



## 2022 BLYC DINGHY ADVERTISING FORM

*Hello Everyone! It's time to start thinking about summer and the Dinghy. We need your help to offset the production costs of our yearbook. If you ran an ad with us last year, either personal or business, please do so again. If you didn't, please consider doing so this year! If you know of any businesses that you think might be interested in placing an ad, please call Sharon Hipp. We appreciate referrals! Also, take a minute to notice the local businesses that supported us last year.*

### Advertisement Size and Cost:

- \$450 Inside front/back cover ad (7.5 x 9.5) \*Color Only\*
- \$425 Full page color ad (7.5 x 9.75)
- \$350 Full page black & white ad (7.5 x 9.75)
- \$275 Half page color ad (7.5 x 4.75 or 3.5 x 9.75)
- \$225 Half page black & white ad (7.5 x 4.75 or 3.5 x 9.75)
- \$150 Quarter page color ad (3.5 x 4.75)
- \$125 Quarter page black & white ad (3.5 x 4.75)
- \$50 Business Card
- \$35 Skip the ad, list my/our name(s) on sponsor page

### Design/Layout:

- Re-Run 2021 Dinghy ad/business card
- I would like to submit a new ad/business card
- I need help designing my ad (\$20 charge)

Please make check payable to: BLYC

Mail check and form to: Sharon Hipp, W310N6431 Lakeview Lane, Hartland, WI 53029.

Questions? Call 262-853-9216 or email at [sharonhipp67@gmail.com](mailto:sharonhipp67@gmail.com)

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

### **DEADLINE FOR ALL ADS: APRIL 15, 2022**

Digital ads should be mailed to Lynn Laspisa at [lynn@gcp.ink](mailto:lynn@gcp.ink) in 300 dpi or higher and as a pdf, tif, jpeg or eps file. All ads should be camera ready or in digital format.

Call Sharon Hipp at 262-853-9216 or [sharonhipp67@gmail.com](mailto:sharonhipp67@gmail.com) with any other questions.