



2020 BLYC DINGHY ADVERTISING FORM

Hello Everyone! It's time to start thinking about summer and the Dinghy. We need your help to offset the production costs of our yearbook. If you ran an ad with us last year, either personal or business, please consider doing so again. If you didn't, please do so this year! Take a minute to look at last year's Dinghy to see if you want to keep the same ad or change things up a bit. Also, take a minute to notice the local businesses that supported us. We would greatly appreciate any referrals to other potential advertisers.

Advertisement Size and Cost:

- \$425 Inside front/back cover ad (7.5 x 9.5) *Color Only*
- \$400 Full page color ad (7.5 x 9.75)
- \$325 Full page black & white ad (7.5 x 9.75)
- \$245 Half page color ad (7.5 x 4.75 or 3.5 x 9.75)
- \$195 Half page black & white ad (7.5 x 4.75 or 3.5 x 9.75)
- \$125 Quarter page color ad (3.5 x 4.75)
- \$100 Quarter page black & white ad (3.5 x 4.75)
- \$40 Business Card
- \$35 Skip the ad, list my/our name(s) on sponsor page

Design/Layout:

- Re-Run 2019 Dinghy ad/business card
- I would like to submit a new ad/business card
- I need help designing my ad (\$20 charge)

Please make check payable to: BLYC

Mail check and form to: Sharon Hipp, 446 N. Lapham Peak Road, Delafield, WI 53018

Questions? Call 262-853-9216 or email sharonhipp67@gmail.com

DEADLINE FOR ALL ADS: APRIL 5, 2020

Business: _____

Contact: _____

Telephone: _____

Email: _____

Address: _____

Digital ads should be mailed to lynn@gcp.ink in 300 dpi or higher and as a pdf, tif, jpeg or eps file. All ads should be camera ready or in digital format. Call Lynn at 414-475-6661 with file questions.

Call Sharon Hipp at 262-853-9216 or sharonhipp67@gmail.com with any other questions.