

Jeff Branaman, the founder of Jett Life, began driving race cars when he was only six years old. He started in quarter-midget cars, frequently winning local and regional events, and moving into national racing.

As a teen, he raced motorcycles in flat track, TT, and motocross.

Jeff continued racing as an adult, driving modified midgets and mini sprints. His passion was for winged and non-winged sprint cars, which **kept him** on the edge of speed and quick thinking.

In 2003, while driving an 800 horsepower sprint car, Jeff suffered a brain injury after flipping violently during a race at Manzanita speedway in Phoenix, Arizona. Although he walked away from the the car with no visible injury, his brain was left in shambles. He was initially misdiagnosed with a concussion, and continued to try to race for the following five

months, continually dealing with the changing effects of an undiagnosed frontal lobe brain injury. Prior accidents and injuries were magnified with this final brain injury, and in 2004, Jeff had to retire from a lifetime of racing. A future of hopes and dreams were shattered.



Thus, the pits of the racetrack became the pit of his life. Lost and feeling isolated with an invisible injury, Jeff began the difficult and overwhelming

process of not only slow healing, but trying to find a new purpose in life. As he suffered through the next few years, he began to have great compassion for people trying to overcome life's difficulties. He realized that there was more to life than the competition and glory of the track, and he slowly began helping others get out of their own "pits". Thus, Jett Life was born with the goal of helping people win at life.



In 2002, prior to his accident, Jeff answered the call from God to prepare for pastoral ministry. "My goal is to help people win in life because too many of us are crashing, with no way out of the fire. I'm tired of watching life crashes and people either giving up, or not getting fixed. Settling for a beat up, mediocre life. A life in the pits." He began to network with others so he could connect people with people who could help, whether it be help with marriages,



grief, addiction issues, cancer, PTSD, traumatic brain injuries, depression, and many other areas with which people struggle.

This process led him to Hickman's Egg Farm, where he and his wife Deanna currently work with the Employee Care Services program. "We are honoured to be able to work with the employees and their families and help however we can. Life can be hard, but you don't need to go it alone."

Jeff continues to work at Hickmans, coming alongside anyone who needs help getting over a bump in life. In 2021, he and Deanna relocated from Sedona, Arizona to Buckeye in order to be closer to the Hickmans employees.

To contact Jeff, you can call or text (301) 928-301-0135 or email at jbranaman97@gmail.com.