WEST MICHIGAN BUSINESS EVENTS

BUSINESS BLITZ 2027

SPONSORSHIP OPPORTUNITIES

Accelerate Your Network. Amplify Your Business.

YOUR BRAND IN FRONT OF WEST MICHIGAN BUSINESS LEADERS

SPONSORSHIP OPPORTUNITIES

September 24, 2027 | Holland Civic Center | Holland, MI

Connect with entrepreneurs, executives, small-business owners, sales leaders, marketers, and community builders at an all-day business growth event built around workshops, networking, strategy, and momentum.

- Premium recognition before, during, and after the event
- All-day workshops featuring leading business experts
- Lunch/networking vendor area for direct conversations
- Exclusive category opportunities available first-reserved
- Program ads and listed sponsorships for every budget



STARTING SPONSORSHIP RANGE

$150 - $10,000+

From listed program sponsorships to exclusive Keynote, Breakfast, Giveaway, and Breakout sponsorships, the package can scale to the exposure your business wants.

RESERVE YOUR SPONSORSHIP

Contact: West Michigan Business Events

chad.vanderstelt@city2shore.com

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SIGNATURE SPONSORSHIP LEVELS

Accelerate Your Network. Amplify Your Business.™

CORE EVENT SPONSORSHIPS

KEYNOTE SPONSOR — EXCLUSIVE

$10,000

- Premier branding as the exclusive Keynote Sponsor
- Introduce keynote and exclusive speaking recognition
- Premium placement on all marketing, website, program, and event signage
- Full-page program ad, premium vendor table, and 10 VIP event tickets
- Top billing across all promotions and social media

PLATINUM SPONSOR — EXCLUSIVE

$7,500

- Exclusive recognition as a Platinum Sponsor
- Prominent logo placement on marketing, website, program, and event signage
- Recognition from stage during the main program
- Full-page program ad, premium vendor table, and 8 VIP event tickets
- Featured in social media and email sponsor thank-you

GOLD SPONSOR

$5,000

- Strong logo placement on website, program, and event signage
- Half-page program ad and vendor table
- 6 VIP event tickets
- Recognition from stage when appropriate
- Group social media recognition

SILVER SPONSOR

$1,250

- Logo recognition in the program and on event signage
- Quarter-page program ad
- 2 event tickets
- Optional vendor table upgrade available

BRONZE SPONSOR

$750

- Business recognition in the printed program
- Logo/name on sponsor board and event signage
- 1 event ticket
- Optional program ad or vendor table upgrade available

PARTICIPATING BUSINESS

$350

- Listed business sponsor recognition in program and event materials
- Group sponsor thank-you on social media
- Designed for businesses that want to support the event at an entry level
- Vendor table can be added if available

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EXCLUSIVE + ADD-ON OPPORTUNITIES

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★ HIGH-VISIBILITY EXPERIENCE SPONSORSHIPS ★

BREAKFAST SPONSOR — EXCLUSIVE

$3,500

The one breakfast sponsor for the event recognized in the program and on stage.

- Exclusive recognition as the breakfast sponsor
- Breakfast-area signage and program recognition
- Stage recognition as breakfast sponsor
- Vendor table and 4 event tickets

GIVEAWAY SPONSOR — EXCLUSIVE

$6,500+

Logo printed on Yeti-style cups given to all event participants.

- Exclusive giveaway sponsor recognition in program, signage and sponsor slide
- Website/social recognition and 4 event tickets
- Final investment may vary based on cup quantity and production costs

BREAKOUT SPONSOR

$1,500 / SESSION

- Sponsor one workshop, breakout room, or learning session
- Logo/name on room signage and program schedule
- Optional brief sponsor welcome or introduction
- 2 event tickets and shared sponsor slide recognition

VENDOR TABLE

$500

- Table during the lunch and networking portion of the event
- Program listing and opportunity to meet attendees face-to-face
- Includes 1 staff/lunch pass
- Premium placement add-on can be offered if space allows

PROGRAM SPONSORSHIPS / ADVERTISING

Print-ready ads supplied by sponsor. Listed sponsors receive name/logo listing only.

FULL PAGE
$1,000
Best visibility inside the event program

HALF PAGE
$650
Strong mid-level program placement

QUARTER PAGE
$400
Compact logo/ message placement

LISTED SPONSOR
$150
Name/logo listed in sponsor section

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BUSINESS BLITZ 2027
AT-A-GLANCE SPONSOR MATRIX

Accelerate Your Network. Amplify Your Business.

SPONSORSHIP BENEFITS SNAPSHOT

BENEFIT	KEYNOTE	PLATINUM	GOLD	SILVER	BRONZE	PARTICIPATING
Investment	**$10,000**	**$7,500**	**$5,000**	**$1,250**	**$750**	**$350**
Advertising visibility	Premier (Top Billing)	Exclusive (Secondary Position)	Priority	Standard	Basic	Name Listed
Program ad included	Full Page Premium Placement	Full Page	Half Page	Quarter Page	Business Card	Name Listed
Stage recognition	Exclusive Keynote Recognition	Major Recognition	Recognition	Recognition	Name Mention	Name Listed
Event tickets included	10 VIP	8 VIP	6	2	1	-
Vendor table included	Premium Location	Premium Location	Standard Location	Upgrade Option	Upgrade Option	Upgrade Option
Sponsor slide / website recognition	Logo + Link (Featured)	Logo + Link (Featured)	Logo (Prominent)	Logo (Standard)	Logo (Basic)	Name Listed
Social/email recognition	Featured	Featured	Group	Group	Name Mention	Name Listed
Best fit	Own the Keynote	Premier Partners	High-Impact Visibility	Strong Supporters	Community Supporters	Entry-Level Participants



READY TO PARTNER WITH BUSINESS BLITZ 2027?

- Sponsorships are first-come, first-served. Reserve early to secure your preferred level and benefits.
- Exclusive opportunities are limited and sell out quickly.
- Custom sponsorship combinations are available to meet your goals.
- Vendor tables and program ads are available à la carte.

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