



BEN FRANKLIN, INC USA

UPC CODE

UPC codes have been used since the early 1970s in all forms of commerce within brick-and-mortar stores. They are used in everything from grocery to everyday retail. With the rise in online ecommerce from giants like Walmart and Amazon, having a **UPC** barcode is necessity in bringing your innovative and new product to the consumer, whether online or in store.

A **UPC** code enables small and large businesses to bring their product to market; everyday goods from food, coffee, home goods, and apparel rely on barcodes. GS1 US plays a part in helping businesses scale their growth and realize their goals. GS1 US provides authentic **UPC** barcodes, which allow businesses to sell their products globally. With the help of GS1 US, your small idea can blossom and scale into a well-known and beloved business.

A **UPC code**, which stands for **Universal Product Code**, is a series of black lines that help identify a product. This symbol is encoded with a series of numbers known as the GTIN, which makes up a complete barcode. The **UPC** is scanned at the point of sale, along with these lines and digits. They make up the barcode and often allow systems to properly identify items and look up their price.

BAR & COIN DISCLOSURE

In an effort to continually improve our products, we will make design changes from time to time. We reserve the right to ship improve designs to fill any order unless it is agreed in writing to do otherwise. Designs may vary slightly and running changes may occur.

