

Conversation Starter Official Score			
Speaking Prompts:			
Junior and Intermediate (7-12 years old): Why do you like Texas Longhorns?			
Teen, Senior, and Pro (13-21 years old): Why should I purchase a Texas Longhorn from you or your ranch?			
Indicator	Possible Points	Points Earned	Comments:
<i>Introduction</i>	20		
-Introduce Self			
-Introduce Herd/Ranch/Animal			
<i>Longhorn Information</i>	40		
-General facts included			
-Thorough information provide to fit prompt			
<i>Communication</i>	40		
-Easy to listen to			
-Easy to understand			
-Confident			
-Persuasive			
<i>Time (90 seconds or less)</i>	Unlimited		
-Penalty of 1 point for every second over 90	Point Deductions		
	Total Points:		
			_____ / 100
Interview	50		
Was contestant confident in answering questions?			
Was contestant conversational?			
	Total Points:		
			_____/50