

I know how busy you are so, I'll keep this short.

You already know we've been pushing hard to get 1,000 followers on Facebook by the end of January, and we are so close! Two weeks ago, we were stuck at 600. Today, we have 823, but that's still not enough to get sponsors and advertisers interested. Facebook isn't enough, either. We truly need to get 1,000+ people to follow us on all our social media, especially Instagram, Facebook and Twitter. Gaining even 100 subscribers on YouTube feels impossible some days.



I urge you to tell your friends about us and INVITE them to subscribe, like, follow and share. If YOU start commenting on our posts, your friends will too and that kind of interaction is how we'll grow. Our growth is how we'll be able to pay you for your help. Thank you for believing in us enough to volunteer!

Speaking of volunteers, please, share the **b The Change** posts you see on social media and encourage *everyone* you know to nominate a volunteer for our inaugural signature event. It's vital to the success of this event because it will help get our name out to the world! Also, if you know a business or individual who might be interested in sponsoring the event with cash or in-kind donations, ask them to email lynn@buneki.org.



We're all super excited to bring in new volunteers who are working as writers, reporters, video correspondents, cast and crew members and have even one volunteer who is helping with grant writing!

We're gearing up with events and road trips to exciting places like Fort Myers and Celebration, so be sure to log in to the team page and check the calendar. Don't miss the bUneke Radio Show and if you have some ideas for what to name it, email me your thoughts!



Thank YOU for being a difference-maker to this charity and to the world!

Maryb