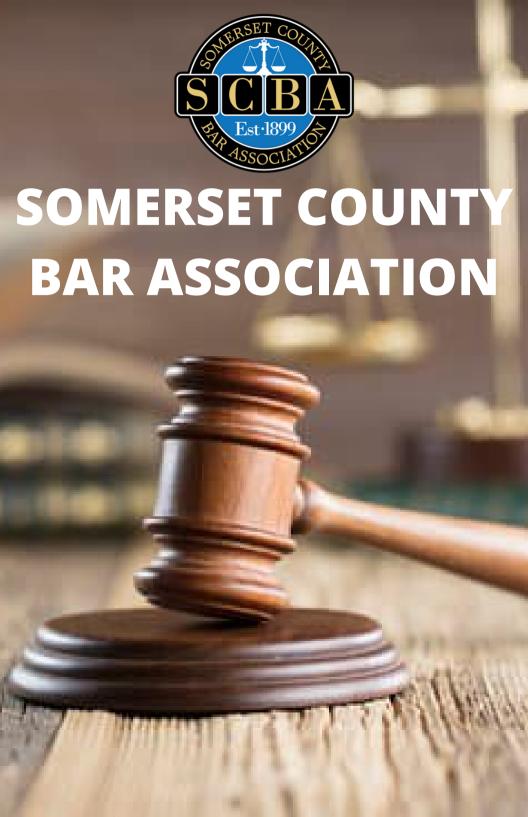


# SOMERSET COUNTY BAR ASSOCIATION

Sponsorship Opportunities







#### About the Somerset County Bar Association

The Somerset County Bar Association (SCBA) was founded in 1899 in Somerville, NJ. The SCBA uses a variety of media to communicate with its members and provides excellent opportunities to distribute your message to this incredible community of lawyers and other legal professionals. At a variety of social and educational events, and through our law committees, members are able to network with colleagues throughout



the year where the emphasis is on learning, networking

and sharing.

#### SCBA members represent

- Small/solo, medium and large law firms in Somerset and surrounding counties.
- A broad generational spectrum including a Young Lawyers section and well-established attorneys who are active in many civic and professional associations.
- Private and public practice attorneys and the Judiciary.

#### **Sponsorship Opportunities**

	Diamond	Platinum	Gold	Silver	Bronze
Webpage Sponsorship	<b>∠</b>				
Annual Installation Dinner Program Ad	Includes 2 Tickets Full Page Ad	Includes 2 Tickets Full Page Ad	No Ticket Half Page Ad	No Ticket Quarter Page Ad	No ticket Quarter Page Ad
Annual Golf & Tennis Outing	Includes 2 Golfers & Dinner, and a Hole Sign	Includes 1 Golfer & Dinner, and a Hole Sign	Includes 2 Dinner Tickets & a Hole Sign	Includes 2 Dinner Tickets	Includes 2 Dinner Tickets
Continuing Legal Education Events	<b></b>		<b>∠</b>	<b>~</b>	
Annual Membership Mailings	<b></b>	<b>Z</b>	<b>Z</b>	<b>Z</b>	
Recognition at All Major Events	✓	✓	<b>∠</b>	~	
Annual Holiday Party Program Ad	Includes 2 Tickets	Includes 2 Tickets Full Page Ad	Includes 1 Ticket	1 Ticket Quarter Page Ad	No Ticket Quarter page Ad

## **Description of Opportunities**

**Webpage Sponsorship:** Identification of your business as a strategic partner of the SCBA including your logo, contact information with active links, and a brief promotional statement, if applicable.

**Vicinage Dinner:** Recognition during dinner, event signage, inclusion in pre-dinner marketing materials, and tickets to the dinner.

**Golf & Tennis Outing:** Recognition during dinner, event signage, inclusion in predinner marketing materials, and tickets to the dinner.

**Installation Dinner:** Recognition during dinner, event signage, inclusion in predinner marketing materials, ad in event program, and tickets to the event.

**Continuing Legal Education:** Recognition at seminars and the opportunity to exhibit promotional materials.

**Holiday Party:** Recognition during the dinner, event signage, inclusion in predinner marketing materials, and if applicable ticket(s) to dinner.

## **Annual Corporate Sponsorship Registration**

#### I/we would like to participate as a

	☐ Diamond Sponsor	r \$6,000		Silver Spor	nsor	\$2,000					
	☐ Platinum Sponsor	\$4,000		☐ Bronze Spo	nsor	\$1,000					
	☐ Gold Sponsor	\$3,000									
Event A La Carte Sponsorship Installation Dinner											
	Platinum Sponsor	\$1,500		Silver Spons	or	\$500					
	Gold Sponsor	\$1,000		Bronze Spons	sor	\$250					
		Golf &	Tennis Outi	ng							
	Reception & Buffet dinner Sponsor	\$500		☐ Golf Prize Sponsor		\$250					
	Lunch Sponsor	\$400		Tennis Prize Sponsor		\$200					
	Beverage Cart Sponsor	\$400		☐ Sign at Hole		\$200					
	"Intro to Golf" Sponsor	\$300		Sign at Tennis Court		\$150					
		Continuing Leg	al Education	n Seminars							
☐ Marathon CLE Event		\$500	C	□ Single CLE Event		\$250					
		Advertising on l	Newsletter:	The Clarion							
	□ Winter		□ Summer			☐ Fall					
	3 Issues 2 Issues 1 Issue	□ Full Page - \$3 □ Full Page - \$2 □ Full Page - \$1	240	1/2 Page - \$250 1/2 Page - \$200 1/2 Page - \$150	0 🗖	¼ Page - \$20 ¼ Page - \$16 ¼ Page - \$12					
Name			\$ Amount		Payment Method						
Address					□ Check End (Payable to						
Telephone		Email Address			□ Visa						
Credit Card #		Expiration	on Date Sec	curity Code	□ MasterCar □ Discover						
Sig	nature (Credit Card Paymo	ent Only)			□ American	Express					