



bUneke is marketing nonprofit organizations and really cool people to the entire world and locally. Since 2018, bUneke has provided free marketing for nearly 150 nonprofits and more than 200 artists, kindness doers, activists, and philanthropic businesses. In just four years, we’ve grown from a 20-page digital magazine to a hefty 76-page print publication with a highly reviewed audio magazine, hosted on bUneke Radio. Our worldwide reach, on all platforms combined, is almost 2.5 million. In addition to the nonprofits we’ve highlighted, our global writers have contributed more than 300 personal essays and expert columns on a variety of topics from the environment and wildlife to selflove, selfcare and self-esteem. Each year, we have added new features and attended new events, despite a universal pandemic.



We avoid the hot topics so popular with controversialists in today’s mainstream media. You won’t find any politics in bUneke – just positivity.

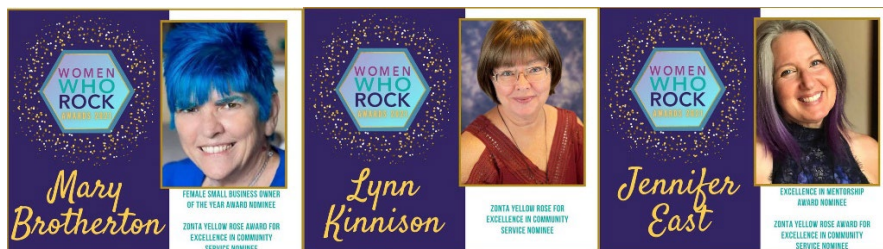
**Notable Achievements**

In 2021, we added nine new shows to *bUneke Radio* and expanded our audience of listeners. We created and submitted 11 films and videos to global festivals and toward the end of the year were notified that two of them had been shortlisted among the finalists.

Our volunteers nearly doubled! By the end of the year, 123 people were calling themselves bUnekers.

Eighteen college and university students signed on as bUneke interns.

All three founders were nominated as Women of Worth and bUneke was recognized as a woman-owned business of note by Florida Institute of Technology and WeVenture.



We received three grants in 2021 and a new advertiser. One of the grants helped bUneke purchase a professional camera, so we no longer needed to rely on volunteers to loan us theirs. Another grant started the process involved in creating *bUneke Brevard*, a second publication, which would have a local focus, rather than worldwide. *bUneke Brevard* launched in early 2022. We started a monthly newsletter that goes to more than 200 subscribers who tell us they miss it if we delay its release.



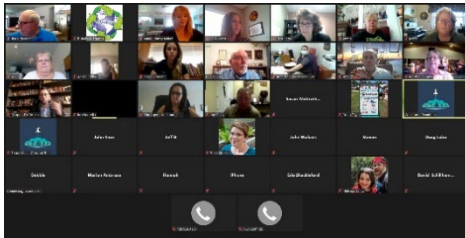
In January 2021, we initiated the b's Knee section of the newsletter, where we highlight one bUneke volunteer each month.

2021 Beginning Balance  
\$2,850

2021 Ending Balance  
\$3,508

Fundraisers on Amazon Smile, Facebook, PayPal, Sales at events, ShootProof, Yard Sales, generous donors, advertisers, sponsors, and in-kind donations from members of the Board and others generated \$33,164 for bUneke in 2021. While printing and mailing copies of the magazine is our highest expense, in 2021, we purchased a professional camera, thanks, in part, to a grant. Other expenses include hosting for our website, emails, file transfers, online storage, software, and insurance. These expenses kept pace with donations, so by the end of the year, bUneke had just a little more than \$3,500 in the bank.

### Grants Awarded



The Brevard County Board of County Commissioners



Rocket Group EXP Realtors

### Hippo Roofing



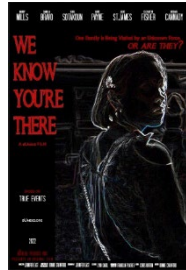
### Productions

This was our second year to donate our time and talent to Green Gables' fundraiser, House on Foggy Bluff. Jennifer, Lynn, and Bob really showed their dedication and worked many, many long hours to

produce a stellar event. Other bUneke volunteers helped, but those three went so far above and beyond expectations, they may want to consider careers at NASA. They shot way past the full Halloween moon!



By the end of 2021, *Daisy* had been named an official selection and a contender for a possible place in the IndieFilmopolis Film Festival 2022, was featured in FusionFest Film Festival and Global Peace Film Festival 2021.



*We Know You're There* was an official selection in the Latest Vision: Women's Day Film Festival. We'll have details about how well these films did in 2022.

### **bUneke Radio**

We were on *The Ellen Show*! To be precise, the founders were guests on Ellen Mongan's *WOWMOM* podcast. We were also on Yvonne Mason's *Off the Chain* and *Who's Who Coast to Coast*.

Heard in 78 countries

More than 5,000 downloads on BlogTalkRadio alone!

Heard on 14 platforms

Added 7 New shows to the lineup in 2021 (We had 3 a year ago)

1. Manifest Monday Show (January)
2. Transformational Tuesday (May)
3. Best Life-ing with bUneke (January)
4. Coffee, Candy, and Creatives (April)
5. Helping and Thinking (July)
6. Walking the Path (July)
7. The Ripple Effect (July) to existing shows:
8. Here I Am (April 2020)
9. UnScripted (October 2019)
10. Take a Break (September 2020)

### **New Donors and Sponsors in addition to our faithful and regular donors**

You are all our superstars!

Gillian Harris

Rita Milios

Julia Brodski's Best Life-ing

ChalkWild Backpacks

MoxieBox Art

David Ciuro

### **Volunteers**

123 active and involved volunteers donated 25,026 hours

14 countries represented, 23 states

18 interns donated 410 hours