executive Coaching

### DIFFERENTIATORS

- 20-year background in financial operations, compliance, and team leadership
- Hybrid COO/CMO skillset (rare blend)
- Solutions rooted in leadership growth + operational alignment

### IDEAL CLIENTS

- Corporate teams seeking leadership development
- Small-business owners and firms under 50 employees
- Solopreneurs & emerging entrepreneurs

### SERVICE DELIVERY OPTIONS

- Retainer (fractional leadership)
- Project-based consulting
- Workshops + trainings
- Coaching (executive + founder)
- Project-based consulting
- Executive-level strategic guidance and business oversight.

