RATE CARD

fb.com/bUnekemagazine

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@bUnekemagazine

AWESOME HUMANS DELIVERED

bUneke Magazine is a must-read resource for everyone, anywhere looking to live their authentic lives. Each month bUneke Magazine delivers a relatable, easy-to-understand, insightful publication packed with engaging content for all ages! Your advertisement helps promote positive vibes and forward-thinking ideas.

Why not show off all the good that's happening in the world? When you need a pick-me-up, we are here, 24/7, and at no-cost to you, our fellow bUnekers! We offer no-cost training opportunities and scholarships so others can live their dreams!
Check our website often, for details and updates on these exciting programs.

INTERACTIVE ADVERTISING

• Your advertisement is featured in our interactive, online, digital magazine, providing readers a direct link to your website or an alternate site. This dynamic resource is mobile and tablet friendly. bUneke is featured on our home page at peacecoreinc.org and bUneke.org.

• In addition to advertising in bUneke, we also bundle our multi-media products including: Complete directory listings and webinar sponsorship opportunities, which offer a variety of options to create a comprehensive plan to reach prospective customers, clients and events. For more information regarding advertising opportunities, call or email info@peacecoreinc.org.

TAX-DEDUCTABLE

Founded by industry professionals, this 501c3 tax-exempt organization features charitable organizations and individuals who make our shared planet a better place to live. We bring U news about unique humans and corporations with a philanthropic outlook to their business plans and align our brand with other parties that advocate for children, animals, veterans, the homeless, our environment and living authentic lives, among a multitude of other fantastic stories!

bUneke.org
MAGAZINE

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WEBSITE STATS

As a start-up nonprofit with a unique platform, the interactive magazine, webospde and video interviews, we average a 500-1000+ engagement per week. Our social media is growing steadily every day, exposing more and more readers to our brand, thus your brand. We have a continual steady stream of repeat readers on our site to view the free online magazine. Our followers are organic and dedicated to our mission.

Don't wait! Call us today to reserve your space! This limited offer for our earliest sponsors expires Dec. 31, 2018.

SIZES & PRICES

Full Page: 5X8 (bleed .25)

Quarter Page: 2.3X3.8

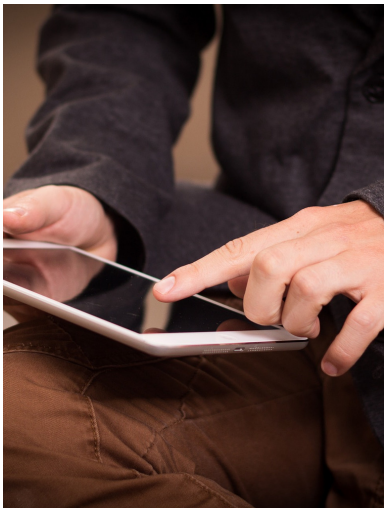
Half Page: 3.8X4.8

Monthly ADVERTISING RATES - (all 3 sizes)

All ads must run in consecutive months to qualify for the monthly discounts..

Frequency	1x	2x	3x	4x
Inside Front Cover	$1000	$900	$800	$700
Back Cover	$1000	$900	$800	$700
Full page	$855	$750	$650	$600
1/2 page	$625	$495	$450	$400
1/4 page	$425	$325	$295	$200

Digital Ad Submission: Ad Layouts: Adobe PDF, JPG and InDesign files only. In-house Design Services available. We can assist you in creating your ad. Contact us today for a quote.



COFFEE OR TEA?

No Phones Alowed! Webisode

Total Followers: 3000+
Weekly Engagment Average
(including website): 500+

bUneke.org
MAGAZINE

Total Followers: 1000+
Weekly Engagment Average
(including website): 1600+

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GENERAL INFO

Helpful tips to keep in mind before submitting your ad:

CONTENT IS KING Don't rely on pretty images and design alone. Images and design are great to grab attention, but content is always more important. Who is your audience? What is the objective of the advertisement? Answering these and other questions will help you craft the right headline, use the right words, and choose the right call to action. Contact us, if you need help with your content.

GRAB ATTENTION Your ad should stand out in a way that compels people to read your message. Use attractive images, bright colors, and effective typography. Use a catch phrase to attract even more people to your message.

NO IMAGES ARE BETTER THAN BAD IMAGES Use high-quality, powerful images to establish a visual focus. If you don't have an eye-catching image that is high-quality, and tells a story, don't use one, or contact us for help. Pick a text-only design that plays with font sizes and colors instead.

GIVE A REASON TO TAKE ACTION Be clear on the desired outcome of your marketing campaign. How do you want your readers to react as a result of reading the information you presented? State your intention by using a "call-to-action" statement. Common calls-to-action are: Save now, Order now, Call today, Start a free trial, Sign up for free. Enforce this call-to-action by providing an incentive to act immediately: a limited time discount, a special free trial or a gift.

PROOFREAD AND TEST You would be surprised at how many reprints are done because of small errors. Proofread, read out loud, and then proofread again. Before sending to bUneke, in addition to reading it on your computer, print a few copies on your desktop printer, and test them with your target market. From those, you can determine, for example, if the title is big enough to be readable from an appropriate distance to those who would download a copy of the magazine.

SPONSORING A STORY Looking for a great way to showcase your products or services? Become a part of the story! Everyone is intrigued with those who care about someone or something greater than themselves. When you sponsor a story, you show your support and we give you a direct link to your site. This is the way to go for maximum exposure! Contact us today for a list of upcoming topics to find the one that connects with you, or let us choose an amazing subject for you.

Contact us today to be a sponsor!
Ask how you can qualify for special, introductory rates!
Phone: 321-417-4309
Email: info@peacecoreinc.org

bUneke Magazine *is a tool of PEACECORE, Inc., a nonprofit organization. We receive our income from donors, sponsors and the sale of bUneke merchandise. All of the proceeds go back into delivering our message. Much of the work is done on a volunteer basis. Our advertisers, donors and sponsors are extremely precious to us because they open doors that allow us to provide the exquisite reading experience that is bUneke. They help with marketing, printing, web hosting, technological advances, photography and videography, shipping, prizes and signs for events. We couldn't do what we do without you! These expenses are necessary to do the business of spreading the good news and one is as important as the next.*

A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the state. Registration does not imply endorsement, approval, or recommendation by the state. 1-800-435-7352 within Florida or 850-410-3800 from outside of Florida.

bUneke.org MAGAZINE