



Hello Fellow Brevard County Business Owner!

My name is Mary Brotherton. I am the president of PEACECORE, a nonprofit organization that provides an interactive, digital publication called *bUneke Magazine* (be unique). We are hosting the **2019 b The Change Awards** at La Bella Spa in Merritt Island on March 28, 2019 and media will be invited to attend this invitation-only event.

Within five months of our first release, *bUneke Magazine* had attracted 60 volunteers from 12 different countries who work on various aspects within the organization. I encourage you to visit <https://buneke.org> to learn more about our philosophy. More to the point, I encourage you to consider working with us at the **2019 b The Change Awards**.

Nonprofit organizations cannot exist or do their all-important work, if not for their volunteers. These selfless Brevard County residents give tirelessly to help their chosen charities thrive with little recognition or reward. We need your help to change that.

Your cash or in-kind donation will receive media coverage and consideration on social media. Also, it may qualify as a tax deduction. We appreciate any size donation you feel comfortable making. Please do not hesitate to contact me directly with any questions. You may call me at 321-417-4309 or email mary@buneke.org.

PEACECORE was established in 2018 and uses the nonprofit publication, *bUneke Magazine* as one of its outreach tools. Other tools are events, an online calendar, social media sharing and webisodes, including the popular *Coffee or Tea? No Phones Allowed!* providing a millennial point of view on some topics of interest to all generations. The animated, interactive *bUneke Magazine* is free for everyone online. We also offer, on demand or in bulk, printed copies. Our guiding principles created the acronym PEACECORE: philanthropy, education, action, compassion, evolution, charity, optimism, responsibility and enthusiasm.

Please be sure to alert me if you know a Brevard County volunteer or charity you'd like us to invite to participate in this prestigious event. Chances are, they are already on our list. Nominations are due January 31, 2019 and we will notify the winners by February 28, 2019.

I look forward to discussing how your business can participate in recognizing those amazing humans who are already working on what it means to **b The Change!**

Mary

Mary Brotherton
President
P.E.A.C.E.C.O.R.E., INC



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