

## Most M&A's fail to deliver expected value



## Value creation

M&A isn't just about deals - it's about aligning ambition, culture, and future value.



We help businesses use acquisitions, mergers, and strategic equity partnerships to accelerate growth and unlock new opportunities - without losing their soul.



Screen potential partners or acquisition targets that align with your culture, strategy, and longterm vision - not just your balance sheet.



Address the "soft" factors early - leadership dynamics, decision rights, and cultural fit - to avoid costly post-deal friction.



Understand what you want from M&A - market share, capability uplift, geographic expansion, succession solutions, or all of the above.



Structure transactions that balance risk and reward: partial equity sales, staged buyouts, or partnerships that allow founders to stay engaged and realise future upside.

## **Competitive advantage**

Not every M&A strategy ends in a full buyout.

Many successful growth stories involve flexible structures: partial acquisitions, retained equity, or joint ventures that preserve founder involvement while creating scale.

We help from pre-deal strategy and due diligence through to integration and cultural alignment.









