

HELLO AWESOME HUMANS

Thank You for Supporting a Great Nonprofit!

What is a TEAM member?

A bUneke TEAM Member is an ambassador. An ambassador is a person sent out on a mission to represent another: a mouthpiece, a spokesperson, a delegate, an emissary.

It only takes 4-5 minutes out of your day to be a TEAM member and support this cause.

IT MEANS SO MUCH TO THE CHARITY YOU'VE CHOSEN TO SUPPORT.

To be a bUneke TEAM member:

Make sure you are listed as a **bUneke Team Member**,

bUneke Volunteer, bUneke Ambassador, bUneke Writer, bUneke Sales Rep or Coffee or Tea? Show cast member in ALL your social media bios. Make sure you tell people you have chosen to align yourself with us.

Read your emails daily, respond QUICKLY.

Log into your TEAM page on bUneke.org DAILY to check for any updates on the event calendar, even if you're not local to the Orlando area. We plan to extend our events. Notify Lynn@bUneke.org ASAP to confirm sign-up for chosen events.

When you're on social media, for every fun post shared (memes, cats, dogs, ducks, jokes), please take a moment and remember to go to the bUneke Magazine & Coffee or Tea pages (especially Instagram, Facebook and Twitter) and share a bUneke post.

FOLLOW, SUBSCRIBE, WATCH, and most importantly SHARE on your social media pages the bUneke Magazine releases (on the 1st of the month) and Coffee of Tea? Show releases, twice a month (don't forget to watch for yourself on YouTube - this give us a view). A VIEW does NOT count unless you've watched at least half of the show. THIS IS A MUST!

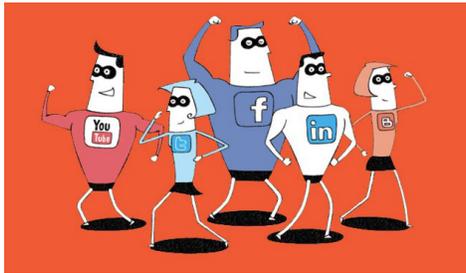
Always use our hashtags: #bUneke #bUnekeMagazine #CoffeeorTeaShow

Make sure you are following and visiting your fellow TEAM members' pages. Share the love. Everyone is listed @bUnekeMagazine on Facebook. If you are not listed, contact Jennifer@bUneke.org immediately! Let's all stay connected.

Please note: One of our ambassadors has graciously volunteered to be our Social Media Liaison and is watching our team's activity and helping us boost our Social Media.

SOCIAL MEDIA

• Social media is far more than a publishing platform—it's a place to capture people's attention, connect with supporters and build communities. Social media is designed for two-way conversation, and when used effectively, that's when it is most powerful. When you



actually comment, it's amazing how much more receptive people are.

Sponsors and advertisers look to social media for following and interactivity with us.

• Our numbers are really low - but they are validated numbers. We didn't buy them and we've only been live for a few months. With your help, they will be much higher. Advertisers have a difficult time signing on with us because our numbers are so low. We get 50 - 100 hits on our website daily and we have nearly 3,000 hits in the last 30 days! People are reading our magazine! But our social media is an embarrassment. We only have a handful of team members actively interacting with us on social media. We won't be taken seriously until our numbers are over 1,000 at a minimum. It's a vicious circle. We must bring our numbers up, for sponsors to take us seriously.

That is why we need each of you to help us, EVERY day! Let's work together to bring those numbers up! It really is easy, and should only take you 5 minutes or less a day.

Please Note:

A post without a LIKE, COMMENT and SHARE might have a reach of 2 - 5 people. The same post **with** a LIKE COMMENT and SHARE can reach 50 - 100+ people!

Know the difference between LIKE, SHARE, COMMENT, SUBSCRIBE, FOLLOW, RETWEET.

FACEBOOK: FOLLOW the bUneke Magazine & Coffee or Tea Show page. Then, LIKE (with the thumbs up), COMMENT and SHARE all the posts you agree with.

INSTAGRAM: FOLLOW the bUneke Magazine & Coffee or Tea Show profile. Then, LIKE (by clicking the heart) COMMENT and SHARE the posts with the Repost app (Please download this app and start using it for Instagram).

TWITTER: FOLLOW the bUneke Magazine & Coffee or Tea Show pages. Then LIKE (by clicking the heart), COMMENT and RETWEET.

YouTube: SUBSCRIBE to the bUneke Magazine CHANNEL, View and LIKE all our videos, then COMMENT and SHARE.

LinkedIn: It can take a little time to create a profile from scratch because it's a lot like updating your resume. We have a few people who immediately found bUneke Magazine on LinkedIn and they updated their work status to show themselves as affiliated with us. Since we have no employees, you can only align yourself as a volunteer with us, but it's important to do that, or at the very least,

visit LinkedIn at minimum, once a week and then share the bUneke posts from the week with your network.

Pinterest: Visit the bUneke Magazine page and follow.

Google+: This is super easy if you already have a gmail address. You can use Google+ even if you don't use gmail. Visit the PEACECORE, Inc. page and follow. Share the post by clicking the plus symbol.

If you ever have questions - We can zoom and share screens and show you more. Google is also awesome for quick answers.

Get Involved

• We are always looking for team members to be involved in and sign up for events.

• ANYONE can make a sale, acquire a sponsor or bring in donations. ALL these will earn you cash commissions!

• Visit the TEAM page for all the upcoming events!

• bUneke's advertising is largely through social media. Our potential for sponsorship and investment relies heavily on our social media following and awareness. We cannot afford to pay for ads, so we need your help to tell everyone about this charity.

• When team members like and comment on posts that bUneke has shared, you encourage other people who are new to the content to view it and engage with the material.

• Your interaction with bUneke Magazine's social media shows newcomers it is something they can trust.

Time versus Priority

• If you want to do something, if it is a priority for you, you will find the time to do it. If representing and supporting bUneke Magazine is important to you, it's not hard to find the time to promote it on social media.

Need a link to our social media?

You will find **ALL** social media links listed everywhere (especially the TEAM page) on bUneke.org. We are on 7 social media platforms with bUneke and 4 social media platforms for Coffee or Tea? Show.

**THANK U,
WE APPRECIATE U,
YOU MEAN THE WORLD
TO US!**

We require 100% TEAM participation in 2019 to get our numbers into the THOUSANDS!

**With 100% participation from all 77 volunteers,
for only 5 minutes a day, our goal of 1,000+
followers on each social media platform in
2019 is a reality!**