



Dear Members,

I am excited to share with you the next iteration of the Seattle Metro Chamber's deepening commitment to engaging and supporting multicultural and small businesses. More than ever, we will be focused on growing these relationships and partnerships to build an even stronger business community.

Under the great leadership of Regina Glenn, vice president of multicultural and small business development since 2012, the Chamber's focus has been to integrate the functions of our former affiliate program, the Urban Enterprise Center, into the operations of the Chamber, based on the recommendation of our Multicultural Business Task Force. As the first MSB members to sign up and join us as a partner you have paved the way for the success of our MSB Program. We look forward to your attendance, comments and suggestions as valued member. And I am happy to report that with your help, Regina has successfully completed this work!

Over the last two years, Regina cultivated new multicultural and small businesses Chamber members and worked tirelessly to encourage them to take advantage of Chamber services, networking opportunities and advocacy campaigns. She helped create a web-based resource guide, forged strategic relationships with ethnic chambers of commerce and professional associations, and developed events that not only helped our members learn about contracting and business development but also helped make the case for multicultural business inclusion. [The attached Power Point](#) highlights these accomplishments.

Now that Regina has accomplished this work, she leaves a strong legacy and foundation to further build upon, which will only serve to make our business community stronger and more vibrant. Because Regina can't be replaced by just one person, we have assigned responsibility for the next set of multicultural and small business goals across the Chamber's management; this has the added benefit of ensuring that multicultural business engagement isn't just one person's job but rather everyone's. We won't lose Regina altogether as she'll be on contract to help us continue to make progress.

As you can see on [this matrix](#), the Chamber has heightened its goals and we ask for your collaboration in holding us accountable. We also ask for your engagement and welcome your suggestions for great leaders to join the Chamber board and Community Development Roundtable (CDRT). We also encourage you to participate in events and engage in issues that are important to building a strong, inclusive business community.

**Please join us in congratulating Regina for her successes on August 19 at O'Asian Bistro.** [An invitation is here](#), so please RSVP today. Hope to see you there!

Sincerely,

**Maud Daudon**  
CEO & President  
Seattle Metro Chamber of Commerce