

Graphic Design Official Score

Design Prompts:

Junior (7-9 years old): Create a pen/stall sign advertising an animal for sale

Intermediate and Teen (10-15 years old): Create a T-shirt design that could be sold by a regional or national Texas Longhorn association.

Senior and Pro (16-21 years old): Create 3 social media posts on behalf of a national Texas Longhorn association. 1) encourage youth involvement 2) Promote Texas Longhorn cattle 3) Spotlight a Texas Longhorn Breeder

Indicator	Possible Points	Points Earned
<i>Originality</i>	20	
-displays a degree of artistic difficulty		
-approaches subject matter from a unique angle		
<i>Design</i>	20	
-flows		
-has depth		
<i>Message</i>	20	
-Easy to understand		
-bold		
-compelling		
-persuasive		
<i>Grammar</i>	20	
-free of errors		
<i>Overall Effectiveness</i>	20	
-do all elements work together to create a visually pleasing piece of work		
	Total Points:	
		_____ / 100

Comments: