CAN YOU 'Slay' THE COMPETITION!





PLAYTESTING AT DICE-TOWER EAST

UNIQUE GAME PLAY AND

MURDER AND MAHEM!

Drop Dead Gorgeous has unique mechanics. Each round a different player can potentially be the murderer, and using the murder envelope means the game does not require a moderator!

Player Feedback:

"This game has tremendous potential! As soon as it goes to Kickstarter I'm going to back it"

"I like how the murderer can change from round to round, and using the envelope means there's no moderator, which I think works really well."

"It's so thematic! I loved the little blood stained murder knives components that you keep if you get away with the murder!"

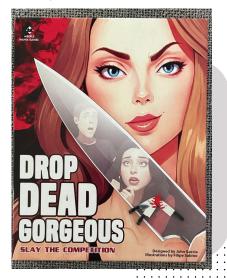
"This game has refreshing mechanics that takes social deduction to a new level. It has auction bidding, fun game play, and a climactic finish, I loved it! It's super easy to learn, fun to play and our group was laughing the whole time!"



SOCIAL DEDUCTION GAME

DROP DEAD GORGEOUS

Can you and out-strut your fellow super model friends, or will you become a statistic in this cutthroat business of high fashion?





6-10



12+

Age

30-60

Components:

- **10 Player Cards**
- 100 Chips
- **Event Cards**
- **Murder Cards**
- **Pouty Face Cards**
- **Murder Envelope**

Pricing:

- \$19.99
- \$39.99 MSRP

DROP DEAD GORGEOUS!

SOCIAL DEDUCTION GAME



In the cut-throat business of high fashion, models will stop at nothing for fame and glory!

Game Overview:

Welcome to the glamorous and deadly world of high fashion! In "Drop Dead Gorgeous," you and your friends will compete for the most prestigious modeling contracts, using cunning, strategy, and a little bit of backstabbing to come out on top. But beware—jealousy runs rampant, and some will go to deadly lengths to ensure their rivals' downfall.



Key Features:

- Social Deduction & Bidding: Use your agents to bid for high-profile contracts. Outsmart your rivals and secure the deals that will skyrocket your career.
- Murderous Intrigue: Once the bidding phase is over, jealousy takes center stage. • Replayability: Every game is The player dealt the murder cards will secretly plot to eliminate a competitor!
- High Player Count: Enjoy the thrill with up to 10 players. Perfect for game nights and parties.
- Survival of the Fittest: The game continues until only three model remains standing. Culminating in a final catwalk walk off for the ages!

Why You'll Love It:

 Engaging Gameplay: Combines strategy, social interaction, and suspense.

perform a 12-step catwalk. The rest of the players vote, and the

best model earns the top contract, and only pays half their bid. The

loser next next highest and pays their full bid.

- different, with endless strategies and alliances.
- Stunning Artwork: High-quality visuals bring the glamorous world of fashion to life.
- Easy to Learn: Simple rules but deep gameplay make it accessible for new players and veterans alike.

Play Testing Testimonials:

"An absolute blast! The mix of strategy and social deduction kept us on the edge of our seats!" - Alex D.

"Drop Dead Gorgeous quickly became the highlight of our game night. Highly recommend it!" - Emily K.

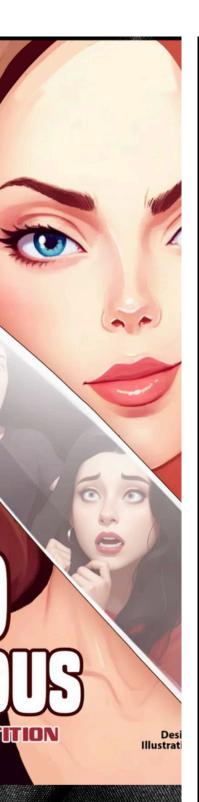
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DROP DEAD GORGEOUS!



SOCIAL DEDUCTION GAME



GAME SUMMARY:

Drop Dead Gorgeous is a high-drama, high-stakes party strategy game for 6–10 players set in the cut-throat world of high fashion — where you have to slay the competition, literally.

Each player takes on the role of a super model competing for fame, fortune, and exclusive fashion contracts. But, each round, one player is secretly a killer, (which can change from round to round), eliminating a rival while trying to avoid suspicion. The rest must work together to identify the killer, or risk becoming the next victim!

Gameplay unfolds in a cycle of bidding, bluffing, sabotage, and social deduction:

- Contract Phase Players bid on positions along the catwalk and can play agent cards to manipulate bidding, block rivals, or gain advantages to gain priority in claiming valuable contract cards.
- Influence Phase Players receive and manage "Pouty Faced" cards (special abilities) to potentially defend against murder attempts.
- Murder Phase All players participate in the murder phase, but only the secret killer selects their target. Players then enter a dramatic accusation phase, using social cues and deduction to vote for the suspect.
- Accusation Phase If the group correctly identifies the killer, that player is removed — but keeps their contracts. If they're wrong, the accused gains rewards for being defamed.
- Ghost Voting & Clean-up Eliminated players remain involved through a shared ghost vote and strategic cleanup for the next round.

Players can form secret alliances called Cliques, which can offer powerful late-game bonuses if all members survive — or be revealed early through self-sacrifice and defense plays. The game ends when there are only 3 players remaining, which can result in a catwalk Strut Face-Off, where the last two survivors literally perform a walk-off to win the final contract.

Winning the Game:

The player with the highest total value of contract cards and money (chips) at the end of the game wins. Victory requires a mix of deduction, resource management, social manipulation, and impeccable timing.

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