

bUneke.org is making a difference!



bUneke connects the dots and makes important, world-changing connections.

In April 2019, bUneke established the b The Change Awards, where we honored volunteers from 10 unique nonprofits, each in a different category from around the world. The winners were highlighted in the magazine and each took home gift baskets worth \$2,500. This event is the foundation for the upcoming 2021 Global b The Change Collaboration, which will be held in Central Florida.

In the fall of 2019, founders Jennifer East and Mary Brotherton were invited to speak on the Seeta and Friends Radio Show. There, they met Marion Ambrose and Sue Fallon, executive officers on the board at Green Gables at Historic Riverview Village (Green Gables), another nonprofit organization that had been struggling for more than 10 years to raise funds necessary to qualify for the matching funds to purchase the 123-year-old house on the National Historic Homes Register.

Before the end of the year, bUneke had produced *Forgotten Enchantress*, a documentary/fundraising tool and gave this in-kind donation, valued at \$10,000, to Green Gables. This film and efforts of bUneke volunteers were responsible for generating more than \$50,000 in donations and pledges within a very short period of time.

Every day, in many ways, bUneke continues to make connections with, for and between world-changing individuals and organizations.



Our world is filled with amazing people, fascinating places and wonderful organizations working toward building a peaceful and beautiful place to live. We all play a role that may seem small but can make an enormous impact. If U want to learn more about those who are making this world an even better place, read your digital copy (or order a print version). Your digital copy is always free! We are ready to show U how to become a change-maker! We can't wait to meet U!

Working today to change tomorrow, **bUneke Magazine** shares positive information to make U feel good.

Founded by industry professionals, this 501c3 tax-exempt organization features charitable organizations and individuals who make our shared planet better. We bring U news about Uneke (unique) humans and corporations with a philanthropic outlook to their business plans and align our brand with advocates for children, animals, veterans, the homeless, our environment and living authentic lives, among a multitude of other fantastic stories! Submit your ideas on our website or email info@peacecoreinc.org. Read your free, digital copy TODAY and start making a difference! www.bUneke.org

bUneke.org



Don't discard me! Please, pass me along to another Amazing Human.

bUneke.org
READ · WATCH · LISTEN

MAKING AN IMPACT in 2019

PEACECORE, Inc, dba bUneke Magazine has continued a steady, organic growth in 2019, with all social media platforms attracting more followers, **connecting the dots**.



Annual Report

b inspired | b enlightened | b authentic



Showcasing the Amazing A Nonprofit Media Content Creator

bUneke Magazine continues to curate elevated content and highlights the beautiful diversity of our world. The magazines, which have increased to 56 pages, are printed on demand, every quarter. The EXTRA! blog is an extension of the magazine, with longer articles continued online with additional photos. EXTRA! is also the place for follow-up stories about previously featured world changers and difference makers. Another addition in 2019 is the audio version of bUneke's features, in the writers' voices, from all over the world.

bUneke Magazine so impressed the coordinator of Spirit Fest that she donated to have bUneke help her publish her own magazine called **The Sanctuary**. She also sponsors our video conferencing app with ongoing donations.

This year, the board decided to pause production of the Coffee or Tea? No Phones Allowed! webside, while continuing to promote past episodes. bUneke Productions didn't put the cameras away, but focused them outward to create 114 promotional videos and documentaries. Forgotten Enchantress, the first documentary created, tells the story of the 123-year-old Victorian home known as Green Gables. Many of bUneke's volunteers continue to donate time, talent and treasure to help save this historic building from the wrecking ball, as a way to put the PEACECORE mission in action.

Events attended with photos/videos:

- St. Augustine Film Festival
- Southeast Regional Film Festival
- Nubability Spring Training
- Conscious Living Expo
- Spirit Fest
- Authors for Authors Writers Conference
- Earth Day
- Volo's Climate Correction
- Climate Strike

- Global Peace Film Festival
- Veg Fest
- Florida Steppers International Extravaganza
- Shan Michael's Runway Debut
- Women of Worth Conference
- Orlando Fashion Week
- Sister Act (Community Theater)

Presentations and Podcasts:

- Sierra Club
- Seeta & Friends radio show
- Space Coast Writers Guild
- Spirit Fest

Films/video/webisodes produced:

- Short list:
- Coffee or Tea Web Series
- Forgotten Enchantress Documentary
- My Life (Global Peace 48 hour Film Festival)
- Catty Shack Feature
- Cat Café Feature
- Fusion Fest Feature
- Little Green Oasis Interview
- Walter Lane Interview
- Tralonda Tritt Interview
- Maker Space Feature



Events produced:

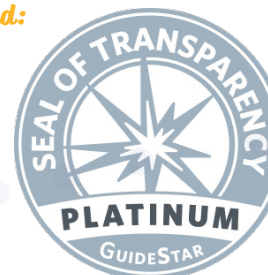
- 2019 b The Change Awards
- Manifest Mondays
- 56 Live premieres of Coffee or Tea Show

bUneke started a monthly radio show on Yvonne Mason's Off the Chain show and within our first 30 days, we had enough guests scheduled for six months. Three months later, we were doing two shows per month. By November we were doing one show every Thursday night. At the December board meeting, we voted to move to our own channel. Three sponsors have paid for the first year of bUneke UnScripted Radio with guests and open mics scheduled through the fall of 2020.

We earned the GuideStar Platinum Seal for 2019, in addition to receiving the Great Nonprofit seal.

Affiliates added:

- Baboo
- BusyKid
- Plae
- Amazon Smile
- PopSockets
- Sanctuary
- Brinson Studios
- Deux Life
- Elisa Kehler
- Little Green Oasis



2019 Finances:

| | |
|---------------------------|------------|
| Beginning of year Bank | \$1,326.76 |
| Beginning of year PayPal | \$ 283.79 |
| Donations/Cash & Facebook | \$6,534.89 |
| Grants – PayPal | \$ 60.00 |
| Donations/PayPal | \$ 184.00 |
| Total | \$8,389.44 |
| Fundraising Expenses | \$2,992.03 |
| Other Expenses | \$3,038.14 |
| Total Expenses | \$6,030.17 |

Total End of year balance \$2,359.27

End of year balance \$1,327

PEACECORE, Inc., dba bUneke Magazine is a 501c3, tax-exempt public charity. Address any concerns to bUneke Magazine, 4520 Deanna CT, Ste 111, Merritt Island, FL 32953. Contact 321-417-4309 or info@peacecoreinc.org EIN 82-4794735

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bUneke Impact

Our Volunteers

- Donated 7,149 hours
- Represent 22 countries
- 38 active and involved volunteers at end of the year

Countries represented

- USA, Korea, Germany, Trinidad & Tobago, India, Canada, Australia, Costa Rica, United Kingdom, Turkey, Cuba, Brazil, Indonesia, Philippines

CONTENT CREATED AND RELEASED IN 2019:

| | |
|------------------------|----|
| Magazine Issues | 7 |
| Podcast Episodes | 22 |
| Informative Videos | 55 |
| Coffee or Tea Episodes | 31 |

Social Impact for 2019

bUneke is making an impact! In our second year, we reached almost 270,000 people, worldwide!

Our Twitter reach was the farthest with 142,346, which led to nearly 60,000 hits on our website in 2019.

Our magazine was viewed 18,800 times in 2019 on Issuu, Magzter and Magcloud and we had 40 copies printed on demand through Magcloud.

Reach

- 142,346 Twitter
- 60,000 Website
- 32,746 Facebook
- 18,585 YouTube Views
- 14,600 Pinterest
- 1,593 LinkedIn
- 42,312 Instagram
- 312,182 TOTAL

Followers and Subscribers

- 1,894 Facebook
- 1,261 Synced Contacts on Instagram
- 179 Twitter
- 231 YouTube Subscribers
- 65 LinkedIn
- 25 Pinterest
- 3,655 TOTAL