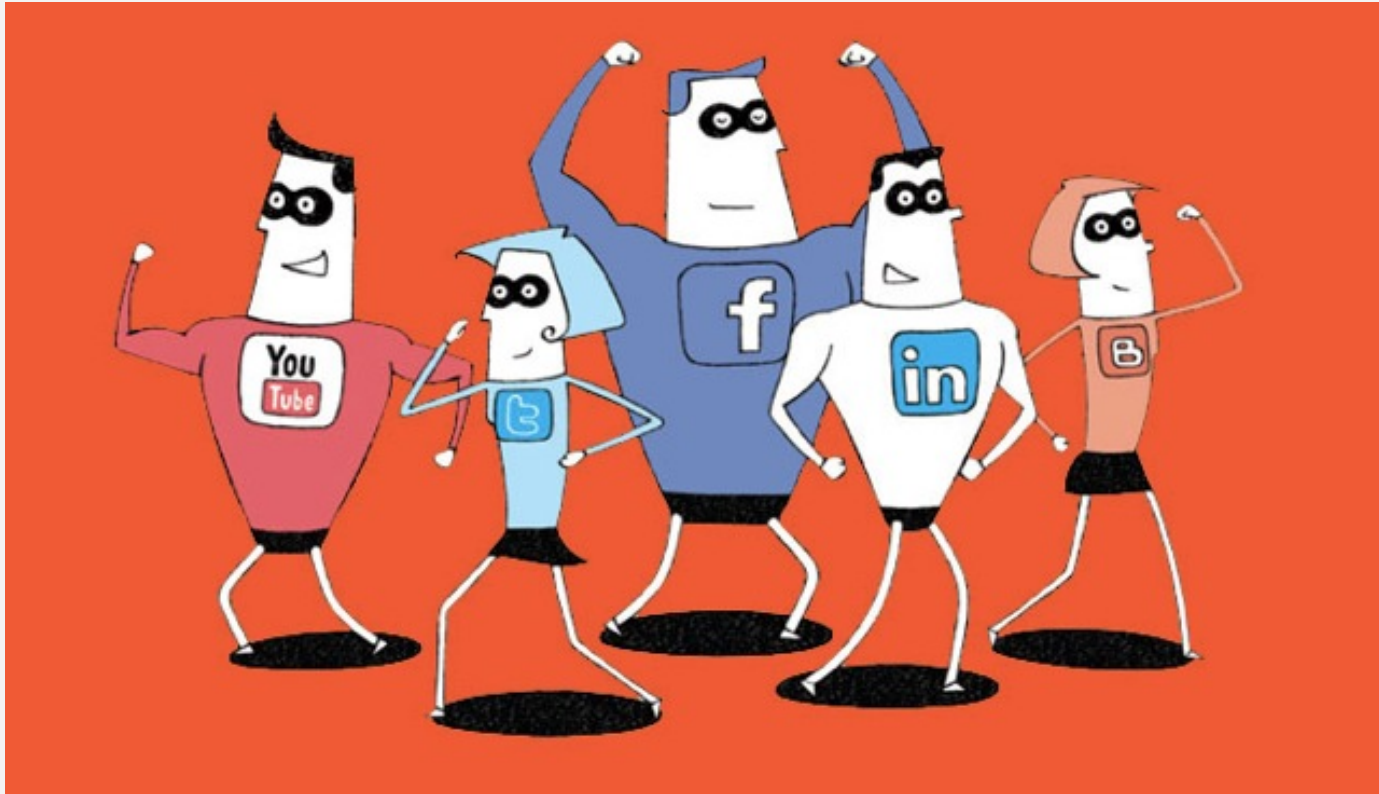




WELCOME FELLOW BUNEKERS

SOCIAL MEDIA USAGE AND MORE

HELLO AWESOME HUMANS



U are our social media super heros!

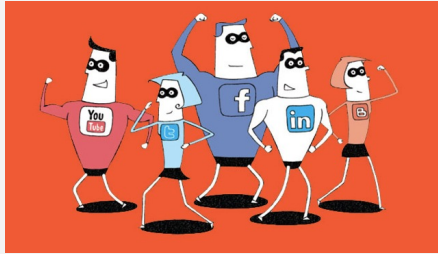
bUneke Magazine
Coffee or Tea? Show

**THANK YOU FOR
SUPPORTING A GREAT
NONPROFIT!**

WE ARE ALL AMBASSADORS



WHAT IS A TEAM MEMBER?



- A bUneke TEAM Member is an ambassador. An ambassador is a person sent out on a mission to represent another: a mouthpiece, a spokesperson, a delegate, an emissary.
- It only takes 4-5 minutes out of your day to be a TEAM member and support this cause.

WHY THE PUSH ON SOCIAL MEDIA?

TAKING THIS NONPROFIT TO THE NEXT LEVEL

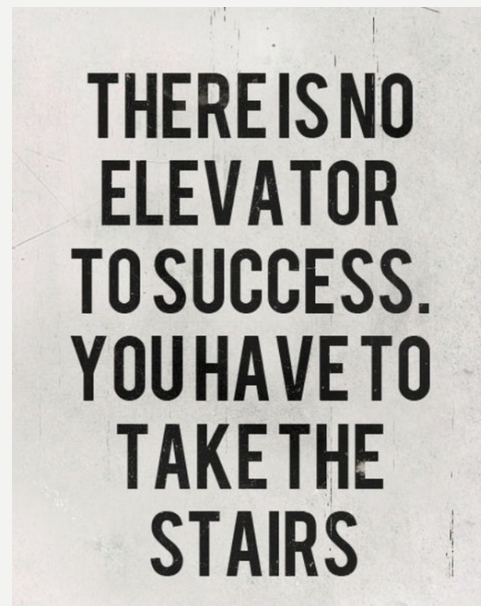
TEAMWORK WILL BRING OUR NUMBER UP



shutterstock · 145794110

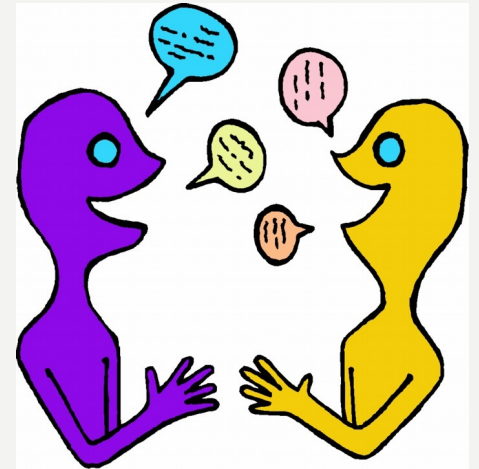
1000 OR MORE
FOLLOWERS=

EVERY POST, EVERY
ENGAGEMENT IS A STEP



SOCIAL MEDIA – IT CAN MAKE OR BREAK THIS ORGANIZATION

- Social media is far more than a publishing platform—it's a place to **capture people's attention, connect with supporters** and **build communities**. Social media is designed for two-way conversation, and when used effectively, that's when it is most powerful. When you actually comment, it's amazing how much more receptive people are.
- **bUneke's advertising is largely through social media.** Our potential for sponsorship and investors relies heavily on our social media following and awareness. We cannot afford to pay for ads yet, so we need your help to tell everyone about this charity.



MORE FOLLOWERS = SPONSOR TRUST = ORGANIZATIONAL GROWTH



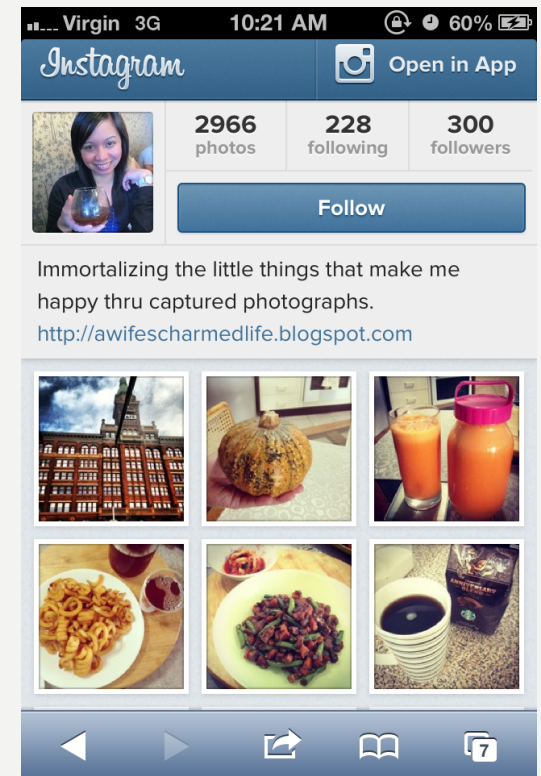
5000 followers
thank you!

- Advertisers/sponsors will not sign with us due to our low numbers.
- People are reading our magazine! We average 50 hits on our website daily and have nearly 3,000 hits in the last 30 days, yet this is not reflected in our followers.
- We only have a handful of TEAM members actively interacting with us on social media. Those who do are AWESOME! Just think if everyone did? We would grow so quickly.
- We won't be taken seriously until our numbers are over 1,000 at a minimum.
- We must bring our numbers up, to be taken seriously. This is our reality.

HOW DO U JUDGE WHEN DECIDING TO FOLLOW OR NOT?

Are they legit?

- We look at their photo
- We read their bio
- We look at their posts/evaluate their content
- We look at their followers
- Other?



WHICH WOULD YOU FOLLOW?




WHICH WOULD U FOLLOW IF U WERE A PAYING SPONSOR?

Verizon 3:25 PM 100%

bunekemagazine

177 profile visits in the last 7 days



374 posts **435** followers **332** following

Promotions Edit Profile

bUneke Magazine
Nonprofit Organization

Verizon 3:26 PM 100%

nonprofitorgs



715 posts **66.8K** followers **7,500** following

Message [Profile] [Dropdown]

Nonprofit Organizations
Nonprofit Organization

WE LOVE OUR 'ENGAGERS'

Engagers (an army of messengers)

them through in person meetups, sneak-peaks or back-stage access for their efforts.



Broadcasters

They generate posts to their healthy social networks.



BFF's

They are strong influencers of people they know personally.



Scout's Honor

They've earned the trust of their massive social groups.



Opinionated!

Get them to share their thoughts on your cause.



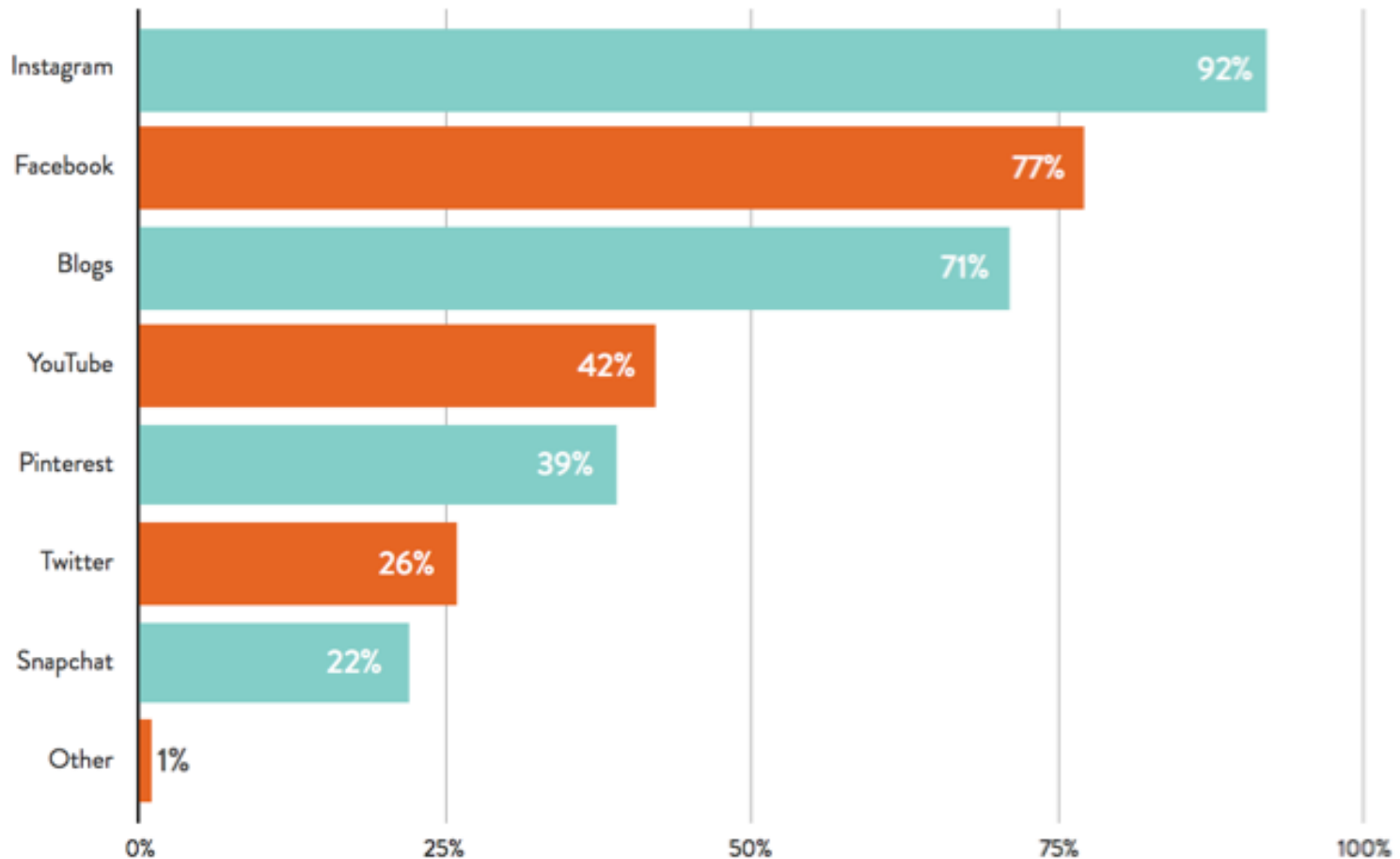
Informers

They share information with their social networks.



TOP PLATFORMS TO JOIN

Top Social Media Platforms For Influencer Marketing In 2018



Article: <https://heidicohen.com/2019-social-media-predictions>

Chart via <http://www.linqia.com/wp-content/uploads/2017/12/Linqia-The-State-of-Influencer-Marketing-2018.pdf>

U ARE PROBABLY WONDERING HOW?

LET ME TELL U!



HOW TO ENGAGE

A post **without** a LIKE, COMMENT & SHARE might have a reach of **2 - 5 people**.

The same post **with** a LIKE, COMMENT & SHARE can reach **50 - 100+ people!**

Do U know the difference between:

- LIKE? (all social media)
- SHARE? (most social media)
- COMMENT? (all social media)
- SUBSCRIBE? (YouTube)
- FOLLOW? (all social media)
- RETWEET? (Twitter)



Verizon

4:18 PM

100%



Instagram



bunekemagazine



20 views

bunekemagazine Thank you all who participated in the live episode 9... more

View 1 comment



Add a comment...

7 HOURS AGO

 Instagram

← bUneke Magazine

HOME VIDEOS PLAYLISTS CHANNELS

bUneke MAGAZINE

Cory Speaks **SUBSCRIBE**
www.bUneke.org
Quality Content | Raising Awareness

bUneke Magazine
67 subscribers

What makes You Unique?
bUneke Magazine · 52 views
1 month ago

Coffee or Tea?
**No Phones Allowed!*

Coffee or Tea? Show ☕
bUneke Magazine 1/11

Coffee or Tea? No Phones Allowed, Episode 9, Coffee, Tea & Amy Parton
95 views

23 0 Live chat Share Download

bUneke Magazine
Subscribers **SUBSCRIBE**

Coffee or Tea?
**No Phones Allowed!*

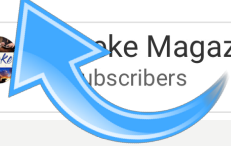
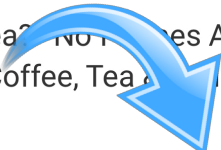
Coffee or Tea? Show ☕
bUneke Magazine 1/11

Comments 13

Add a public comment...

bUneke Magazine · 3 days ago
Check to the right of the screen for the live chat!

Anna East · 3 days ago
Tuning in from Tokyo! Hi Everyone! Here we gooooo!!!



[Home](#) [Posts](#) [About](#) [Fundraisers](#) [Re...](#)

teenlike throwing in the towel, a little voice pops into our heads and says t... [See More](#)

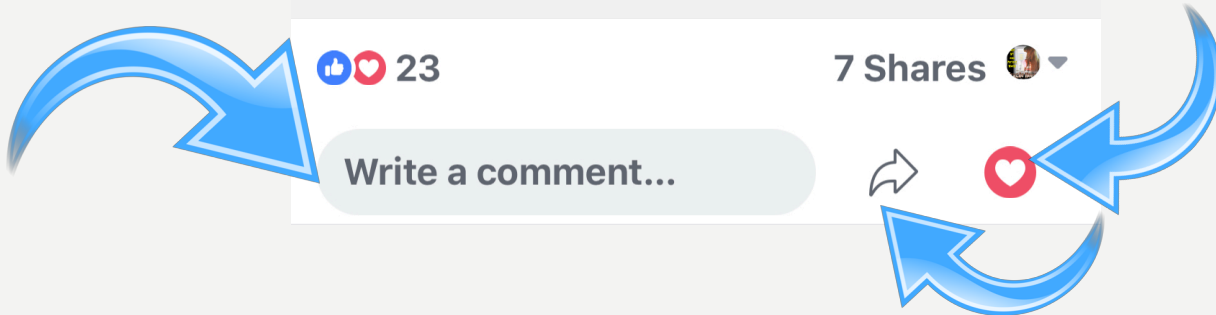
facebook

Remember
Why
you started.

  23

7 Shares 

Write a comment...





Janice Marian @JanicebU... · 7h ▾

💖 Have you read our 'Environmental Issue'? bUneke.org
🌱🌍 Let's work together to make 2019 the year Mother Earth starts to heal. 🌍🌱 Contents Include: Eco-Friendly Travel • Clean Harbor... [instagram.com/p/BsfwmQynPOp/...](https://www.instagram.com/p/BsfwmQynPOp/)



bUneke.org
buneke.org

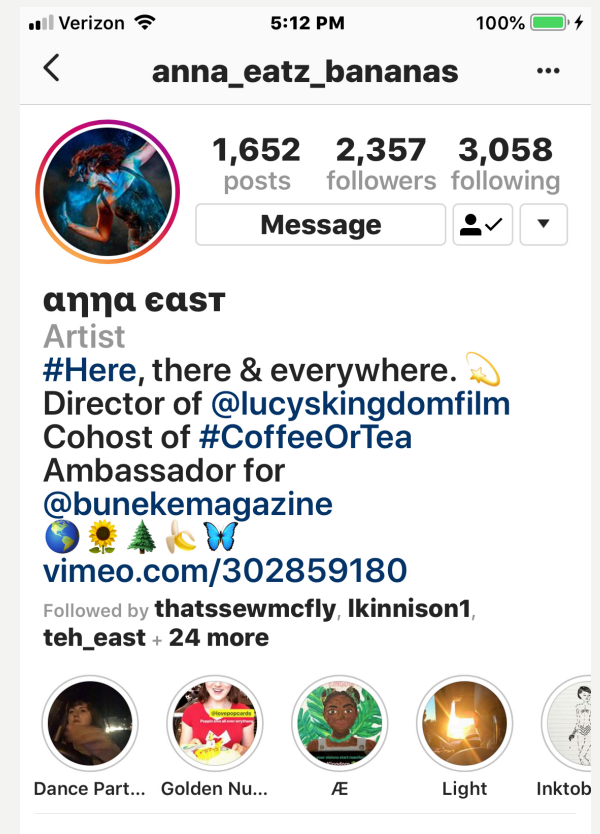


twitter 

ONLY MINUTES PER DAY



- **Make sure you are listed** as a bUneke Team Member, bUneke Volunteer, bUneke Ambassador, bUneke Writer, bUneke Sales Rep or Coffee or Tea? Show Cast Member in ALL your social media bios. *Make sure you tell people you have chosen to align yourself with us.*
- If you don't want to use your personal account, set up **free accounts** and use just for the bUneke purpose. Make is a professional site.



ONLY MINUTES PER DAY



- Read your emails daily, respond QUICKLY.
- Log into your **TEAM** page on bUneke.org DAILY to check for any updates on the event calendar, even if you're not local to the Orlando area. We plan to extend our events. Notify Lynn@bUneke.org ASAP to confirm sign-up for chosen events.

Verizon 5:15 PM 100%

buneke.org



bUneke
M A G A Z I N E

SHARING GREAT STORIES ABOUT AMAZING
PEOPLE & IDEAS | 501C3 CHARITY



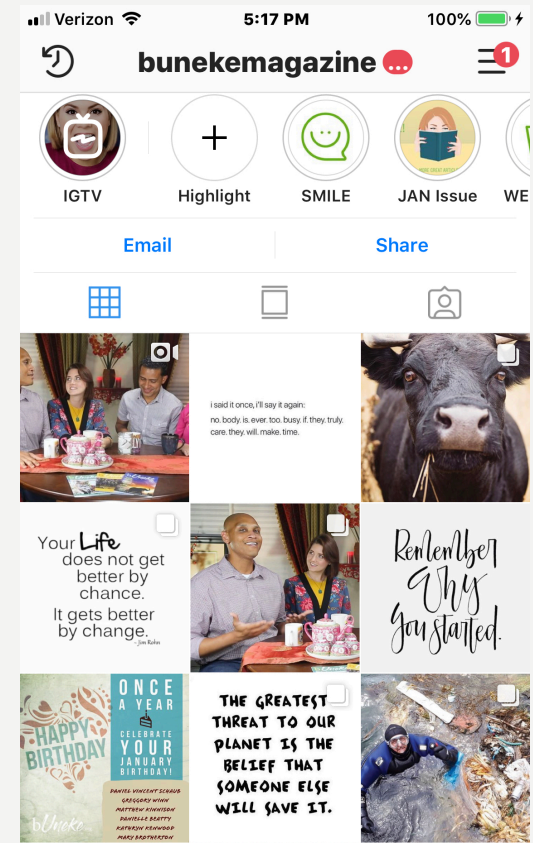
bUneke [be unique] Working Today to Change
Tomorrow! b Inspired | b Enlightened | b
Authentic

ONLY MINUTES PER DAY



- **When you're on social media**, for every fun post shared (memes, cats, dogs, ducks, jokes), please take a moment and remember to go to the bUneke Magazine & Coffee or Tea pages (especially Instagram, Facebook and Twitter) and share a bUneke post.
- If you don't like any of the posts we create, find or create your own and tag @bunekemagazine and #hashtag so we can share!

Cross promoting is the bomb!



ONLY MINUTES PER DAY



FOLLOW, SUBSCRIBE, WATCH, COMMENT, LIKE and most importantly **SHARE** on your social media pages our releases! THIS IS A MUST!

- **bUneke Magazine releases** (on the 1st of the month)
- **Coffee of Tea? Show** releases, twice a month (don't forget to watch for yourself on YouTube - this give us a view). A VIEW does NOT count unless you've watched at least half of the show. Subscribe today for notifications!



ONLY MINUTES PER DAY #Hashtag


- Always use our hashtags:

#bUneke

#bUnekeMagazine

#CoffeeorTeaShow

Plus any other hashtags you feel will enable searches to find our pages.

•  Click & read • Available 24/7
#freeread • LINK in bio • or visit
bUneke.org

•

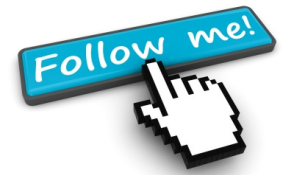
•  @yvonnemason1 .

•

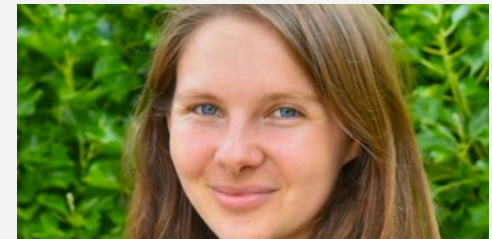
#positivevibes #nonprofit #buneke
#bunekemagazine #coffeeortea
#vegan #veganism #vegetarian
#newyearnewme #livekindly
#plantbased #plasticfree #ecofriendly
#sustainable #environmentallyfriendly
#zerowastelifestyle #goinggreen
#zerowastelife #zerowastehome
#zerowasteliving #wastefree
#sustainability #lesswaste
#reducewhatyouproduce
#thelowimpactmovement #lowimpact
#followfollow #lowimpactmovement
#yayforearth

1 DAY AGO

ONLY MINUTES PER DAY



- Make sure you are **following and visiting** your fellow TEAM members' pages. Share the love.
- Everyone is listed in the photo album on bUneke Facebook page @bUnekeMagazine & on bUneke.org (About Us & the TEAM page).
- If you are not listed, contact Jennifer@bUneke.org immediately! Let's all support each other.
- *Please note: One of our TEAM members has graciously volunteered to be our Social Media Liaison and is watching our activity and helping us boost our Social Media.*



bUneke Team Members

Updated Jan 2, 2019

Our volunteers are the heart and soul of this nonprofit organization.

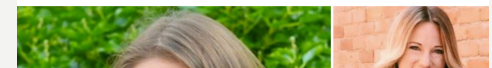
30

7 Comments

Love

Comment

Add Photos



TAKE OUT YOUR PHONES, IPADS, LAPTOPS...



- **INSTAGRAM:** FOLLOW the bUneke Magazine & Coffee or Tea Show profile. Then, LIKE (by clicking the heart) COMMENT and SHARE the posts with the Repost app (Please download this app and start using it for Instagram).
- **FACEBOOK:** FOLLOW the bUneke Magazine & Coffee or Tea Show page. Then, LIKE (with the thumbs up), COMMENT and SHARE all the posts you agree with.
- **YouTube:** SUBSCRIBE to the bUneke Magazine CHANNEL, View and LIKE all our videos, then COMMENT and SHARE.
- **TWITTER:** FOLLOW the bUneke Magazine & Coffee or Tea Show pages. Then LIKE (by clicking the heart), COMMENT and RETWEET.

TAKE OUT YOUR PHONES, IPADS, LAPTOPS CONTINUED...

- **Google+** : This is super easy if you already have a gmail address. You can use Google+ even if you don't use gmail. Visit the PEACECORE, Inc. page and follow. Share the post by clicking the plus symbol.
- **LinkedIn**: It can take a little time to create a profile from scratch because it's a lot like updating your resume. We have a few people who immediately found bUneke Magazine on LinkedIn and they updated their work status to show themselves as affiliated with us. Since we have no employees, you can only align yourself as a volunteer with us, but it's important to do that, or at the very least, visit LinkedIn at minimum, once a week and then share the bUneke posts from the week with your network.
- **Pinterest** : Visit the bUneke Magazine page and follow.

- **THIS IS WHY WE NEED EACH OF U TO HELP THIS ORGANIZATION, EVERY DAY!**

- **LET'S WORK TOGETHER TO BRING THOSE NUMBERS UP!**

- **IT REALLY IS EASY, AND SHOULD ONLY TAKE U 5 MINUTES OR LESS A DAY.**



**WE CAN DO THIS WITH 100% PARTICIPATION
FOR EVEN A MONTH OR SO.**

READY TO GET INVOLVED?



- We are always looking for team members to be involved in and **sign up for events.**
- **Did U know that ANYONE can make a sale,** acquire a sponsor or bring in donations? ALL these will earn you cash commissions! Ask Lynn@bUneke.org for details!
- Visit the **bUneke.org** and your **TEAM** page for all the upcoming events and organization information!
- Check out the extensive job list on **JOIN US** at **bUneke.org** and see what role(s) you might be interested in. We provide training!
- Be proud of all that we are doing! **PROMOTE, PROMOTE, PROMOTE!**
- We need to make an impact on social media!

TIME VERSUS PRIORITY

- If you want to do something, if it is a priority for you, you will find the time to do it. If representing and supporting bUneke Magazine is important to you, it's not hard to find the time to promote it on social media.



**BRINGING
THE
WORLD TO**

bUneke Magazine (be unique) believes in U!

U are the reason we curate fantastic stories about philanthropists, educators, activists and bring compassionate individuals to life in our **free, digital, interactive publication.**

**Check US out today!
bUneke.org**

Inspirational. Motivational. Educational.
Interactive.

JOIN US TODAY!

Need a link to our social media?

- You will find ALL social media links listed everywhere (especially the TEAM page) on **bUneke.org**.

We are on 7 social media platforms for @bUnekemagazine:

- Facebook - <https://www.facebook.com/bUnekemagazine/>
- Instagram - <https://www.instagram.com/bunekemagazine/>
- YouTube – @bUnekemagazine
- Twitter - <https://twitter.com/bunekemagazine>
- LinkedIn - <https://www.linkedin.com/company/buneke-magazine/>
- Google+ - @bUnekemagazine
- Pinterest - <https://www.pinterest.com/bUnekemagazine/>

Note:

- One YouTube account for both bUneke and Coffee or Tea? Show
- There is an @bUnekemagazines for our second Instagram for volunteer engagement also) if you choose to follow 😊 and is not listed in the links.

We have 4 social media platforms for Coffee or Tea? Show:

- Facebook - <https://www.facebook.com/coffeeorteashow/>
- YouTube (same @bUnekemagazine)
- Instagram - <https://www.instagram.com/coffeeorteashow/>
- Twitter - https://twitter.com/bUneke_Magazine



CONNECT WITH BUNEKE MAGAZINE

Click to follow/subscribe



CONNECT WITH COFFEE OR TEA?



IF U EVER HAVE QUESTIONS

We can zoom (zoom.us) and share screens and show you more. It's easy and convenient!



Google is also awesome for quick answers!



- We are here to help U!

We sure hope this presentation is a helpful guide. Thank U for taking the time to read through.



**THANK U,
WE APPRECIATE U,
YOU MEAN THE WORLD
TO US!**

**WITH 100% TEAM
PARTICIPATION THIS MONTH,
WE WILL GET OUR NUMBERS
INTO THE THOUSANDS!**

