

Social Media Data Volunteer-Animal Advocacy

About The Underground Rainbow

The Underground Rainbow is a large community contingent advocating for the animals in Spokane County and surrounding areas.

At the present time, we are deeply concerned with many disturbing happenings at SCRAPS (Spokane County Regional Animal Protection Service).

We will continue to bring the wrongdoings of SCRAPS into the limelight by providing facts, backed by proof, until the laws, ordinances, and contractual obligations are upheld including the killing of animals, the unethical and dishonest practices by SCRAPS Leadership, the retaliation and discrimination by SCRAPS Leadership, and the false narrative being dispersed throughout the community.

Our mission is to advocate for the welfare, protection, and rights of domestic animals by being a vigilant and compassionate voice, raising awareness, providing education, and advocating through factual dedication.

WE ARE AN ALL VOLUNTEER ORGANIZATION AND THEREFORE USE A VOLUNTEER INTEREST FORM AS PART OF THE VETTING PROCESS DUE TO SPAM APPLICATIONS

TO APPLY PLEASE USE OUR VOLUNTEER APPLICATION FORM AT:

undergroundrainbow.org

Due to volunteer time limitations if you do not use the form above, you won't receive replies from us.

To learn more about our organization, please visit our website: undergroundrainbow.org

Volunteer Role Summary:

We are looking to add an experienced and motivated **Social Media Data Volunteer** to our team. As a Social Media Data Volunteer, you would be monitoring analytics and reports on social media performance across all social media platforms. Identifies trends and insights to improve engagement. Provides recommendations for future strategies based on data. This role will work closely with the Social Media Expert Team Lead to ensure the long-term success of the organization and continuity of our mission. You can volunteer as you are available. You can make your own hours but must commit to the best of your ability to ensure detailed reporting of analytics monthly.

Key Responsibilities:

- Monitor analytics and reports on social media performance across all social media platforms.
- Identify trends and insights to improve engagement.
- Provides recommendations for future strategies based on data
- If a candidate lacks extensive experience on analytics but possesses transferable skills and a willingness to learn
- Collaborate with the Social Media Expert Team Lead
- Conduct yourself in a professional manner at all times when representing yourself as a volunteer of The Underground Rainbow

Qualifications/Skills

- Ability to monitor analytics and reports on social media performance across all social media platforms
- Ability to report analytics in detail at minimum monthly
- Ability to work independently and asynchronously in a remote environment
- Detail oriented and not afraid to take and provide objective feedback
- Ability to keep confidentiality

Job Type: Part Time or Full Time

Pay: Volunteer-No Pay

Work Location: Remote