

Squad Up 3.0 Outline

SHOOT DAYS: September 13th, 14th, 15th

TALENT: Monsoon and Electra + Three Contestants

LOCATION: Frisco, TX and Fort Worth, TX

● OUTSIDE OF ANDRETTI

○ MONSOON INTRODUCES THE VIDEO:

- "We flew three creators out to Texas to compete in three challenges with the overall winner receiving over \$10,000 worth of Lenovo Legion products."
- "The first challenge is here at Andretti Racing where the fastest time wins."
- [Monsoon is outside Andretti, we will have sneak previews of every challenge, product shots, venue shots.](#)

● INSIDE OF ANDRETTI

○ ELECTRA STARTS THE FIRST CHALLENGE

- "Ok everyone, the winner of this race will take home a 360 Hz Lenovo Legion Monitor!" Plus you all earn points towards the grand prize."
- "Ready? Three, two, one, go! go! go!"
- [Montage of contestants getting in the karts ready to go and product shot.](#)

● CHALLENGE #1 BEGINS

○ CONTESTANTS START RACING

- Three cameramen on the track and three Go Pros attached to the karts.
- Capture reactions from Monsoon and Electra

● INTRODUCTIONS

○ CAMERA FOCUSES ON CONTESTANT RACING

- Cut to Contestant #1, who they are and why they're here.

○ CAMERA FOCUSES ON CONTESTANT RACING

- Cut to Contestant #2, who they are and why they're here.

○ CAMERA FOCUSES ON CONTESTANT RACING

- Cut to Contestant #3, who they are and why they're here.
- [Quick montage of the contestants, including their streams.](#)
- Lower Thirds for every person

○ ELECTRA WAVING CHECKERED FLAG

- Snaps us out of the introductions back to the race
- We have a winner!

- CHALLENGE #1 ENDS

- ELECTRA ANNOUNCES WINNER
 - “Congrats on winning! For the fastest gamer on the track we have the fastest gaming monitor. You win this **Lenovo Legion 360 Hz Monitor!**”
 - [Contestants are standing on the podium](#)
 - Graphic with their times displayed in front of them

- INTERVIEWS (2ND FLOOR ANDRETTI)

- CREW WILL INTERVIEW THE CONTESTANTS
 - Tell me what happened.
 - How do you feel after the first challenge?
 - Anything that happened during the race?
 - Have you ever driven a go-kart before?
 - Electra gives standings/points [VO]

- OUTSIDE LENOVO LEGION ESPORTS CENTER

- MONSOON STANDING BY THE STEPS IN FRONT OF HQ
 - “Now we are here at the Lenovo Legion Esports Center for Challenge #2!”
 - “If there is one thing these contestants have in common, is their passion for Rocket League. So today, we will test their abilities in-game”
 - Media day face-to-face UFC style

- INSIDE LENOVO LEGION ESPORTS CENTER

- ELECTRA WILL EXPLAIN THE RULES TO THE AUDIENCE
 - “OK, time to earn some more points. You’ll be competing in a 1v1 Rocket League tournament, and the player with the most goals by the end will also win this Lenovo Legion Go! Contestant X you won the last challenge who do you want to play first?”
 - [Quick montage of players getting ready to play and product shots](#)
 - Graphic to show the rules

- CHALLENGE #2 BEGINS

- CONTESTANTS COMPETE 1 vs 1 ON THE STAGE
 - Platform built at the front of house
 - Facing each other
 - Playing on the Legion Go’s
 - Gameplay projected on the big screen
 - Lev will edit the gameplay for a cinematic
- Monsoon and Electra will be sitting with the audience and provide some reactions. The third contestant who is not competing will be sitting between them.

- CINEMATIC

- LEV WILL CREATE A CINEMATIC FROM THESE GAMES
 - 30 seconds long
 - Intercut reaction shots
 - Custom scoreboard

- CHALLENGE #2 ENDS

- ELECTRA WILL ANNOUNCE THE WINNER AND PRIZE
 - “That was insane! You’re all crazy good at the game. However, one person stood out with the most goals and will be taking home this brand new Lenovo Legion Go and Legion Glasses. That person is...”
 - Graphic to show the total points

- INTERVIEWS (FOH H2H)

- CREW WILL INTERVIEW THE CONTESTANTS
 - Tell me what happened?
 - How do you feel after the second challenge?
 - Anything that happened during the game?
 - Thoughts going into the last challenge?
 - Electra gives standings/points [VO]

- OUTSIDE DICKIES ARENA

- MONSOON TRANSITIONS TO THE LAST CHALLENGE
 - “And now for the final challenge! We are taking over Rocket League Worlds where thousands of fans have gathered to cheer on their favorite teams. [Set the scene for possible comeback]”
 - Dickies Arena in the background with Rocket League Worlds banner
 - [Montage of the venue and Monsoon](#)

- INSIDE DICKIES ARENA

- ELECTRA WILL EXPLAIN THE RULES
 - “Ok, time for the scavenger hunt, you will have 10 minutes to find as many items on the list and accumulate the most points.”
 - “In this challenge, you will all compete for the Lenovo Legion 7i Gaming Laptop! Ready to take on this crowd? Good luck!
 - [Montage of contestants and show graphics for the checklist.](#)
 - Get a quick hype up for themselves before the start of the challenge.
 - How are you feeling?
 - Do you think you can win?
 - What is your strategy?

- CHALLENGE #3 STARTS

- ONE CONTESTANT AT A TIME
 - Three cameras, Adan, and CK follow each contestant around the venue
 - Contestant will also carry a vlogging setup
 - Contestants need to clearly show the items to get the points
 - Contestant will carry a card with the rules and list of items
- STAFF (CK) WILL FOLLOW BEHIND KEEPING TRACK OF SCORE

- INTERVIEWS:

- Tell me what happened
- Any challenges you encountered?
- How did you do?
- Anything you could've done better?
- What are your expectations for the finals?

- CHALLENGE #3 ENDS

- SHOUT OUT TO LENOVO LEGION AND TRANSITION
 - ~~"We are approaching the end of the contest and these players have made their best effort to win these amazing gaming products. They're all very dedicated to their careers and building a community and we're thankful to Lenovo Legion for helping them reach their goals."~~
 - Monsoon - "Now let's go back to the Lenovo Legion Esports Center to reveal our final winner!"

- EXIT INTERVIEWS

- Tell me what happened.
- How did everything go?
- How do you feel?
- What is next for you and your career?

- **FINAL ANNOUNCEMENTS**

- **MONSOON TALKING TO CONTESTANTS**

- “Alright everyone, and now the moment we’ve all been waiting for. It was a tough competition and here are the results:
- Although you won the first two challenges, Cailee you finished third with 47 points, after only accumulating 37 in our final challenge. *[INTERVIEW]*

- **ELECTRA TALKING TO CONTESTANTS**

- Now it’s down to you two. It was so close we had to go back and review the footage. It all came down to one moment, an autograph. *[FLASHBACK]*
- While you both found Rocket League pro Justin, TriHouse you took a selfie when the task called for an autograph. Which puts you at 55 points overall.

- **MONSOON TALKING TO CONTESTANTS**

- The winner of the final challenge and the Lenovo Legion grand prize pack of:
 - The 7i Gaming Laptop
 - A Legion Go
 - A 360 Hz Gaming Monitor
 - A top-of-the-line Gaming Desktop
 - and \$2,500 cash
- WITH A STUNNING COMEBACK WIN...MISS MACHO. *[INTERVIEW]*

- **ELECTRA TALKING TO CONTESTANTS**

- TriHouse heck of a run, but you’re not leaving empty handed. Lenovo has graciously provided a legion go for you to take home. *[INTERVIEW]*

- **MONSOON TALKING TO CAMERA**

- Now that Miss Macho has won, you can too, go col.gg/LenovoSquadUp to enter the sweepstakes to win some of the products we’ve featured here today. Good luck everybody!”

