### Social Media Volunteer Coordinator-Animal Advocacy

# **About The Underground Rainbow**

The Underground Rainbow is a large community contingent advocating for the animals in Spokane County and surrounding areas.

At the present time, we are deeply concerned with many disturbing happenings at SCRAPS (Spokane County Regional Animal Protection Service).

We will continue to bring the wrongdoings of SCRAPS into the limelight by providing facts, backed by proof, until the laws, ordinances, and contractual obligations are upheld including the killing of animals, the unethical and dishonest practices by SCRAPS Leadership, the retaliation and discrimination by SCRAPS Leadership, and the false narrative being dispersed throughout the community.

Our mission is to advocate for the welfare, protection, and rights of domestic animals by being a vigilant and compassionate voice, raising awareness, providing education, and advocating through factual dedication.

# WE ARE AN ALL VOLUNTEER ORGANIZATION AND THEREFORE USE A VOLUNTEER INTEREST FORM AS PART OF THE VETTING PROCESS DUE TO SPAM APPLICATIONS

#### TO APPLY PLEASE USE OUR VOLUNTEER APPLICATION FORM AT:

#### undergroundrainbow.org

Due to volunteer time limitations if you do not use the form above, you won't receive replies from us.

To learn more about our organization, please visit our website: undergroundrainbow.org

#### **Volunteer Role Summary:**

We are looking to add an experienced and motivated **Social Media Volunteer Coordinator** to our team. As a Social Media Volunteer Coordinator, you will plan, direct, and coordinate all social media volunteers, such as volunteer onboarding, volunteer management, coaching, etc. This role will work closely with the Social Media Expert Team Lead to ensure the long-term success of the organization and continuity of our mission. You can make your own hours but they must be sufficient to handle the workload and ensure the volunteers are supported appropriately.

#### **Key Responsibilities:**

- Responsible for all volunteer efforts including recruiting, nurturing, and coaching.
- Responsible for sourcing, reviewing applicants first review, and ensuring we have support as we grow.
- Recruit talented people to the team who are creative in problem-solving and driving growth.
- Activate and execute development plans, support materials, and coaching for the Social Media Volunteers
- Plan, coordinate, and oversee all social media volunteer activities.
- Extensive experience preferred, however if lacking experience on any platform but possesses transferable skills and a willingness to learn
- Create innovative ways to effectively engage social media volunteer audiences.
- Nurture relationships with social media volunteers, and research and expand our network.

## **Qualifications/Skills**

- Proven skills in networking, and outreach (or willing to put in the time and have interest)
- Ability to work effectively with social media volunteers
- Ability to work independently and asynchronously in a remote environment
- Detail oriented and not afraid to take and provide objective feedback
- Ability to keep confidentiality

Job Type: Full Time

Pay: Volunteer-No Pay

Work Location: Remote