

Taking Flight!



Plan to Achieve Large Scale Junior Golf Competency

Kona 27 Hole Par 3 Golf Course Complex Concept

Three connected 9 hole par 3 courses of graduated difficulty, clubhouse/meeting rooms, driving range, practice area, parking for 300 autos, Kids play for free, Hawaii adults discounted to \$5-10, visitors \$20-30. Driving range open to all with revenue funding overall operations.

Weekly tournament held every Saturday (Rudy Duran model). Shotgun start with 5 players (and their caddies) per hole every two hours. **Weekly tournament capacity >800 players**. If demand exceeds capacity we can split boys and girls divisions over a Saturday and Sunday to **create total tournament capacity of 1,600 players per weekend**. Over time the giant scale of the tournament will attract Jr Golfers from the other counties and from around the world.

Hawaiian kids play tournament for free, visiting kids pay \$25-\$45.

Initially the weekly tournament operated by adults transitioning to all operations positions assumed by Hawaiian kids within two years.

There are currently several players on Hawaii who are easily considered COMPETENT or even expert level Jr Golfers. Over time many more kids who start practicing and playing in the weekly tournament will become COMPETENT. The plan is to reward those newly COMPETENT players with a '**Jr Golf Black Belt card**'. With the cooperation of the existing courses on Hawaii the Black Belt player would present their card to the Starter and **play for free on a space available basis**.

What else?

1. Score-based online individual ranking system (Jr Golf Scoreboard)
2. Photos of players accepted into college programs posted in clubhouse and website
3. Parents have web access to what kids are playing at any given time
4. Rewards for Jr Golfer accomplishments, i.e. shooting even par on each course, hole in one, etc.

What is achieved?

1. **Networking!!!!**
2. Golf competency lifelong
3. Executive leadership training
4. Health and wellness
5. Feeder to advanced Hawaii Jr Golf tournaments and those on Mainland
6. Use of significant spare capacity at existing courses to polish Hawaii Jr Golfers

7. Other competition formats; Pro/Jr, Parent Child, Match play, Charity Events
8. Over time jobs for instructors teaching Jr Golfers
9. Seminars to teach Parents and Junior Golfers pathway to College Golf
10. Potential for spreading GolfbyKids model to the other Hawaii counties and across Mainland

What is needed?

1. Parcel of land approximately 100 acres for 3 courses, driving range, practice areas, clubhouse and parking for 300 cars located nearby Costco so parents (especially from Hilo side) can drop off while shopping
2. Budget and funding
3. Course architect
4. Permits
5. Course builder
6. Water and electric supply
7. Staffing
8. 501(c)(3)
9. KIDS!!

Why not use existing facilities?

1. **Par 3 tournament capacity critical for attracting families**
2. Mismatch between beginners mixing with paying customers on 18 holes courses struggling for revenue
3. Competency can only be achieved through lots of on course competition
4. Parents embrace knowing lots of other kids using Par 3 facility
5. Round on par 3 course can be completed in 90 minutes

Existing Hawaii Jr Golf programs

1. Kona Country Club Jr Golf
2. Big Island Jr Golf
3. US Kids Golf
4. Justin Lee volunteer

GolfbyKids

Original concept from 2009 designed as community service part of applications for Tiger Woods Foundation National Jr Golf Team. Proceeds from each event held (13) donated to a selected charity. The thirteen events benefitted ten different charities held on a single 9 hole par 3 course in West Los Angeles. 377 Jr Golfers participated generating almost \$10,000 in cash donations.

Robert Brown, GolfbyKids Founder

Father of three college golfers, two boys and one girl, more than 1,000 Jr Golf tournaments

Moved to Hawaii April 2021

Former logistics director for ConocoPhillips

Founded and operated Veritas World Junior 2012-2015 hosting 1,300 players and 5,000 family from 40 countries

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