

DIGITAL FORCE

IN MARCH 2015, INIESTA HAD THE NINTH HIGHEST SOCIAL MEDIA RANK IN THE WORLD AMONG SPORTSPEOPLE, WITH 24 MILLION FACEBOOK FANS.



42.9M
FOLLOWER
on INSTAGRAM

+



27M
FOLLOWER
on FACEBOOK

+



25.3M
FOLLOWER
on TWITTER

+



100M +
VIEWS
on YOUTUBE

=

100M+
TOTAL AUDIANCE



STILL RANKED IN THE TOP TEN FOOTBALL PLAYERS WITH THE HIGHEST COMBINED SOCIAL MEDIA FOLLOWING WORLDWIDE - THERE IS NO ONE BETTER TO ELEVATE YOUR BRAND

*SOURCE FEB2023 - [STATISTA.COM](https://www.statista.com)

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