

Beaver Lake Yacht Club (“BLYC”) Privacy Policy

Effective Date: April 2023

This Privacy Policy explains how Beaver Lake Yacht Club collects, uses, and discloses personal information about our customers, prospective customers, and visitors to our website at <https://www.beaverlakeyachtclub.org/>

COLLECTION OF PERSONAL INFORMATION

Information collected directly from you: We may collect personal information directly from you from membership and renewal in BLYC. Personal information we collect directly from you and your household members and may include first and last name, addresses, email address, phone numbers.

Information collected from your device: Our website may use technologies such as cookies, web beacons, pixels, and other similar technologies to automatically collect certain information from your device including, for example, your IP address, date and time of your visit, browser and operating system information, referring website address, and other information about how you interact with the website. Our website may also use cookies and similar technologies to enhance your user experience and enable certain features. Our email campaigns may also use tracking technologies such as web beacons, pixels and other similar technologies to automatically collect certain information such as your IP address, browser type and version, and email engagement statistics.

USE OF PERSONAL INFORMATION

We may use information collected about you for any lawful purpose, including the following:

- To provide you with our membership updates, events and relevant information to support the mission of BLYC.
- To comply with the law and to maintain the security of our website; or
- With your consent, or as otherwise disclosed at the time information is collected.

DISCLOSURE OF PERSONAL INFORMATION

We may share the information we collect with other parties, including the following:

- Friends of Beaver Lake (FOBL).
- With Constant Contact, to send email marketing and text message communications. For more information about how we may use your information with Constant Contact, see the Customer Data Notice available at <https://www.constantcontact.com/legal/customer-contact- data-notice>.

EMAIL AND TEXT MESSAGE COMMUNICATIONS

If you wish to unsubscribe from our email campaigns, please click on the Unsubscribe link at the bottom of any marketing email sent from us. If you opt out of our email marketing, we will still send you messages related to our transactions and relationship with you.

If you wish to stop receiving text messages from us, reply STOP, QUIT, CANCEL, OPT-OUT, or UNSUBSCRIBE to any text message sent from us. For more information, see our Mobile Messaging Terms and Conditions available by reviewing our Mobil Messaging Terms on the BLYC website: <https://www.beaverlakeyachtclub.org/>

UPDATING YOUR INFORMATION

With your BLYC membership, you may review, change, or update your “contact information at anytime by contacting us.

CHANGES TO THIS PRIVACY POLICY

We may update this Privacy Policy at any time. Please review it frequently.

CONTACT INFORMATION

If you have any questions about this policy or our privacy practices, please contact us by email: beaverlakeyachtclub@gmail.com