



# ALL THINGS LUCID MOTOR GROUP

**Adversity** - refers to a state or instance of serious or continued difficulty or misfortune. It is a difficult or unlucky situation or event. Showing courage in the face of adversity means being brave and resilient in the face of difficult circumstances.

Presented By

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## The Basics: What It Is

Market capitalization is just a fancy term for the total value of all a company's shares that people can buy and sell on the stock market. It's like putting a price tag on the company based on what investors are willing to pay for its stock right now.

## The Parts

It's made up of two things:

**Share Price:** How much one share of the company's stock costs at this moment. This changes all the time as people buy and sell.

**Number of Outstanding Shares:** The total amount of shares the company has issued that are out there in the world, owned by investors (like individuals, funds, or even the company's founders). This doesn't include shares the company might still hold in its own treasury.

## The Math

You multiply those two parts together:

Market Cap = Share Price × Number of Outstanding Shares

Example: If a company's stock is \$20 per share, and there are 5 million shares out there, the market cap is  $\$20 \times 5,000,000 = \$100$  million.

## What It Tells You

Size: A \$100 million market cap is a small company (small-cap). A \$1 trillion market cap (like Apple or Microsoft) is a giant (large-cap). Mid-cap is usually in between, like \$2 billion to \$10 billion.

Perception: The share price reflects what people think of the company—its growth potential, profits, risks, or even hype. So market cap is a quick way to see how the market values it.

Not Everything: It's only about the stock's value, not the company's cash, debt, or assets. A company could have a huge market cap but be drowning in debt.

## Real-World Example

Imagine a tiny lemonade stand business goes public:

They issue 1,000 shares.

People think it's cute and buy the stock at \$10 per share.

Market cap =  $\$10 \times 1,000 = \$10,000$ . Now, if a big celebrity tweets about it and the price jumps to \$50, the market cap becomes  $\$50 \times 1,000 = \$50,000$ . Same company, same shares, but the market's opinion changed the value.

## Why It Matters

Investors use it to pick stocks. Small-cap might mean higher risk but bigger growth potential.

Large-cap might mean safer but slower growth.

It's also a bragging right—companies love hitting milestones like a \$1 billion market cap.

Does that make it clearer? Want me to zoom in on any part—like how share price moves or what “outstanding shares” really means?



# HOW DO YOU HANDLE SET BACKS

You are defined in the toughest moments. How do you perform when things aren't going your way?

Get mad and blame others

Shut down and don't play anymore

Learn Grow & Keep Moving Forward

