



T h e   W E   N e t w o r k   C a n a d a

welcome *sista*

We are thrilled that you have chosen WE as your 2024 community, and we look forward to getting to know you better and helping you create meaningful relationships with like-minded women!

Can we tell you how incredible the women @ WE are?  
We cannot wait for you to get to know them.

Let's get you all set up and get to know your way around our community. If you are a returning Sista, welcome the heck back!!

*Sandra & Mariya*

# what to expect

## **WEBSITE**

You will need to go to our website and register under the members tab to create a password for you to access the members only information we share. You will be added to our member directory as well with a link to your Instagram.

## **SOCAL MEDIA**

You post on IG and we reshare it to our stories, one post per day per member so we ensure we get the maximum consistent exposure for you.

## **MEET UPS**

Our in person meet ups are a great way for you to meet other members and create meaningful connections. They are not mandatory but it definitely helps you and your business.

## **TRAINING**

Our training sessions are for you and we focus on social media training as well as business training for your business. The sessions are held on Zoom and are recorded for you to rewatch.



# helpful resources



## CONTACT US

You can reach us by email  
[mariya@thewenetworkcanada.com](mailto:mariya@thewenetworkcanada.com)  
or by text/phone at 647-575-8755

**call to action**



## CHANGES TO YOUR BUSINESS

if at any time throughout the year  
there are changes to your social media  
handles or to your service offering  
please let us know so we can update  
our directory accordingly.

**call to action**



## FEEDBACK

we welcome your feedback  
throughout the year and we encourage  
you to connect with us and share your  
feedback.

**call to action**

# q&a

01

## **DO I HAVE TO ATTEND THE IN PERSON MEET UPS?**

No, they are not mandatory BUT they definitely help you build relationships with other business owners and honestly, that is where the most collaborations happen.

02

## **WHAT IF I CANNOT ATTEND A ZOOM TRAINING?**

We encourage you to attend the live Zoom training because it is a great way to interact with other members and to ask the facilitator questions throughout the session. All sessions are recorded and uploaded to the website after they are held.

03

## **DO YOU OFFER ANY OTHER BUSINESS SUPPORT?**

We absolutely do! Our sole purpose is to assist women business owners with connections into our corporate contacts. We also offer business services to our members at a reduced rate for one on one mentorship and coaching. The one on one coaching is an investment apart from the annual membership fee.