



Coastal  
Georgia  
Indicators  
Coalition

# STRATEGIC FRAMEWORK

2026  
2028



## Our Vision for Coastal Georgia

By 2028, the Coastal Georgia Indicators Coalition (CGIC) is a trusted connector and catalyst for community progress across Coastal Georgia. We bring people, data, and shared purpose together so communities—urban and rural—can make informed decisions, align efforts, and move toward a more equitable future.

CGIC is known for strengthening collaboration, elevating community voice, and translating information into action. We are not just a convener—we help partners work better together, learn together, and move forward together.

## Our Role in the Community

CGIC serves as a backbone organization for collective impact. That means we:

- Connect organizations, leaders, and residents across sectors
- Provide accessible, community-centered data to support better decisions
- Create shared spaces for learning, coordination, and action
- Help align efforts so resources are used wisely and equitably

We do not deliver direct services. Instead, we strengthen the systems, relationships, and strategies that make lasting community-based change possible.

## Strategic Priorities for 2026–2028



## **1. Building a Strong Foundation**

To support long-term impact, CGIC is strengthening its internal foundation. This includes clarifying roles, improving systems, and ensuring strong governance so the organization can operate with clarity, accountability, and effectiveness. A strong organization allows CGIC to show up consistently for partners and communities—now and in the future.

## **2. Clarifying Our Identity and Voice**

CGIC is sharpening how we tell our story and explain our value. We are refining our mission, messaging, and public presence so partners, funders, and community members clearly understand:

- Who CGIC is
- What role we play
- Why our work matters

Through storytelling, thought leadership, and clear communication, CGIC will continue to elevate community insights and position Coastal Georgia as a place where collaboration drives progress.

## **3. Strengthening Partnerships and Collaboration**

At the heart of CGIC's work is partnership. We are deepening relationships across nonprofit, government, education, and community groups to ensure collaboration is meaningful, equitable, and action-oriented.

This includes supporting shared initiatives, facilitating learning spaces, and helping partners align around common goals—always centering trust, transparency, and community voice.

## **4. Advancing Community-Centered Data**

CGIC is reimagining how data is used in Coastal Georgia. Our focus is on making information more accessible, relevant, and useful for real-world decision-making.

We are committed to data that reflects lived experience, supports equity, and helps communities turn insight into action—for planning, advocacy, and shared learning.

## **5. Strengthening Financial Sustainability**

To sustain this work, CGIC is building a diversified and resilient funding model. This ensures the organization can continue serving as a trusted partner and infrastructure resource for the region—without over-reliance on any single funding source.

Strong financial stewardship allows CGIC to remain focused, responsive, and mission-driven.

## **Looking Ahead**

This strategic framework reflects CGIC's commitment to collaboration, equity, and shared leadership. It is grounded in listening, shaped by community insight, and designed to evolve as Coastal Georgia grows and changes.

We look forward to continuing this work—together.