

DIGITAL FORCE

IN 2005 RONALDINHO FEATURED IN THE FIRST YOU TUBE VIDEO TO REACH OVER 1 MILLION VIEWS SPEARHEADING THE CONCEPT OF VIRAL VIDEO.



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123.6 M+
TOTAL AUDIANCE

55.7M
FOLLOWER
on INSTAGRAM

48M
FOLLOWER
on FACEBOOK

19.9M
FOLLOWER
on TWITTER

100M +
VIEWS
330k Subscribers
on YOUTUBE

STILL RANKED IN THE TOP TEN OF THE MOST POPULAR ATHLETES ON SOCIAL MEDIA IN 2019-20 WITH A DIGITAL PRESENCE SHOWING NO SIGNS OF SLOWING DOWN IN 2021 THERE IS NO ONE BETTER TO ELEVATE YOUR BRAND