

# NLP Practitioner Certification Course

*NLP is an attitude and methodology that left behind a trail of techniques — R. Bandler co-developer of NLP*



The attitude of NLP is one of curiosity and experimentation. The

methodology is modeling. Modelling is the process of duplicating another person's excellent behavior by studying what that person does inside his/her head (language, filters, programs, etc.) to produce the results. NLP was created by Richard Bandler & John Grinder who began modelling and duplicating the magical results of a few top therapists (F. Pearls, V. Satir, M. Erickson). The trail of techniques created through this type of modelling is what is known as NLP.

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## What You Will Learn

Our aim on this training program is to provide you with a thorough, detailed and expert presentation of NLP, and to teach a comprehensive range of skills, techniques and patterns.

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## You Will Learn How To -

### 1 Build and Maintain Rapport

...Using the techniques of mirroring, matching and pacing to establish and maintain a favorable climate for interaction. These techniques work at both the conscious and unconscious levels, and establish a basis for elegant, effective and irresistible communication.

### 2 Use Representation Systems

...To recognize and match the preferred mode of experience of those you deal with and so increase the overall level of communication. And since topic of representation systems is more than just the famous NLP eye movements, we will teach a whole range of physiological and linguistic detail that will allow you to detect another's sensory-based model of the world.

### 3 Develop Sensory Acuity

...Through information gathering exercises that will extend each of your sensory systems, and profoundly increase your awareness in all of them. Sensory acuity allows you to read the subtle body signals that indicate changes in person's internal state. It also has an interesting by-product — you may discover there is so much more world out there to enjoy.

### 4 Recognize Language Patterns

...And be able to respond to them in such a way that you gather high quality information about the structure and content of someone else's world. These patterns of response are collectively known as the META MODEL. We will also spend time on the Meta Model's inverse known as the MILTON MODEL, the set of language patterns which underpin Ericksonian hypnosis, the business of persuasion and presentation skills.

### 5 Set Well-formed Outcomes

...And make sure the goals you set are ones worth having. The NLP process of setting goals — creating well-formed outcomes — makes it much more likely that you will attain your outcomes, and ensures that they will be respectful of the individual and the context (or ecology) that he or she operates in.

### 6 Develop Personal Power

...By knowing what you want and by having a range of ways (or strategies) for getting there. By being able to maintain and control the internal states that allow you to be effective in any context. By being flexible in your behavior, and credible (or congruent) in your communication. We will aim progressively through the course to have these strategies and patterns become more and more part of your naturally occurring behavior.

### 7 Acquire Anchoring Skills

...To make use of the naturally occurring and universal processes for creating beneficial responses in yourself and others. We will teach the use of both conscious and unconscious anchoring, and we will pay particular attention to anchoring that achieves and maintain states of excellence.

### 8 Make Powerful Change

...With some of the remarkably effective change techniques that NLP has produced. For those of you whose orientation is primarily towards personal change, most of the program will be devoted to practicing the therapeutic applications of NLP. For those of you not involved in therapy, an exposure to these techniques can provide rich and valuable insights, and we will be teaching them in a way which increase your understanding of the communication processes of NLP.

The emphasis on this course will be on knowing the structure of each technique, what precisely it accomplishes, and how, when, and with whom to use it.

Later, in the integration phase we will invite you to design interventions that set a direction for the client, and produce change that is generative in nature.

### 9 Work With Sub-Modalities

...And discover how effective these formal sub-divisions of sensory modalities can be - both when used in some of the very latest change techniques and also when used to amplify the effect of older NLP procedures.

### 10 Be Sure That

...The changes you make function automatically and effortlessly in the real world. Through introducing exercises, conducting role plays, and assigning tasks, we will ensure that the learnings of this training transfer into the future and into the contexts where you want them.

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## How You Will Learn -

NLP is taught in the seminar format and each weekend will consist of a mixture of large group presentations, small group exercises, practical skills work, expert coaching, and question-and-answer sessions.

The training is designed to make use of both conscious and unconscious learning - we will be using NLP to teach NLP. So we will do what we are teaching, and teach what we are doing. IN short, we will model that which we wish you to accomplish.

## Who Should Attend -

**Those with a personal interest in communication and change, those professionals who rely on skilled communication** — therapists, educators, managers, business people, lawyers, accountants and those involved in health care — will find that training in NLP dramatically improves their performance and effectiveness.

*Chris Hall & Eric Robbie*

NLP Practitioner Certification Training  
NLP Behavioral Consultants  
To Register: Online [www.nlppbc.com](http://www.nlppbc.com) or  
CALL: 732-276-7600