



PROMOTION PACK - 2026



VISION AND BACKGROUND

The vision of Napa Valley 1839 FC is to provide family fun entertainment that is soccer centric.

With over 750 fans in attendance per game, the atmosphere allows families and individuals the enjoyment of semi-professional level sport, in a professional level environment. Children walking out the players and standing on the field for the national anthem. Napa Snappa our mascot has a great local following.

Professional catering options for food to enjoy as well as beer, wine and many other refreshments. If you want to look the part, you can purchase a jersey, shirt, hat or many other team merchandise options to support 1839. With over 20 gamedays set in 2024, there are plenty of opportunities to see our men' or women' first teams or the reserve teams.

In such an environment, we see the local youth striving to want to play in Dodd Stadium, wearing the green and white and representing the community. Someday, while they strive to play for us, we hope they have the opportunity to play at even higher levels in the US and beyond.

Co-General Managers



OUR LEAGUES



The League
for Clubs

The League For Clubs is a new American men's amateur soccer league. Formed in 2024, the League For Clubs is a partnership between the WPSL and existing men's clubs. The League is to be officially affiliated to the USASA. The inaugural season will begin in spring/summer 2025.

The League For Clubs was created to better build teams, community, and the game. It is structured to benefit the member clubs by limiting conference geographical size, improved video production, and flexibility.

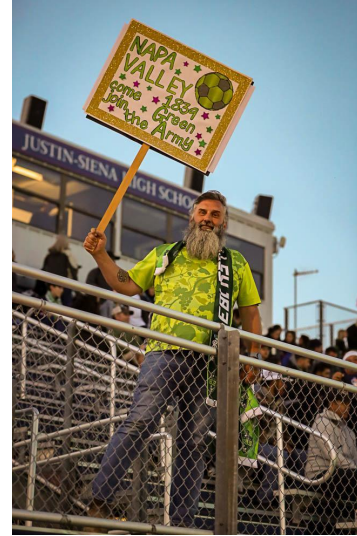


The Women's Premier Soccer League (WPSL) is a national semi-professional soccer league in the United States for women. It is the highest level of amateur soccer in the country and serves as a bridge between collegiate and professional soccer. The league was founded in 1998 and has over 100 teams in four conferences across the United States. The WPSL season runs from May to July, with playoffs taking place in August and the WPSL Championship in early September. The league is sanctioned by the United States Soccer Federation and is affiliated with the United States Adult Soccer Association. The WPSL is a valuable platform for top female soccer players to showcase their skills and potentially move on to college or professional teams.



The United Premier Soccer League (UPSL) is a semi-professional soccer league in the United States. It was founded in 2011 and is headquartered in Los Angeles, California. The league features teams from various regions of the country, and is organized into a number of conferences and divisions. The UPSL operates on a promotion and relegation system, with teams able to move up or down between divisions based on their performance. The league has a strong focus on player development and providing opportunities for players to progress to higher levels of professional soccer. This will be the reserve league for both our men and women second teams.

THE STADIUM



Justin-Siena High School Dodd Stadium is a multi-use sports complex located 4026 Maher St., Napa, California. It is the home field for Napa Valley 1839 FC teams. The stadium was built in 2009 and has a capacity of 2,000 spectators. It features a synthetic turf field, a press box, and a concessions stand.

Dodd Stadium is a popular venue for local sports events and tournaments, and it has also hosted concerts and other community events. The stadium is named after Justin-Siena High School and former Napa Mayor, Larry Dodd.



FANS AND GREEN ARMY

Our fans range from young to old of all different backgrounds. The kids love Napa Snappa our mascot an alligator. The green army lights off green smoke bombs every time we score a goal. Last season we had a lot of smoke bombs lit finishing the season 9-2 before heading into playoffs. They also have drums and help lead to cheering. The kids make the atmosphere great.



FOOD, WINE & FOOTBALL
A NAPA VALLEY STORY



<https://www.youtube.com/watch?v=BOngw8OQkXY>

SHOWCASE POSITIONS



Jersey Front

Front of Gameday Jersey Home/Away

Used at a minimum 20 home gamedays

64 total games represented in the Bay area

This will be worn by all 4 teams

\$30,000



Jersey Back Shoulders

Front of Gameday Jersey Home/Away

Used at a minimum 20 home gamedays

64 total games represented in the Bay area

This will be worn by all 4 teams

\$15,000

Jersey Back Lower

Front of Gameday Jersey Home/Away

Used at a minimum 20 home gamedays

64 total games represented in the Bay area

This will be worn by all 4 teams

\$15,000

Gameday Warmup

Front of Gameday Warmup Jersey

Used at a minimum 20 home gamedays

64 total games represented in the Bay area

This will be worn by all 4 teams

\$12,000

SHOWCASE POSITIONS

Jersey Sleeve

Sleeve of Gameday Jersey Home/Away

Used at a minimum 20 home gamedays

64 total games represented in the Bay area

This will be worn by all 4 teams

\$8,500

Jersey Front Shoulder

Front of Gameday Jersey Home/Away

Used at a minimum 20 home gamedays

64 total games represented in the Bay area

This will be worn by all 4 teams

\$10,000

Front or Back of Shorts

Front of Gameday Jersey Home/Away

Used at a minimum 20 home gamedays

64 total games represented in the Bay area

This will be worn by all 4 teams

\$6,000

Coach Gear



Front of all Coach Gear

Used at all training and game sessions

\$2,500

Track Jacket



Front of all travel jacket and or used in the community for many events

\$7,500

Kid Zone, Autograph Alley or Wine Garden

Used at all home games and tends to be a popular activity and/or viewing area. Signage on blow-up (Kid-Zone)

\$10,000



Training Jersey

Used for all training sessions which includes social media coverage of training

This will be worn by all 4 teams

\$7,500

PROMOTIONAL OPPORTUNITIES

Gameday Sponsor

First **200 fans** in free courtesy of your sponsorship. If you would like a specific recipient (i.e. B&G club, Farmworker Association or local school) that can be specified.

\$2,500

Halftime Sponsor

First **50 fans** in free courtesy of your sponsorship. If you would like a specific recipient (i.e. B&G club, Farmworker Association or local school) that can be specified.

\$1,000

Pre-Game Sponsor

First **25 fans** in free courtesy of your sponsorship. If you would like a specific recipient (i.e. B&G club, Farmworker Association or local school) that can be specified.

\$750

All receive loud speaker announcements and digital signage on Gameday

CAUSE KIT



\$10,000

At Napa Valley 1839 FC we believe our role in the community is also to help promote social change, and give back to our community. The Cause Kit has ranged from Gun Violence Awareness (ENOUGH), to Breast Cancer Awareness, Lung Cancer Awareness and this past year was for mental health awareness (TOGETHER).

Portion of proceeds of the cause kits are given back to the benefitting non-profit organization. For 2023, we are looking to support the farmworkers, by inviting them to a game as well as raise money and thank them publicly for all they do for the Napa Valley and world wine industry.



GROUP EVENT OPPORTUNITIES

\$300

Defender Level

- 10 gameday tickets
- 10 food/beverage
- Vouchers for \$15 each to be used for food
- Concession and/or merchandise including

\$500

Goalie Level

- 20 gameday tickets
- 20 food/beverage
- Vouchers for \$15 each to be used for food
- Concession and/or merchandise including

\$1200

Midfielder Level

- 50 gameday tickets
- 50 food/beverage
- Vouchers for \$15 each to be used for food
- Concession and/or merchandise including

School and/or non-profit group fundraising option
(please Inquire with Dario@NAPAVALLEY1839.COM)



SPONSOR-A-PLAYER

The vision of Napa Valley 1839 FC is to provide family fun entertainment that is soccer-centric.

We have men and women coming to the Napa valley to help provide high-level Entertainment as well as opportunities for their growth as a player. Some of these players come from all over the world. Currently, we have 4 players From Spain, 3 from England & 2 from Brazil

Hosted players will need support with food and housing, and flights to get the players to Napa.

Sponsor-a-Player \$1,000

Includes 5 jerseys with player name for you/your family

Opportunities for meet and greet

Host families always needed, please contact us if you'd consider a new member of your family for a short period



SPONSOR-NAPA-SNAPPA

SNAPPA as he/she/they are known is a big hit at the games and in the community

\$3,000

Sponsor-NAPA-SNAPPA

Includes 10 jerseys with SNAPPA name for you/your family

Opportunities for meet and greet! SNAPPA will wear a special jersey with your company or family name customized

SNAPPA will be made available for at least one event as agreed

