

# ROVR

EST. 2016



P R O D U C T S

---

## CORPORATE SALES + PRODUCTS GUIDE

All the information you'll ever need for your frosty frolic wagon.



WELCOME TO YOUR

# ROLLR

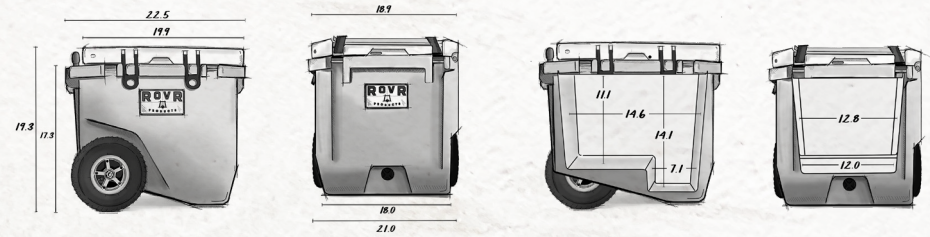
Engineered with the world's best cooling and organization design on the inside and built to carry your campsite, tailgate or party on the out. Just another way you bring the cool with you, wherever you go.



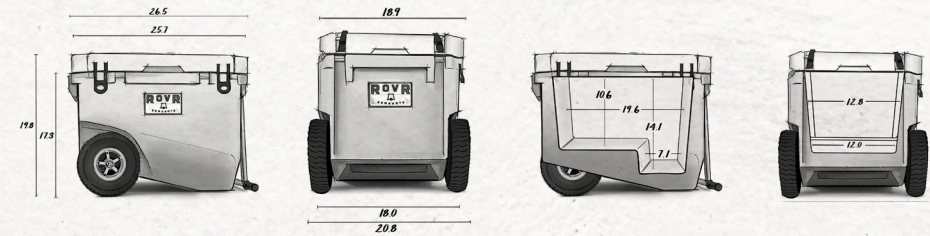
## DIMENSIONS + CAPACITY

with Deep Freeze Bin removed

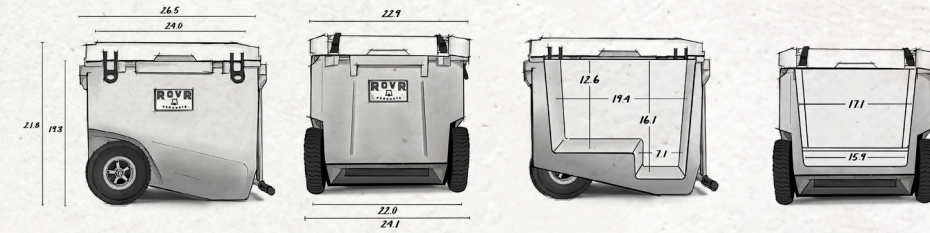
### RoIR 45



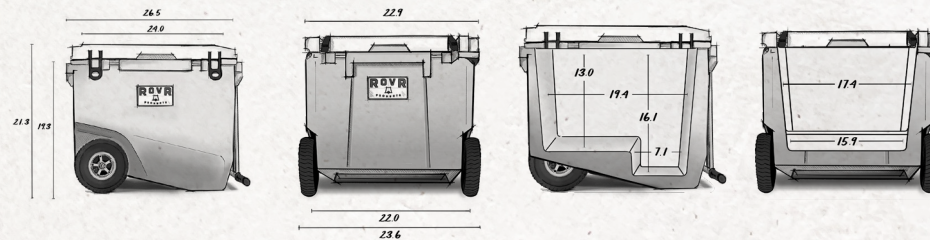
### RoIR 60



### RoIR 80



### Colorado 85



MODEL	DIMENSIONS	CAPACITY	
		CANS	ICE
RoIR 45	22.5 x 18.9 x 19.3	60	10 lbs
RoIR 60	26.5 x 18.9 x 19.8	60	20 lbs
RoIR 80	26.5 x 22.9 x 21.8	120	20 lbs
Colorado 85	26.5 x 22.9 x 21.3	120	20 lbs



GRIZZLY BEAR PROOF



100% SATISFACTION GUARANTEE



10 DAYS OF ICE RETENTION



5 YEAR WARRANTY



PUNCTURE RESISTANT TIRES

For more detailed measurements, please contact [info@schoolyardbrands.com](mailto:info@schoolyardbrands.com).

# ICE RETENTION

## YOUR GUIDE TO MAXIMUM CHILL

Don't know much about ice retention? Sure would be a lot cooler if you did. Follow these steps and you'll be a pro in no time.

### ROLLR IN THA HOUSE!

The reality is, most RollRs are stored in garages and outdoor storage spaces where there's no AC. The first step to cooling the cooler down is to invite it inside and ask it to stay a while. Leave the lid open until the inner walls are at room temp.

### COOL IT DOWN

Put a 10 lb bag of sacrificial ice in your RollR to cool it down at least a day before your adventure (don't forget to give thanks to the Ice Gods first). A good amount of this ice will melt and cool your RollR down in the process. When you're ready to pack, simply drain any water and add pack with more ice.

### CHILL YOUR STUFF

The warmer the stuff, the faster it will melt your ice. Make sure everything is refrigerated before packing.

### PACK EARLY

Packing your RollR a day before you head out allows you to drain any unwanted melt and repack with more ice before hittin' the road. Woah, so cool.

### MAKE GOOD ARRANGEMENTS

When packing, leave as little air space as possible and pack in as much ice as you can. The smaller your ice to goodies ratio, the faster your ice will melt (we know, kind of a no brainer).

### CHILL HARDER

Did you know that you can use dry ice in your RollR? Not only does it look super spooky and awesome, it keeps your stuff even cooler for longer.





## BIKR KIT

YOUR BIKE JUST GOT COOLER

This rather unassuming looking tow arm has a very big job-it attaches your RollR to your bike. That means more easy jaunts to the Farmers' Market, fun Sunday picnics, and impromptu outdoor happy hours in the neighborhood. The BikR Kit is lightweight and easy to install in minutes.



# DEEP FREEZE DRY BIN

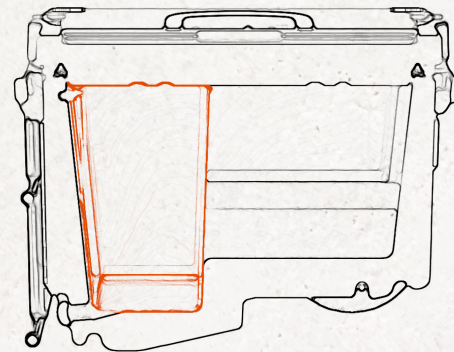
## COOLER THAN BEING COOL

This is the coldest, deepest part of your RollR and it's engineered with the world's best cooling technology to keep your stuff, you guessed it, COOL and DRY.

### HERE'S A LITTLE SCIENCE BEHIND THE MAGIC.

- A thick layer of arctic air is created as the ice slowly melts in the main compartment and surrounds the bin. This makes for a rather nice refrigeration effect inside.
- Cold air settles to the bottom of the bin where warm air can't reach it, even if your RollR is open and closed during normal use.

## DEEP FREEZE BIN FEATURES



- Secured with a plastic stopper to keep it from floating as the water level rises.
- Ideal for packing wine and liquor bottles upright for easy access and storing clean ice for drinks. Cheers!
- Easy to remove for a quick clean with soap and water.

# ROVR

EST. 2016  
THE  
PRODUCTS

SEEK + FIND

- 2 Hungry Squirrels
- Flying Fish
- Stinky Tent
- Sly Fox
- Sand Man
- 4 Cool RollRs

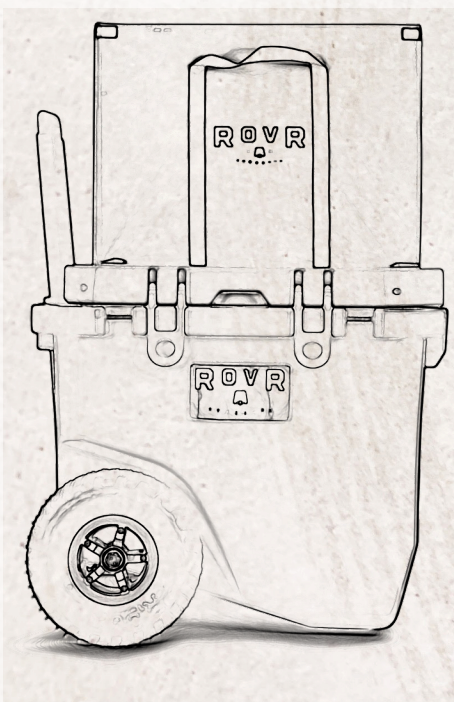


# THE WAGON BIN

YOUR SUPER CHILL CARRY-ALL CANTEEN.

This smart collapsible bin transforms your RollR into a carry all all-terrain caravan.

Simply remove the bin, pack stuff like blankets, chairs and tents and load it in the car. When you arrive to your destination the bin can be strapped onto the RollR so it can be wheeled around with the greatest of ease. When you're done schlepping your stuff, simply fold down to create a comfy seat that works overtime as an added layer of insulation. Talk about a triple threat! Oh and please, don't put your kids in wagon bin.



## OPENING YOUR WAGON BIN

1. Unfasten the straps at the top of the bin.
2. Pull the top upward while expanding the base by pushing the insert flat against the bottom of the bin.
3. Fasten the straps at the base of the bin on the anchor points.

**PRO TIP:** The Wagon Bin can also be removed completely for use as storage for outdoor gear.





# BEARS?

## NOT IN THIS CHILL CHEST

We know that keeping bears off of campsites assures their safety just as much as yours. That's why we made sure your RollR is certified grizzly resistant by the IGBC\*. To achieve this certification, it spent a rather grueling hour being tossed around by bears who ultimately failed to open the two ultra secure shaft locks on either side (yes, really). A portion of the fees that RovR spent on this certification were donated to the IGBC so they can continue their important work of recovering bear populations. Because we love bears, but not as campside buddies.

\*For more information on The Interagency Grizzly Bear Committee, visit [igbconline.org](http://igbconline.org)



# ROLLR FEATURES



## ANCHOR POINTS

Help attach accessories such as a prepping board and dual cup holders to your RollR. Attach to any of the 6 anchor points found on three sides of the RollR by tipping upward to hook to pin(s) and tilting down to a horizontal position to secure.



## DUAL PULL HANDLE (on the 80 and 60 RollRs):

Allows your RollR to be pulled from the side to avoid painful heel knocks and four letter words that come with them. If you're pulling a heavy load or encounter some rougher terrain, enlist a buddy to help pull from the other side. Push RollR like a wheel barrow when going down hill.



## DUAL GRIP TELESCOPIC HANDLES (RollR 45):

With the same team-pull and no-heel-knock design as its bigger brothers, this handle lets you maneuver the smaller RollR 45 with the greatest of ease. And, it lets the handle absorb all the bumps and wobbles the trail might bring.



## BIKR

Take your RovR on a ride. Attach the BikR accessory to the plaque affixed to a molded insert on the base of the RollR.



## HIGH PERFORMANCE, PUNCTURE RESISTANT TIRES

Made of a 4-ply rubber tire, tube, nylon hub, and double bearings for hauling heavy weights over challenging terrain. Feeling a tad deflated? Just use a standard bike pump to inflate to 40 psi.



## LATCHES

Keep your lid tight and your stuff cold. Plus, they stay upright for easy handling when moving in and out frequently. You're welcome.



## DRAIN PLUG

This hollow plug seals water in your RollR. To drain, twist the plug a few times to loosen (the plug doesn't have to be removed completely). For faster draining, lift the lid.



## GASKET

See ya never, warm air! This custom rubber gasket seals the cold in for the long haul.

Got any questions? Email us at [info@schoolyardbrands.com](mailto:info@schoolyardbrands.com)





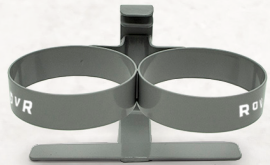
## KEEP IT CLEAN ON THE INSIDE

(DIRTY ON THE OUTSIDE)

Don't worry, getting that fish smell out is easy peasy. Just clean your RollR and Wagon Bin with soap and warm water. Don't forget to leave the lid open while it dries to avoid any mildew buildup.

# ADD IT ON

## ACCESSORIES



### DUAL CUP HOLDER

We didn't just make any old cup holder. We made a double cup holder out of powder-coated steel that can attach to any AnchR point on your CampR. That means you can open and close the lid as much as you want without having to remove your drinks. Paired with the PreppR and the OrganizR, your outdoor beverage enjoyment will never be the same. Cheers!



### UMBRELLA/ROD HOLDER

Hey, let us give you a hand with that. The umbrella/rod holder is the ultimate accessory for sitting back and relaxing. If you're a beach goer, set up your umbrella and enjoy shade all day long. If you're a fisherman, never worry about setting your rod down again. It easily attaches to any RovR cooler and does not restrict your ability to open and close the lid. It's like having a third arm, but not as weird looking.



### SPECIAL EDITION WAGON BIN

Functionality, but make it fashion. The Special Edition Wagon bins are built to take a whatever your journey throws its way with PE reinforced UV canvas and riveted nylon carrying straps. These stylish and durable bins are perfect for both indoor and outdoor use and fold flat for easy storage.



### PREPPING BOARD

Whether you're cutting limes for the adults or PB&Js for the kids, this AnchR-compatible table is the cutting board you're looking for. This convenient connected meal prep station that allows full access to the lid, and hangs on the Dry Bin inside your RollR for easy storage. Reach in, prep, and repeat.



### STASH BAG

Perfect for wallets, keys, utensils, vape pens, lighters and pretty much everything else you can possibly own. Sweet logo included!



### LOCK

Our custom, heavy duty padlock keeps your food safe from bears and your IPAs safe from your Uncle Steve. The 1.5" shaft is compatible with all our RollRs are a requirement for bear (and Uncle Steve) proofing.



## ROLLR® 45 WHEELED COOLER

This cool little hard cooler is built with the same-patented design and features of the RollR® 60 and 80 and is the perfect companion when space is limited. You'll get the same superior cooling and organizational engineering as the bigger guys while keeping your space snatched. See? Big things do come in small packages.

Stock color options available immediately.  
Color customization available upon request.

Retail: \$399.99

45



## ROLLR® 60 WHEELED COOLER

---

An all-terrain attacking, patented design, blustery bunker on wheels that can go anywhere you can. This hard cooler is engineered with the world's best cooling and organization design on the inside and built to carry your campsite, tailgate, or party on the out.

Stock color options available immediately.  
Color customization available upon request.

Retail: \$449.99





## ROLLR® 80 WHEELED COOLER

This sub-z dream machine on wheels is ready to take on the outdoors with you. This hard cooler makes carrying 80 quarts of your favorite things a breeze. A cool, Summer breeze.

Stock color options available immediately.  
Color customization available upon request.

Retail: \$499.99





## ROVR® LANDR™ BIN

RovR® LandR™ Bins are built to take abuse and carry both light and heavy loads with PE reinforced UV canvas and riveted nylon carrying straps. The bins fold flat, making them easy to stow when not in use. These wagon bins are durable, stylish, and perfect for indoor and outdoor storage and transport needs.



Stock color options available immediately.  
Color customization available upon request.

Retail: \$39.99 - \$44.99





## KEEPR™ COOLER CADDY

The KeepR™ Soft Cooler is not only a great cocktail caddy or mobile bar, it's the modern-day version of a picnic basket. There is no limit to how you can organize your goodies for that fun outing. Cups, utensils, plates, fruit and even cheese and crackers find a nice home, safe in separate compartments that are easily accessible. The KeepR™ carries like a pail and rests flat on surface, so that it can be the center of attention and always open for service. Includes IceR™ Ice Container, which nests inside.

Stock color options available immediately.  
Color customization available upon request.

Retail: \$149.99



## TRAVELR™ 30 SOFT COOLER

Take your chill to go. We'd like to remind you that there are no small adventures, only small trips. Get out for the day in style with this cooler that is equal parts form and function. Lunch, beverages, and sammies stay stylishly cool and dry in its waterproof nylon construction. Designed to integrate with the KeepR (KeepR sold separately).

Stock color options available immediately.  
Color customization available upon request.

Retail: \$249.99

# SOFT COOLERS





STAYS COOL



### CUSTOMIZATION

Whether you want a totally unique cooler wrap, a custom design on your LandR Bin™, or something as simple as a logo on your soft cooler, we can make it happen. Tell us about your vision...no idea is off limits.

Quotes available upon request.



## CORPORATE SALES

[info@schoolyardbrands.com](mailto:info@schoolyardbrands.com)

4436 Olive Street | St. Louis, MO 63108

