



SOMERSET COUNTY BAR ASSOCIATION

Sponsorship Opportunities



**For More Information please contact
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About the Somerset County Bar Association

The Somerset County Bar Association (SCBA) was founded in 1899 in Somerville, NJ. The SCBA uses a variety of media to communicate with its members and provides excellent opportunities to distribute your message to this incredible community of lawyers and other legal professionals. At a variety of social and educational events, and through our law committees, members are able to network with colleagues throughout the year where the emphasis is on learning, networking and sharing.



SCBA members represent

- Small/solo, medium and large law firms in Somerset and surrounding counties.
- A broad generational spectrum including a Young Lawyers section and well-established attorneys who are active in many civic and professional associations.
- Private and public practice attorneys and the Judiciary.

Sponsorship Opportunities

	Diamond	Platinum	Gold	Silver	Bronze
Webpage Sponsorship	✓	✓	✓	✓	✓
Annual Installation Dinner Program Ad	✓ Includes 2 Tickets Full Page Ad	✓ Includes 2 Tickets Full Page Ad	✓ No Ticket Half Page Ad	✓ No Ticket Quarter Page Ad	✓ No ticket Quarter Page Ad
Annual Golf & Tennis Outing	✓ Includes 2 Golfers & Dinner, and a Hole Sign	✓ Includes 1 Golfer & Dinner, and a Hole Sign	✓ Includes 2 Dinner Tickets & a Hole Sign	✓ Includes 2 Dinner Tickets	✓ Includes 2 Dinner Tickets
Continuing Legal Education Events	✓	✓	✓	✓	✓
Annual Membership Mailings	✓	✓	✓	✓	✓
Recognition at All Major Events	✓	✓	✓	✓	✓
Annual Holiday Party Program Ad	✓ Includes 2 Tickets Full Page Ad	✓ Includes 2 Tickets Full Page Ad	✓ Includes 1 Ticket Half Page Ad	✓ 1 Ticket Quarter Page Ad	✓ No Ticket Quarter page Ad

Description of Opportunities

Webpage Sponsorship: Identification of your business as a strategic partner of the SCBA including your logo, contact information with active links, and a brief promotional statement, if applicable.

Vicinage Dinner: Recognition during dinner, event signage, inclusion in pre-dinner marketing materials, and tickets to the dinner.

Golf & Tennis Outing: Recognition during dinner, event signage, inclusion in pre-dinner marketing materials, and tickets to the dinner.

Installation Dinner: Recognition during dinner, event signage, inclusion in pre-dinner marketing materials, ad in event program, and tickets to the event.

Continuing Legal Education: Recognition at seminars and the opportunity to exhibit promotional materials.

Holiday Party: Recognition during the dinner, event signage, inclusion in pre-dinner marketing materials, and if applicable ticket(s) to dinner.

Annual Corporate Sponsorship Registration

I/we would like to participate as a 2023:

- | | | | |
|---|---------|---|---------|
| <input type="checkbox"/> Diamond Sponsor | \$6,000 | <input type="checkbox"/> Silver Sponsor | \$2,000 |
| <input type="checkbox"/> Platinum Sponsor | \$4,000 | <input type="checkbox"/> Bronze Sponsor | \$1,000 |
| <input type="checkbox"/> Gold Sponsor | \$3,000 | | |

Event A La Carte Sponsorship
Installation Dinner

- | | | | |
|---|---------|---|-------|
| <input type="checkbox"/> Platinum Sponsor | \$1,500 | <input type="checkbox"/> Silver Sponsor | \$500 |
| <input type="checkbox"/> Gold Sponsor | \$1,000 | <input type="checkbox"/> Bronze Sponsor | \$250 |

Golf & Tennis Outing

- | | | | |
|--|-------|---|-------|
| <input type="checkbox"/> Reception & Buffet dinner Sponsor | \$500 | <input type="checkbox"/> Golf Prize Sponsor | \$250 |
| <input type="checkbox"/> Lunch Sponsor | \$400 | <input type="checkbox"/> Tennis Prize Sponsor | \$200 |
| <input type="checkbox"/> Beverage Cart Sponsor | \$400 | <input type="checkbox"/> Sign at Hole | \$200 |
| <input type="checkbox"/> "Intro to Golf" Sponsor | \$300 | <input type="checkbox"/> Sign at Tennis Court | \$150 |

Continuing Legal Education Seminars

- | | | | |
|---|-------|---|-------|
| <input type="checkbox"/> Marathon CLE Event | \$500 | <input type="checkbox"/> Single CLE Event | \$250 |
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Advertising on Newsletter: *The Clarion*

- | | | | |
|-----------------------------------|--|---|---|
| <input type="checkbox"/> Winter | <input type="checkbox"/> Summer | <input type="checkbox"/> Fall | |
| <input type="checkbox"/> 3 Issues | <input type="checkbox"/> Full Page - \$300 | <input type="checkbox"/> ½ Page - \$250 | <input type="checkbox"/> ¼ Page - \$200 |
| <input type="checkbox"/> 2 Issues | <input type="checkbox"/> Full Page - \$240 | <input type="checkbox"/> ½ Page - \$200 | <input type="checkbox"/> ¼ Page - \$160 |
| <input type="checkbox"/> 1 Issue | <input type="checkbox"/> Full Page - \$180 | <input type="checkbox"/> ½ Page - \$150 | <input type="checkbox"/> ¼ Page - \$120 |

Name _____		\$ _____
Address _____		Amount
Telephone _____	Email Address _____	
Credit Card # _____	Expiration Date _____	Security Code _____
Signature (Credit Card Payment Only) _____		

Payment Method
☐ Check Enclosed
(Payable to SCBA)

☐ Visa
☐ MasterCard
☐ Discover
☐ American Express