



Plan to Achieve Large Scale Junior Golf Competency

Kona, Hawaii 27 Hole Par 3 Golf Course Complex Concept (or Elsewhere in US or Int.)

Three connected 9 hole par 3 courses of graduated difficulty, clubhouse/meeting rooms, driving range, practice area, artificial turf tee boxes, parking for 400 autos, Kids play for free, Hawaii adults/seniors discounted to \$5-15, visitors \$20-30. Driving range open to all with revenue funding overall operations. Additional funding from significant apparel and sponsorship opportunities. Also private and government grant funding.

Weekly tournament held every Saturday (Rudy Duran Heartwell Park model). Shotgun start building to 5 players (and their caddies) per hole every two hours. **Weekly tournament capacity >800 players.** If demand exceeds capacity we can split boys and girls divisions over a Saturday and Sunday to **create total tournament capacity of 1,600 players per weekend.** Over time the unmatched scale of the tournament will attract Jr Golfers from the mainland and from countries around the world.

Hawaiian kids play tournament for free, if required for budget operations visiting kids pay \$15-\$40. All kids practice and play course for free. Initially the weekly tournament operated by adults transitioning to all operations positions assumed by local Hawaiian kids within one- two years.

What else?

1. Score-based online individual ranking system (Jr Golf Scoreboard)
2. Photos of players accepted into college programs posted in clubhouse and website
3. Parents have web access to what kids are playing at any given time
4. Rewards for Jr Golfer accomplishments, i.e. personal best, shooting even par on each course, hole in one, etc.
5. Many different individual and team competition and caddie formats. Parent/child, Child/child, Boy/girl, KFC where Kids get caddies from Firemen and Cops

What is needed?

1. Parcel of land approximately 100 acres for 3 courses, driving range, practice areas, clubhouse and parking for 400 cars located nearby Costco so families (especially from Hilo side) can shop and golf
2. Budget and funding
3. Course architect
4. Permits
5. Course builder
6. Course operator
7. Water and electric supply
8. Staffing
9. 501(c)(3)
10. KIDS and CADDIES!!



Why not use existing facilities?

1. **Large participant Par 3 tournament capacity critical for attracting families**
2. Mismatch between beginners mixing with paying adult customers on 18 holes championship courses struggling for profitability
3. Competency can only be achieved through lots of on course competition not otherwise available
4. Parents embrace participation knowing lots of other kids using safe Par 3 facility
5. Round on par 3 course can be completed in 90-100 minutes
6. The ideal location to serve the greatest number of families will be adjacent to Costco where Island-wide families shop on weekends

GolfbyKids Origin

Original concept from 2009 designed as community service component of applications for Tiger Woods Foundation National Jr Golf Team. Proceeds from each event donated to a selected charity. The thirteen events benefitted ten different charities held on the Rancho Park Par 3 nine hole course in West Los Angeles. 377 Jr Golfers participated generating almost \$10,000 in total donations.



GolfbyKids Competency Achievement Program

GolfbyKids introduces a dynamic, merit-based achievement system modeled after the Eagle Scout Merit Badge framework. This initiative equips youth ages 6–18 with the skills, knowledge, and experiences necessary to thrive in the sport—and beyond. Participants progress through **nine competency tracks**, each supported by engaging online media, mentorship, and hands-on learning (Kids mini version of college level PGA Golf Management Career Program):

- **Play** – Develop technical proficiency through practice and competition
- **Rules** – Gain proficiency in the official Rules of Golf
- **Etiquette** – Learn and embody sportsmanship, integrity, and course conduct
- **Architecture** – Explore course design, landscaping principles, and golf history
- **Golf Operations** – Understand how golf facilities function from tournaments to maintenance
- **Mentorship** – Build leadership skills by supporting younger or newer participants
- **Course Set-Up** – Learn how to prepare and set up for league or tournament play
- **Networking** – Establish and maintain professional relationships with mentors across fields
- **Sponsorship Selling** – Pitch real proposals to local and national businesses as part of team fundraising challenges

Graduates who complete all criteria earn a **GolfbyKids Achievement Card**, granting them **free access (space-available) to participating Big Island golf courses**—and more importantly, authentic opportunities to play alongside and learn from experienced adult golfers. Achievers might also find interest in later pursuing the many career opportunities within the golf industry.

Play, Networking & Sponsorship: Core Growth Components of GolfbyKids

Play While private instruction remains the gold standard, it is financially out of reach for many families. GolfbyKids promotes a “*learn by doing*” model—pairing peer play with organized competition to drive skill development. In collaboration with Nike Golf Camps, we anticipate offering **low-cost or free training camps** on a semi-annual basis, expanding access for Big Island youth.

Networking Participants will cultivate meaningful relationships with at least **10 local professionals or community leaders**, guided by structured outreach and communication training. Online modules will support students in creating and maintaining a consistent, respectful contact cadence—building both social capital and future opportunities.

Sponsorship Selling In teams of five, junior golfers will engage in real-world sponsorship training. They’ll learn to:

- Identify aligned sponsors
- Craft compelling outreach materials
- Pitch proposals professionally via virtual meetings.

All funds raised will directly support program operations, including course access, youth equipment, and co-branded golf apparel—bringing the cycle of opportunity full circle.



The Dream: Kona's Own TGR Learning Lab + GolfbyKids

Imagine a place where Big Island youth not only learn to swing a golf club but also code, design, and innovate. By combining the proven impact of **GolfbyKids** with the transformative educational model of the **TGR Learning Lab**, we can create a one-of-a-kind, but designed for *scalability* and *replication*, campus that prepares students for success in a rapidly evolving, AI-driven world.

Why This Matters Now As technology reshapes the future, our keiki need more than traditional academics—they need access to hands-on STEAM learning, mentorship, and real-world skills. The TGR Learning Lab, founded by Tiger Woods, has already demonstrated success in cities like Anaheim and Philadelphia, offering students from under-resourced communities opportunities to explore science, technology, engineering, arts, and math in dynamic, inspiring environments.

A Natural Partnership GolfbyKids aligns seamlessly with the TGR Foundation's mission to empower youth through education and sport. Together, they offer:

- **Holistic Development:** Physical, mental, and academic growth in one integrated space.
- **Community Impact:** A hub for mentorship, leadership, and opportunity.
- **Scalable Data:** Thousands of students engaged in measurable, outcome-driven programming.

A Case for Investment!! This combined initiative and the data produced will represent a powerful case for philanthropic and institutional support. With Tiger Woods' legacy and the proven GolfbyKids model, we can attract national attention and funding to build a flagship program right here in Kona.



GolfbyKids: Transforming Futures on the Big Island

GolfbyKids aims to be a catalyst for positive change, providing structured, healthy, and skill-building experiences through the game of golf. On an island where transformation can be slow to take root, the measurable outcomes of this initiative are expected to stand out clearly in community data.

Anticipated Benefits:

- *Reduced Crime:* Structured engagement offers an alternative path for at-risk youth, reducing juvenile delinquency.
- *Healthier Lifestyles:* Regular physical activity contributes to lower obesity rates and overall well-being.
- *Mental Health Improvements:* A sense of belonging and achievement supports lower depression and suicide rates.
- *Academic Success:* Discipline and focus gained through sport may lead to better academic performance.
- *College Recruitment:* Expanded opportunities for young athletes to connect with college programs.
- *Tourism Boost:* Visiting junior golfers and their families bring in high-value, experience-driven tourism.
- *Economic Growth:* The ripple effect of these benefits supports a stronger, more resilient local economy.

By nurturing both character and capability, GolfbyKids isn't just about golf—it's about building a brighter future for the next generation of island youth.

GolfbyKids: Mission, Vision, Values

Mission To build golf competency and life skills in young people of all backgrounds—cultivating character, integrity, confidence, and community through inclusive education, mentorship, competitive play.

Vision A world where every child, regardless of ability or circumstance, can fully access the life-changing opportunities competency in golf provides through learning, leadership, or healthy competition.

Core Values

- **Integrity:** The single most important trait upon which our entire civilization depends
- **Inclusivity:** Every child deserves a place on the course and in the conversation.
- **Respect:** We honor the game, the spirit of fair play, and each other.
- **Growth:** Every swing is a chance to learn—from setbacks and from successes.
- **Community:** Teamwork and connection fuel lifelong friendships and resilience.
- **Competition:** We play to win, we play to grow, and above all, we play for the love of the game.